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CHINA SHIPPING DEVELOPMENT COMPANY LIMITED **中海發展股份有限公司**

(a joint stock limited company incorporated in the People's Republic of China with limited liability)
(Stock Code: 1138)

Positive Profit Alert

This announcement is made pursuant to Rule 13.09(1) and Rule 13.09(2) of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that based on its preliminary assessment by the Board of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2010, the Group expects to record an increase of over 50% in its consolidated net profits for the first half year ended 30 June 2010 as compared to its consolidated net profits for the first half year ended 30 June 2009.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

This announcement is made pursuant to Rule 13.09(1) and Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The board (the “**Board**”) of directors of China Shipping Development Company Limited (the “**Company**”) and together with its subsidiaries, the “**Group**”) wishes to inform the shareholders of the Company and potential investors that based on the preliminary assessment by the Board of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2010, the Group expects to record an increase of over 50% in its consolidated net profits for the first half year ended 30 June 2010 as compared to its consolidated net profits for the first half year ended 30 June 2009.

The profits attributable to the equity holders of the Company for the first half year ended 30 June 2009 was approximately RMB614 million, whilst earnings per share for the same period was RMB0.1802.

The increase in profits was mainly due to the increase in the transportation demand in the international and domestic shipping markets, and which in turn resulted in the increase in the freight rates for such transportation. In addition, the shipping capacity made available by the Group to the shipping market during the first half year ended 30 June 2010 recorded an increase of approximately 20% as compared to the first half year ended 30 June 2009.

As the Company is in the process of finalizing its interim results for the first half year ended 30 June 2010, the information in this announcement is based on the preliminary assessment by the Board of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2010 which have not been reviewed or confirmed by the Company's audit committee. Further details of the Group's performance will be disclosed when the Group's interim results for the first half year ended 30 June 2010 are announced.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

This announcement is made pursuant to Rule 13.09(1) and Rule 13.09(2) of the Listing Rules. The Company's A Shares are listed on the Shanghai Stock Exchange, and it has been requested by the Shanghai Stock Exchange to make an announcement similar to this announcement.

By Order of the Board of Directors
China Shipping Development Company Limited
Yao Qiaohong
Company Secretary

Shanghai, the PRC
12 July 2010

* *As at the date of this announcement, the Board of Directors of the Company is comprised of Mr. Li Shaode, Mr. Ma Zehua, Mr. Lin Jianqing, Mr. Wang Daxiong, Mr. Zhang Guofa, Mr. Mao Shijia and Mr. Qiu Guoxuan as executive directors, Mr. Zhu Yongguang, Mr. Gu Gongyun, Mr. Zhang Jun and Mr. Lu Wenbin as independent non-executive directors*