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Brilliance Auto

华 晨 汽 车

BRILLIANCE CHINA AUTOMOTIVE HOLDINGS LIMITED

(華晨中國汽車控股有限公司)*

(Incorporated in Bermuda with limited liability)

(Stock Code: 1114)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform shareholders of the Company and potential investors that the Group is expected to record a net profit for the six months ended 30th June, 2010 as compared to a net loss for the six months ended 30th June, 2009 as a result of discontinuation of the Zhonghua sedan business and the higher than market expectation increase in profits contributed by BMW Brilliance, the Company's 50% indirectly owned jointly controlled entity.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.

This announcement is made by Brilliance China Automotive Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The board of directors (the “**Board**”) of the Company wishes to inform shareholders of the Company and potential investors that the Group is expected to record a net profit for the six months ended 30th June, 2010 as compared to a net loss for the six months ended 30th June, 2009 mainly attributable to the discontinuation of the Zhonghua sedan business from 1st January, 2010 and the higher than market expectation increase in profits contributed by BMW Brilliance Automotive Ltd. (“**BMW Brilliance**”), the Company's 50% indirectly owned jointly controlled entity. Based on information currently available, sales volume of BMW sedans by BMW Brilliance has increased by over 50% in the first half of 2010 as compared to the same period in 2009.

* For identification purposes only

The Group is in the process of finalising the unaudited consolidated interim results for the six months ended 30th June, 2010. The information contained in this announcement is only a preliminary assessment by the Company based on information available. The unaudited interim financial results of the Group for the six months ended 30th June, 2010 is expected to be published by the Company within the timeframe stipulated in the Listing Rules.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.

By Order of the Board
Brilliance China Automotive Holdings Limited
Wu Xiao An
(also known as Ng Siu On)
Chairman

Hong Kong, 14th July, 2010

As at the date of this announcement, the Board comprises four executive directors, Mr. Wu Xiao An (also known as Mr. Ng Siu On) (Chairman), Mr. Qi Yumin (Chief Executive Officer), Mr. He Guohua and Mr. Wang Shiping; one non-executive director, Mr. Lei Xiaoyang; and three independent non-executive directors, Mr. Xu Bingjin, Mr. Song Jian and Mr. Jiang Bo.