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Sijia Group Company Limited

思嘉集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1863)

POSITIVE PROFIT ALERT

The Board wishes to inform the Shareholders and potential investors that the Group is expecting to record a significant increase in profit for the six months ended 30 June 2010 as compared to that for the same period in 2009.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Sijia Group Company Limited (the “**Company**” and, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Group is expecting to record a significant increase in profit for the six months ended 30 June 2010 as compared to that for the same period in 2009. Such increase in profit is mainly attributable to the increase in sale of reinforced materials and end products of the Group.

As the Company is still in the process of finalising the consolidated interim results of the Group for the six months ended 30 June 2010, the information contained in this announcement is only based on the preliminary review on the management accounts of the Company and is not based on any figures or information which have been reviewed by the Company’s auditor.

Shareholders and potential investors are also advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Sijia Group Company Limited
Lin Shengxiong
Chairman

Hong Kong, 20 July 2010

As at the date of this announcement, our executive Directors are Mr. Lin Shengxiong, Mr. Zhang Hongwang and Mr. Huang Wanneng, and our independent non-executive Directors are Mr. Chan Tsz Fu, Jacky, Mr. Cai Weican and Mr. Choi Tze Kit, Sammy.