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**GIORDANO**  
**GIORDANO INTERNATIONAL LIMITED**  
*(Incorporated in Bermuda with limited liability)*  
**(Stock Code: 709)**

**POSITIVE PROFIT ALERT**

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that the unaudited consolidated profit of the Group for the six-month period ended June 30, 2010 is expected to record a significant increase compared to the same period in 2009.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Giordano International Limited (the “Company”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors of the Company (the “Board”) is pleased to announce that, based on a preliminary review of the unaudited internal management accounts of the Company and its subsidiaries (collectively the “Group”), the unaudited consolidated profit of the Group for the six-month period ended June 30, 2010 is expected to record a significant increase compared to the same period in 2009. Such expected increase is more or less in line with the trends discussed in the Company’s Unaudited 2010 First Quarter Operations Update published on May 25, 2010.

The Company is in the process of finalizing its results for the six-month period ended June 30, 2010 which are scheduled to be announced on Wednesday, August 25, 2010.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**LAU Kwok Kuen, Peter**  
*Chairman*

Hong Kong, August 10, 2010

As at the date of this announcement, the directors of the Company are:

Executive directors: Dr. LAU Kwok Kuen, Peter and Mr. MAH Chuck On, Bernard; and Independent non-executive directors: Mr. Barry John BUTTIFANT, Mr. KWONG Ki Chi, Dr. LEE Peng Fei, Allen and Professor LEUNG Kwok.