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珠光控股
ZHUGUANG HOLDINGS

ZHUGUANG HOLDINGS GROUP COMPANY LIMITED

珠光控股集團有限公司*

(incorporated in Bermuda with limited liability)

(stock code: 1176)

POSITIVE PROFIT ALERT

This announcement is made pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2010, the financial results of the Group for the six months ended 30 June 2010 are expected to improve as compared to those for the six months ended 30 June 2009.

The information contained in this announcement is only based on the preliminary review of the consolidated management accounts of the Group and the information currently available to the Board, which has not been confirmed nor audited by the Company's independent external auditors.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**").

Based on the preliminary review on the unaudited consolidated management accounts of Zhuguang Holdings Group Company Limited (the "**Company**") and its subsidiaries (the "**Group**"), the board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company and potential investors that, the financial results of the Group for the six months ended 30 June 2010 are expected to improve as compared to those for the six months ended 30 June 2009 due to fair value changes on investment properties.

* For identification purposes only

The information contained in this announcement is only based on the preliminary review of the consolidated management accounts of the Group and the information currently available to the Board, which has not been confirmed nor audited by the Company's independent external auditors. As at the date of this announcement, the Group's consolidated interim results for the six months ended 30 June 2010 have not been finalised. Investors are advised to read carefully the interim financial results announcement of the Company for the six months ended 30 June 2010 which is expected to be published on 20 August 2010.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Zhuguang Holdings Group Company Limited
Liao Tengjia
Chairman

Hong Kong, 12 August 2010

As at the date of this announcement, the Board comprises Mr. Liao Tengjia, Mr. Chu Hing Tsung (alias Mr. Zhu Qing Yi) (Deputy Chairman and Chief Executive Officer), Mr. Chu Muk Chi (alias Mr. Zhu La Yi) and Mr. Huang Jia Jue as executive directors and Mr. Leung Wo Ping JP, Dr. Zhang Jianqi and Dr. Zhou Chunsheng as independent non-executive directors.

This announcement is published on the website of the Company (www.zhuguang.com.hk) and the designated issuer website of The Stock Exchange of Hong Kong Limited (www.hkexnews.hk).