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## **GOLDIN FINANCIAL HOLDINGS LIMITED**

**高銀金融(集團)有限公司\***

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 00530)**

## **POSITIVE PROFIT ALERT**

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the Shareholders and potential investors that based on the unaudited management accounts of the Group, it is expected that the audited financial results of the Group for the eighteen months ended 30 June 2010 may record a significant increase in profit as compared to the loss incurred in the year ended 31 December 2008.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Goldin Financial Holdings Limited (the “Company”, together with its subsidiaries, collectively the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that based on the unaudited management accounts of the Group, it is expected that the audited financial results of the Group for the eighteen months ended 30 June 2010 may record a significant increase in profit as compared to the loss incurred in the year ended 31 December 2008. The possible profit is mainly arising from (i) the increase in the volume of factoring business and (ii) the return on financial investments.

The Company is still in the process of finalizing the results of the Group for the eighteen months ended 30 June 2010. The information contained in this announcement is only based on a preliminary assessment of the unaudited management accounts of the Group as at 30 June 2010 by the Board and is not based on any figures or information audited or reviewed by the Company's auditors. Details of the Group's results for the eighteen months ended 30 June 2010 will be announced in September 2010.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Goldin Financial Holdings Limited**  
高銀金融(集團)有限公司\*  
**Pan Sutong**  
Chairman

Hong Kong, 26 August 2010

*As at the date of this announcement, Mr. Pan Sutong is the Chairman of the Board and non-executive director of the Company; Mr. Wong Hau Yan, Helvin, Mr. Zhou Dengchao and Ms. Hou Qin are the executive directors of the Company; Professor Huang Xiaojian is a non-executive director of the Company; and Mr. Tso Hon Sai, Bosco, Mr. Tang Yiu Wing and Ms. Hui Wai Man, Shirley are the independent non-executive directors of the Company.*

\* *for identification purposes only*