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**CHEN HSONG HOLDINGS LIMITED**

**震雄集團有限公司**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 00057)**

## **POSITIVE PROFIT ALERT**

This announcement is made by Chen Hsong Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of the management accounts of the Group, the Group is expected to record a significant increase in profit for the six months ended 30 September 2010 as compared with the corresponding period of last year primarily due to increase in sales turnover of the Group resulting from market recovery and the one-off gain of approximately HK\$94 million on disposal of the shares held in Keyset Development Limited, such disposal was publicly announced on 16 April 2010.

The Company is still in the process of finalizing the unaudited interim results of the Group for the six months ended 30 September 2010. The information contained in this announcement is only based on the preliminary review of the unaudited management accounts of the Group and is not based on any figures or information reviewed by the Company’s auditors. The unaudited interim results of the Group for the six months ended 30 September 2010 are expected to be announced in November 2010.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**CHEN HSONG HOLDINGS LIMITED**  
**Alice Sin Ping LIP**  
*Company Secretary*

Hong Kong, 20 October 2010

*As at the date of this announcement, the executive directors of the Company are Dr. Chen CHIANG, Ms. Lai Yuen CHIANG, Mr. Chi Kin CHIANG, Mr. Stephen Hau Leung CHUNG and Mr. Sam Hon Wah NG, and the independent non-executive directors of the Company are Mr. Johnson Chin Kwang TAN, Mr. Anish LALVANI, Mr. Bernard Charnwut CHAN and Mr. Michael Tze Hau LEE.*