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TCL COMMUNICATION TECHNOLOGY HOLDINGS LIMITED

TCL 通訊科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 02618)

POSITIVE PROFIT ALERT

This announcement is made pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the Shareholders and potential investors that the Group is expected to record a significant increase in its operating profit for the three months and nine months ended 30 September 2010 as compared to the corresponding periods in 2009. The Group is also expected to record an increase in its profit for the three months ended 30 September 2010 as compared to that recorded for the three months ended 30 June 2010.

The Company is a subsidiary of TCL Corporation, a joint stock company established under the laws of the PRC, the shares of which are listed on the Shenzhen Stock Exchange. The purpose of this announcement is to disclose simultaneously the information required to be disclosed by TCL Corporation which may have disclosed certain financial information of the Company.

Shareholders of and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

The board of directors (the "Board") of TCL COMMUNICATION TECHNOLOGY HOLDINGS LIMITED (The "Company" and together with its subsidiaries, the "Group") wishes to inform the Company's shareholders (the "Shareholders") and potential investors that the Group is expected to record a significant increase in its operating profit for the three months and nine months ended 30 September 2010 as compared to the corresponding periods in 2009. The Group is also expected to record an increase in its profit for the three months ended 30 September 2010 as compared to that recorded for the three months ended 30 June 2010. Owing to its enhanced product competitiveness and market expansion, there was a substantial increase of 155% year-on-year in sales volume of handset and accessories amounting to 23.7 million for the nine months ended 30 September 2010, resulting in an expected increase in operating profit.

As the Company is still in the process of finalizing the results of the Group for the three months and nine months ended 30 September 2010, the information contained in this announcement is only based on a preliminary assessment by the Board with reference to the management accounts of the Group and on the information available for the time being, but not on any data or information audited or reviewed by the auditor of the Company. The unaudited consolidated results of the Group for the three months and nine months ended 30 September 2010 are expected to be announced by the Company on 29 October 2010.

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Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

On behalf of the Board
Li Dongsheng
Chairman

Hong Kong, 22 October 2010

As at the date of this announcement, the Board of Directors comprises Mr. Li Dongsheng and Mr. Guo Aiping, being the executive Directors; Mr. Bo Lianming, Mr. Huang Xubin and Ms. Xu Fang, being the non-executive Directors; Mr. Lau Siu Ki, Mr. Mr. Shi Cuiming, Mr. Andrew Look and Mr. Liu Chung Laung, being the independent non-executive Directors.