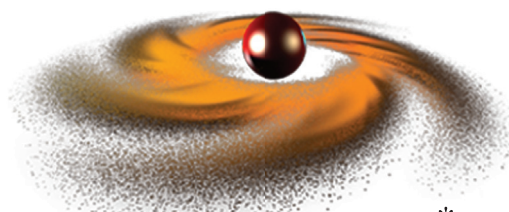


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漢傳媒集團有限公司*
SEE CORPORATION LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 491)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform shareholders of the Company and potential investors that the Group is expected to record a substantial lower profit or even a loss for the six months ending 31 December 2010 as compared with the profit of the Group for the corresponding period in 2009 due to the absence of an one-off gain of approximately HK\$165.9 million on partial disposal of an associated company, TVB Pay Vision Holdings Limited, which was recorded in the last corresponding period.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by See Corporation Limited (the “Company”, and together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board (the “Board”) of directors (the “Directors”) of the Company wishes to inform shareholders of the Company and potential investors that based on preliminary assessment of the latest management accounts of the Group and information currently available to the Company, the Group is expected to record a substantial lower profit or even a loss for the six months ending 31 December 2010 as compared with the profit of the Group for the corresponding period in 2009. Such decline is mainly attributable to the absence of an one-off gain of approximately HK\$165.9 million on partial disposal of an associated company, TVB Pay Vision Holdings Limited, which was recorded in the last corresponding period.

The process of finalising the Group’s unaudited financial results for the six months ending 31 December 2010 will be conducted after the end of the aforesaid period. The information contained in this announcement is only a preliminary assessment by the Board based on the latest management accounts of the Group and information currently available to the Company and has not been audited or reviewed by the Company’s auditors. Details of the Group’s unaudited financial results for the six months ending 31 December 2010 will be announced in accordance with the Listing Rules.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
See Corporation Limited
Dr. Ma Ho Man, Hoffman
Chairman

Hong Kong, 22 December 2010

As at the date of this announcement, the Directors are as follows:

Executive Directors:

Dr. Ma Ho Man, Hoffman (*Chairman*)
Mr. Wong Kui Shing, Danny (*Managing Director*)
Dr. Allan Yap
Mr. Wong Chi Chiu

Independent Non-executive Directors:

Mr. Li Fui Lung, Danny
Mr. Ng Hoi Yue, Herman
Mr. Heung Pik Lun

* *for identification purpose only*