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Future Bright Holdings Limited

佳景集團有限公司 *

(Incorporated in Bermuda with limited liability)
(Stock Code: 703)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board of the Company wishes to inform the shareholders of the Company and potential investors that based on its management information currently available, the Group will record a remarkable increase in profit for the year ended 31 December 2010 as compared to that for the year ended 31 December 2009.

The information contained in this announcement is only based on the preliminary assessment of the Group's financial figures and information that have not been confirmed or audited by the Company's auditors.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

This announcement is made by Future Bright Holdings Limited (the "Company") together with its subsidiaries (the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

The board of directors (the "Board") of the Company wishes to inform the shareholders of the Company and potential investors that based on its management information currently available, the Group will record a remarkable increase in profit for the year ended 31 December 2010 as compared to that for the year ended 31 December 2009. Such significant increase of the Group's profit was mainly attributable to the increases in turnover and operating profits with the Group's

expanded food and beverage business in Macau.

The information contained in this announcement is only based on the preliminary assessment of the Group's financial figures and information that have not been confirmed or audited by the Company's auditors. Details of the Group's performance will be disclosed in its annual results for the year ended 31 December 2010 which is expected to be published in March 2011.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

By order of the Board of
Future Bright Holdings Limited
Chan Chak Mo
Managing Director

Hong Kong, 16 February 2011

As at the date hereof, the members of the board of directors of the Company comprise (i) Mr. Chan Chak Mo, the managing Director; (ii) Mr. Chan See Kit, Johnny, the Chairman and executive Director; (iii) Mr. Lai King Hung, the deputy Chairman and executive Director; (iv) Ms. Leong In Ian, the executive Director and (v) Mr. Cheung Hon Kit, Mr. Yu Kam Yuen, Lincoln, Mr. Chan Shek Wah and Mr. Chan Pak Cheong Afonso, the independent non-executive Directors.

** For identification purposes only*