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**第一视频®**

**VODONE.com**

**VODONE LIMITED**

**第一視頻集團有限公司\***

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 82)**

## **POSITIVE PROFIT ALERT**

This announcement is made in accordance with Rule 13.09 of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that the Group is expected to report a significant increase in net profit for the year ended 31 December 2010 as compared with that of the year ended 31 December 2009. The information contained in this positive profit alert announcement is based on information currently available to the Group and after review and assessment of the management accounts of the Group by the management but has not been reviewed or audited by the Company's auditors.

**Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.**

This announcement is made by VODone Limited (the “**Company**”, together with its subsidiaries (the “**Group**”), pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

Based on the information currently available, the board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company and potential investors that the Group is expected to report a significant increase in net profit for the year ended 31 December 2010 as compared with that of the year ended 31 December 2009. The significant increase was principally attributable to the improved performance of the telemedia business of the Group as well as the contributions of new businesses introduced in 2009 and 2010 including mobile lottery and mobile gaming.

The Group is still in the process of finalizing its audited consolidated annual results for the year ended 31 December 2010. The information contained in this announcement is based on information currently available to the Group and after review and assessment of the management accounts of the Group by the management but has not been reviewed or audited by the Company's auditors. It remains subject to finalization and necessary adjustments. Details of the financial information of the Group will be disclosed in the Group's annual results announcement for the year ended 31 December, 2010.

**Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.**

By Order of the Board of  
**VODone Limited**  
**Zhang Lijun**  
*Chairman*

Hong Kong, 20 February 2011

As at the date of this announcement, the directors of the Company are :

*Executive Directors :*

Dr. ZHANG Lijun (Chairman)

Ms. WANG Chun

Mr. SIN, Hendrick

Mr. LI Xiaohua

*Independent Non-executive Directors :*

Dr. LOKE Yu alias LOKE Hoi Lam

Mr. WANG Zhichen

Mr. WANG Linan

\* *for identification purpose only*