

## Our Responsibilities

# Investor Relations

## Our Relationship with Investors

Stakeholders in Hong Kong and outside of Hong Kong have relied on our dependability for more than a century. Since 1976, the Company has been listed on The Stock Exchange of Hong Kong and enjoyed the confidence and support of its shareholders. For the long term, we are committed to maintaining high standards of corporate governance and transparency, and to protecting the rights of our investors.

We value the support that our investors have given us over the years, and we are dedicated to continuing to develop our relationship with them. The corporate strategies, business development, and vision of the Company, both in and outside of Hong Kong, are shared with our investors. We also welcome potential investors to access information about the Company and engage in dialogue with us.

## Connecting with Investors

The Company actively pursues developing its relationship with institutional investors through meetings, briefings, road shows and investor conferences. Our solid commitment to the investment community is reflected in the coverage of the Company in published reports. Meanwhile, a wide range of institutional investors follow the activities of the Company. Through this interaction we aim to promote a clear understanding of the Company and our business strategies through various platforms.

Connecting with retail investors has always been important to the Company. Through our Annual and Extraordinary General Meetings, our annual and interim reports and through our website, we aim to foster openness and educate investors about the operations of the Company. In Hong Kong we offer shareholders personalised tours of the Lamma Power Station. Since the launching of the programme in October 2009, more than 950 shareholders and their friends have enjoyed a total of 24 tours. To assist our shareholders in attending Annual and Extraordinary General Meetings of the Company we provide a transportation guide and shuttle bus services.

## Communications Channels

We understand that good communications with our shareholders is important. Various communications media add real value as they permit access to important information about the Company. To meet the various needs of our shareholders, we present corporate information at meetings, online and in print, and we offer assistance via the telephone to those having difficulty receiving or gaining access to information about the Company.

All shareholders have the opportunity to engage in dialogue with the Board by raising questions at Annual General Meetings, Extraordinary General Meetings and throughout the year by emailing or posting questions to the Company.

Our website at [www.powerassets.com](http://www.powerassets.com) is perhaps the most immediate way to access the latest information about the Company. We regularly upload notices, circulars, press releases, results announcements and other announcements onto our website. As well, our investors can access financial reports, company news and stock exchange filings on our website.

Shareholders may choose Chinese, English or both languages for website information and printed copies of corporate communications by simply notifying the Company by email or by post.

The Company uses the Computershare Hong Kong Investor Services for share registration and related matters for shareholders.

## Index Prominence

For more than three decades, the Company's shares have been listed on The Stock Exchange of Hong Kong Limited. The stock is currently a constituent member of the Hang Seng Index. Additionally, our shares are quoted on the London Stock Exchange. In the US, the Company's shares are made available to investors through an American Depositary Receipt programme.

Our proven commitment to sustainability over the years has earned us a place as a constituent stock of the Hang Seng Corporate Sustainability Index.



### Award Winning Reporting

In the past year, we were recognised at the 24th Annual ARC Awards International presentation in New York. Our 2009 Annual Report, *Growing from our strengths*, won the Grand and Gold Awards for Best Illustrations (Electricity Generator and Retailer). Additionally, the Annual Report received two Silver Awards for Overall Report and Best Interior Design, as well as two Honors for Cover Design, and Printing and Production.

The Company also took home two Bronze Awards for its 2009 Social and Environmental Report.

### Change of Company Name

To identify the company name with the Group’s business development, the name of the Company was changed from “Hongkong Electric Holdings Limited” to “Power Assets Holdings Limited” with effect from 16th February 2011. The Company’s shares are now traded on The Stock Exchange of Hong Kong Limited under the new name. The stock short name of the Company was changed from “HK ELECTRIC” to “POWER ASSETS” with effect from 23rd February 2011. The stock code of the Company remains unchanged as “6”.

