

2010 MILESTONES



The Peninsula Shanghai's Grand Opening Gala

Amidst a sublime setting and a glittering guest list, The Peninsula Shanghai formally opened its doors on 18 March 2010 with a Grand Opening Gala, ushering in an historic moment for HSH as it returned to one of its two founding cities. The celebrations were officiated by HSH Chairman Sir Michael Kadoorie, SPG Land (Holdings) Limited Chairman David Wang and HSH Chief Executive Officer Clement Kwok, together with fellow Directors. Over 3,000 guests from around the world joined the celebrations.

Opening of The Peninsula Shanghai Arcade

On 1 July 2010, one of Shanghai's most exclusive retail arcades was opened at The Peninsula Shanghai in a ceremony officiated by HSH Chief Executive Officer Clement K.M. Kwok, SPG Land (Holdings) Limited Chairman David Wang and Shanghai Huangpu District Vice Governor Guo Fang. The two-storey, 75,000 square feet Peninsula Arcade is home to 25 international luxury brands.



No. 1 Waitanyuan

In 2009, HSH was invited by the Shanghai municipal government to be involved with the revitalisation of Bund 33, the site of the former British Consulate and adjacent to The Peninsula Shanghai. The site consists of a large garden and five historic buildings dating from the 1840s. After 16 months of revitalisation work, the restoration of the historic buildings was completed in September 2010. The 2-storey former Consulate was completely refurbished into a State Guest House for hosting visiting dignitaries and renamed as No. 1 Waitanyuan. It is managed by The Peninsula Shanghai. The other buildings have been leased by HSH for commercial uses.

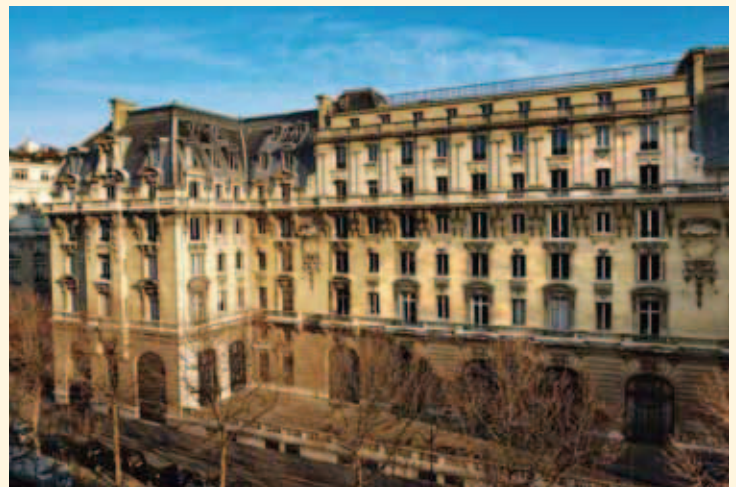


New fleet of MINI Cooper vehicles for two Peninsula Hotels

In late 2010, the Peninsula hotels in New York and Chicago each took delivery of a pair of bespoke MINI Cooper S Clubman vehicles. The new cars are finished in signature Peninsula green, each fitted with a rooftop box to hold shopping bags.

The Peninsula Paris commenced construction

Following the acquisition of an historic building on Avenue Kleber in Paris in early 2009, redevelopment work for converting the building into a Peninsula hotel began in September 2010, after the appointment of the general contractor in July. At the same time, interior designs for the hotel's public areas and guestrooms are at an advanced stage.



Guestroom renovation commenced at The Peninsula Beverly Hills

In October 2010, the hotel began an enhancement project for its guestrooms, suites and villas. The project will continue through the first half year of 2011. The guestrooms will be refurbished with new soft furnishing and updated technology.



Guestroom renovation completed at The Peninsula New York

The Peninsula New York completed the second and final stage of its guestroom renovation project in September 2010, with all guestrooms and suites refurbished. A complete renovation of meeting room facilities was also undertaken during the year.



Launch of "Our Hong Kong"

In celebration of the 82nd anniversary of The Peninsula Hong Kong in December 2010, the hotel's staff contributed their memories of old Hong Kong, which were recorded in pictures, narratives and illustrations in making a book called "Our Hong Kong". The theme will continue throughout 2011 through various restaurant and spa promotions.



Salon de Ning at The Peninsula Manila

The Group's fourth signature themed lounge, Salon de Ning, opened at The Peninsula Manila on 4 December 2010. Inspired by Shanghai's Art Deco period in the 1930s, the lounge resembles an elegant private residence and reflects the glamorous lifestyle of a fictional female character, Madame Ning. The lounge has four opulently themed rooms.



Prestigious award for the Peak Tramways

The prestigious Chartered Institute of Logistics and Transport Award was presented to the Peak Tramways for distinction in attributes including customer service excellence, operational effectiveness, risk management and control, as well as environmental sensitivity.