

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



INTERNATIONAL ELITE LTD.

精 英 國 際 有 限 公 司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1328)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09(1) of the Listing Rules.

The Board wishes to inform the Shareholders and potential investors that it is expected that the net profit of the Group for the six months ending 30 June 2011 may experience a significant increase as compared with the corresponding period in 2010 and the six months ended 31 December 2010, of which the Board considers that it will be mainly attributable to a potential gain on the revaluation of the purchase consideration payables for the acquisition of the Sunward Group upon the issuance of the convertible notes on 31 May 2011.

The information contained in this announcement is only a preliminary assessment by the management of the Company and is not based on any audited figures or information confirmed, reviewed or audited by the Company's auditor.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by International Elite Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The Group recorded a loss for the year ended 31 December 2010 mainly attributable to an impairment charge of the goodwill arising from the acquisition of the interests in Sunward Telecom Limited and its subsidiaries (the “**Sunward Group**”). Based on the information currently available, the board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that it is expected that the net profit of the Group for the six months ending 30 June 2011 may experience a significant increase as compared with the corresponding period in 2010 and the six months

ended 31 December 2010, of which the Board considers that it will be mainly attributable to a potential gain on the revaluation of the purchase consideration payables for the acquisition of the Sunward Group upon the issuance of the convertible notes on 31 May 2011. Details of the acquisition of Sunward Group and the issuance of the convertible notes are set out in the announcement of the Company dated 25 May 2010, the circular of the Company dated 23 August 2010 and the announcements of the Company dated 15 September 2010 and 31 May 2011. Such potential significant gain is only based on information currently available to the Group and management's preliminary assessment. It is not based on any figures or information that have been audited or reviewed by the Company's auditor and remains subject to finalisation and necessary adjustments.

The information contained in this announcement is only a preliminary assessment by the management of the Company and is not based on any audited figures or information confirmed, reviewed or audited by the Company's auditor. Shareholders and potential investors are advised to carefully consider the Group's results announcement for the six months ending 30 June 2011, which are expected to be released in August 2011.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
International Elite Ltd.
Kwok King Wa
Chairman

Hong Kong, 7 June 2011

As at the date of this announcement, the executive directors of the Company are Ms. Kwok King Wa, Mr. Li Kin Shing, Ms. Li Yin, Mr. Wong Kin Wa and Mr. Li Wen and the independent non-executive directors of the Company are Mr. Liu Chun Bao, Mr. Chen Xue Dao and Mr. Cheung Sai Ming.