

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 290)

Website: <http://www.290.com.hk>

PROFIT WARNING

This profit warning announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the Shareholders and potential investors of the Company that due to impairment of intangible assets and account receivables as well as imputed interest expenses on convertible notes, it is expected that a greater loss will be recorded by the Group for the year ended 31 March 2011 as compared with that for the year ended 31 March 2010.

As the Company is still in the process of finalizing its results for the year ended 31 March 2011, information contained in this announcement is derived from preliminary assessment by the Board based on the latest consolidated management accounts of the Group, which review has not been completed by the auditors of the Company, as at the date of this announcement.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

This profit warning announcement is made by China Fortune Group Limited (the “**Company**”, together with its subsidiaries as the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders (the “**Shareholders**”) and potential investors of the Company that due to impairment of intangible assets and account receivables as well as imputed interest expenses on convertible notes, it is expected that a greater loss will be recorded by the Group for the year ended 31 March 2011 as compared with that for the year ended 31 March 2010.

As the Company is still in the process of finalizing its results for the year ended 31 March 2011, information contained in this announcement is derived from preliminary assessment by the Board based on the latest consolidated management accounts of the Group, which review has not been completed by the auditors of the Company, as at the date of this announcement.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
China Fortune Group Limited
Ng Cheuk Fan, Keith
Managing Director

Hong Kong, 27 June 2011

As at the date of this announcement, the Board consists of five Executive Directors, namely Mr. Zhang Min (Chairman), Mr. Ng Cheuk Fan, Keith (Managing Director), Mr. Hon Chun Yu, Mr. Xia Yingyan and Mr. Yeung Kwok Leung; one Non-Executive Director, Mr. Wong Kam Fat, Tony (Vice-Chairman) and three Independent Non-Executive Directors, namely, Mr. Lam Ka Wai, Graham, Mr. Ng Kay Kwok and Mr. Tam B Ray Billy.