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**Win Hanverky Holdings Limited**

**永嘉集團控股有限公司**

*(incorporated in the Cayman Islands with limited liability)*

**(Stock code: 3322)**

**PROFIT ALERT**

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the Shareholders and potential investors that the Group expects to record an increase in operating profit for the six months ending 30 June 2011 as compared to the corresponding period in 2010, although partially offset by the increase in labour cost under Manufacturing Business and certain trademark impairment and provisions made in connection with the Business Transfer under Distribution Business.

The Group maintains a sound cash balance position.

**The Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.**

This announcement is made by the board (the “**Board**”) of Win Hanverky Holdings Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The Board wishes to inform the shareholders (the “**Shareholders**”) of the Company and potential investors that the Group expects to record an increase in operating profit for the six months ending 30 June 2011 as compared to the corresponding period in 2010. It is anticipated that the operating profit of the Group for the six months ending 30 June 2011 will be increased mainly attributable to a significant increase in operating profit generated by Distribution Business of the Group due to

the income arising from the business transfer (the “**Business Transfer**”) of the *Umbro* business (details of the Business Transfer have been disclosed in the circular of the Company dated 16 May 2011 (the “**Circular**”), although partially offset by the following factors:

- (a) a decrease in operating profit generated by Manufacturing Business of the Group due to the increase in labour cost mainly caused by the uplift of labour wages, the appreciation of Renminbi and labour volatility in China; and
- (b) a decrease in operating profit generated by Distribution Business of the Group due to the trademark impairment of the “Diadora” brand and some other provisions arising from the Business Transfer of the *Umbro* business, including impairment of goodwill, details of the Business Transfer have been disclosed in the Circular.

The Group maintains a sound cash balance position.

The Company is still in the process of finalising the interim results of the Group for the six months ending 30 June 2011. The information contained in this announcement is only a preliminary assessment by the management of the Company based on its consolidated management accounts of the Group which have not yet been audited or reviewed by the auditor of the Company. The interim results of the Group for the six months ending 30 June 2011 is expected to be finalised and reviewed by the auditor of the Company and published before the end of August 2011.

**The Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.**

By order of the Board  
**Win Hanverky Holdings Limited**  
**Li Kwok Tung Roy**  
*Chairman*

Hong Kong, 29 June 2011

*As at the date of this announcement, the Directors are Li Kwok Tung Roy, Lai Ching Ping, Cheung Chi, Lee Kwok Leung, Chan Kwong Fai<sup>#</sup>, Wun Kwang Vincent<sup>#</sup>, Ma Ka Chun<sup>#</sup> and Kwan Kai Cheong<sup>#</sup>.*

<sup>#</sup> *Independent non-executive Directors*

*Please also refer to the published version of this announcement on the Company’s website: [www.winhanverky.com](http://www.winhanverky.com).*