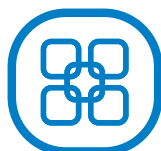


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## **TCC INTERNATIONAL HOLDINGS LIMITED**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1136)**

### **POSITIVE PROFIT ALERT**

This announcement is made by the Company pursuant to Rule 13.09(1) of the Listing Rules.

The Board wishes to inform Shareholders and potential investors that based on preliminary estimates, it is expected that the profit attributable to equity holders of the Company for the six months ended 30 June 2011 may increase by approximately seven times as compared to the profit attributable to equity holders of the Company for the six months ended 30 June 2010.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by TCC International Holdings Limited (the “**Company**” and, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The board of Directors of the Company (the “**Board**”) wishes to inform shareholders of the Company (“**Shareholders**”) and potential investors that based on preliminary estimates, it is expected that the profit attributable to equity holders of the Company for the six months ended 30 June 2011 may increase by approximately seven times as compared to the profit attributable to equity holders of the Company for the six months ended 30 June 2010.

The Board considers that the principal factors contributing to the expected very substantial increase in the Group's profit for the first six months of 2011 when compared to the same period in 2010 include the significant expansion of the Group's clinker and cement production capacity owing to the completion of the acquisition of Upper Value Investments Limited on 30 April 2010, resulting in its full six months contribution towards the results of the Group in the first half of 2011 (as compared to only two months in the first half of 2010), and significant increase in the average selling price of the Group's products when compared to those in the corresponding period in 2010.

The expected profit increase is based on a preliminary review of the unaudited internal management accounts of the Group, which are subject to possible adjustments arising from further internal review and review by the auditors of the Company. It is expected that the results of the Group for the six months ended 30 June 2011 will be announced before the end of August 2011.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

On behalf of the Board  
**TCC International Holdings Limited**  
**Wu Yih Chin**  
*Managing Director*

Hong Kong, 11 July 2011

*As at the date of this announcement, the Board of Directors of the Company is comprised of Mr. Koo, Cheng-Yun, Leslie as the Chairman and an executive Director; Mr. Wu Yih Chin as the Managing Director and an executive Director; Dr. Shan Weijian, Mr. Chang, An-Ping, Nelson, Mr. Chang, Kang-Lung, Jason and Ms. Wang, Lishin, Elizabeth as non-executive Directors; and Mr. Liao Poon Huai, Donald, Dr. Chih Ching Kang, Kenneth and Mr. Shieh, Jen-Chung, Roger as independent non-executive Directors.*