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## **BRILLIANT CIRCLE HOLDINGS INTERNATIONAL LIMITED**

### **貴聯控股國際有限公司**

*(incorporated in the Cayman Islands with limited liability)*

**(Stock code: 1008)**

### **POSITIVE PROFIT ALERT**

The Board wishes to inform the shareholders and potential investors of the Company that the Group is expected to record a significant increase in both revenue and net profit for the six months ended 30 June 2011 as compared to the same for the corresponding period in 2010 as announced by the Company on 26 August 2010.

This announcement is made by Brilliant Circle Holdings International Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors of the Company (the “Board”) wishes to inform the shareholders and potential investors of the Company that as a result of the completion of the acquisition of Brilliant Circle Group Holdings Limited (formerly known as Brilliant Circle Holdings International Limited) in April 2011 (whose results would be consolidated into the Group on a merger basis), the Group is expected to record a significant increase in both the revenue and net profit for the six months ended 30 June 2011 as compared to the same for the corresponding period in 2010 as announced by the Company on 26 August 2010.

The information contained in this announcement is based on the preliminary review and assessment by the management according to the unaudited management accounts of the Group.

The Group’s interim results for the six months ended 30 June 2011 will be published by the end of August 2011.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Brilliant Circle Holdings International Limited**  
**Mr. Kiong Chung Yin, Yttox**  
*Executive Director*

Hong Kong, 13 July 2011

*As at the date of this announcement, the Board comprises five executive Directors, namely, Mr. Tsoi Tak (Chairman), Mr. Cai Xiao Ming, David (Vice-Chairman), Ms. Wu Sin Wah, Eva, Mr. Cai Xiao Xing and Mr. Kiong Chung Yin, Yttox, one non-executive Director, namely Mr. Sean Xing He and three independent non-executive Directors, namely, Mr. Lui Tin Nang, Mr. Lam Ying Hung, Andy and Mr. Siu Man Ho, Simon.*