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GOLDIN FINANCIAL HOLDINGS LIMITED

高銀金融(集團)有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 00530)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the Shareholders and potential investors that having assessed the currently available information, the Group is expected to record a loss for the year ended 30 June 2011 as compared to the profit for the last financial year from 1 January 2009 to 30 June 2010.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Goldin Financial Holdings Limited (the “Company”, together with its subsidiaries, collectively the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that having assessed the currently available information, the Group is expected to record a loss for the year ended 30 June 2011 as compared to the profit for the last financial year from 1 January 2009 to 30 June 2010. The expected loss is mainly due to the loss in financial investment. Despite the abovementioned situation, the Board considers that the overall financial condition of the Group remains sound and healthy.

The Company is still in the process of finalizing the final results of the Group for the year ended 30 June 2011. The information contained in this announcement is only based on a preliminary assessment by the Board on the information currently available to the Group, which have not been confirmed nor audited by the Company’s auditors. Further details of the Group’s performance will be disclosed in the final results of the Group for the year ended 30 June 2011 which is expected to be announced in September 2011. Shareholders and potential investors are advised to read the final results announcement of the Company when it is published.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Goldin Financial Holdings Limited
高銀金融(集團)有限公司*
Pan Sutong
Chairman

Hong Kong, 18 July 2011

As at the date of this announcement, Mr. Pan Sutong is the Chairman of the Board and non-executive director of the Company; Mr. Wong Hau Yan, Helvin, Mr. Zhou Dengchao, Ms. Hou Qin and Mr. Lee Chi Chung, Harvey are the executive directors of the Company; Professor Huang Xiaojian is a non-executive director of the Company; and Mr. Tso Hon Sai, Bosco, Mr. Tang Yiu Wing and Ms. Hui Wai Man, Shirley are the independent non-executive directors of the Company.

* for identification purposes only