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**KINGDOM**  
**KINGDOM HOLDINGS LIMITED**  
**金達控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 528)**

**POSITIVE PROFIT ALERT**

This announcement is made pursuant to Rule 13.09 of the Listing Rules.

The board of directors of the Company wishes to inform the shareholders of the Company and potential investors that the unaudited consolidated net profit of the Group for the six months ended 30 June 2011 may experience a significant increase as compared with the same period in 2010.

The information contained in this announcement is only the preliminary assessment by the Company's management team and has not been audited by its auditors. Shareholders of the Company and potential investors are advised to read carefully the interim results announcement of the Company for the six months ended 30 June 2011 which is expected to be published before the end of August 2011.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Kingdom Holdings Limited (the "Company" and together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company and potential investors that the unaudited consolidated net profit of the Group for the six months ended 30 June 2011 may experience a significant increase as compared with the same period in 2010. Such significant increase was primarily attributable to a substantial improvement in gross margins of the products of the Group resulting from the increase in the demand of the Group’s products and cost control.

As the Company is still in the process of preparing and finalizing the unaudited consolidated accounts of the Group for the six months ended 30 June 2011, the information contained in this announcement is only based on the preliminary assessment by the Company’s management team according to the management accounts of the Group which have not been confirmed nor audited by the Company’s auditors. Shareholders of the Company and potential investors should read the Group’s financial results announcement for the six months ended 30 June 2011 carefully, which is expected to be published before the end of August 2011.

**The information contained in this announcement is only based on the preliminary review of the management accounts of the Group and the information currently available to the Board, which has not been confirmed nor audited by the Company’s auditors. Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.**

By Order of the Board of  
**Kingdom Holdings Limited**  
**Ren Wei Ming**  
*Chairman*

Zhejiang, the People’s Republic of China  
4 August 2011

*As at the date of this announcement, the executive directors of the Company are Mr. Ren Wei Ming, Mr. Shen Yueming, and Mr. Zhang Hong Wen; the non-executive directors of the Company are Mr. Ngan Kam Wai Albert and Mr. Tse Chau Shing Mark; and the independent non-executive directors of the Company are Mr. Yang Donghui, Mr. Lo Kwong Shun and Mr. Lau Ying Kit.*