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Kingworld Medicines Group Limited

金活醫藥集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 01110)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09(1) of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that based on the preliminary assessment of the unaudited consolidated management accounts of the Group, the unaudited consolidated profit after tax attributable to shareholders of the Company for the six months ended 30 June 2011 is expected to increase significantly as compared with that for the corresponding period in 2010.

Shareholders of the Company and potential investors are advised to exercise caution in placing reliance on this Positive Profit Alert and dealing in the shares of the Company.

This announcement is made by Kingworld Medicines Group Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that based on the preliminary assessment of the unaudited consolidated management accounts of the Group, the unaudited consolidated profit after tax attributable to shareholders of the Company for the six months ended 30 June 2011 is expected to increase significantly as compared with that for the corresponding period in 2010. The expected higher profitability of the Group was mainly attributable to the increase in sales of the Group’s products with higher profit margin.

The Company is still in the course of finalizing the unaudited consolidated interim results of the Group for the six months ended 30 June 2011. The information contained in this announcement is only a preliminary assessment by the Board of the information available to it and is not based on any figures or information which has been audited or reviewed by the Company's auditor. The unaudited consolidated interim results of the Group for the six months ended 30 June 2011 are expected to be announced by the Company on 19 August 2011.

Shareholders of the Company and potential investors are advised to exercise caution in placing reliance on this Positive Profit Alert and dealing in the shares of the Company.

By order of the Board
Kingworld Medicines Group Limited
Zhao Li Sheng
Chairman

Hong Kong, 8 August 2011

As at the date of this announcement, the executive Directors are Mr. Zhao Li Sheng, Ms. Chan Lok San, Mr. Zhou Xuhua and Mr. Lin Yusheng, and the independent non-executive Directors are Mr. Duan Jidong, Mr. Zhang Jianqi and Mr. Wong Cheuk Lam.