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CO-PROSPERITY HOLDINGS LIMITED

協盛協豐控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 707)

POSITIVE PROFIT ALERT

This announcement is made by Co-Prosperity Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Group is expected to record a consolidated net profit for the six months ended 30 June 2011 (the “**Current Period**”) as compared to a consolidated net loss for the six months ended 30 June 2010 (the “**Previous Period**”). Such an improvement in results performance arose because: (1) higher gross profit and a gain in the fair value in relation to convertible bonds were posted in the Current Period and (2) impairment losses in respect of property, plant and equipment and prepaid lease payments and a provision in respect of onerous contracts for the acquisition of property, plant and equipment were recognised in the Previous Period whereas neither such impairment losses nor such a provision was registered in the Current Period.

The Company is in the process of finalizing the interim results of the Group for the Current Period and this positive profit alert announcement is only based on the preliminary assessment of the information currently available to the Company. Details of the Group’s interim results and performance will be disclosed when the interim results of the Group for the Current Period is announced.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Co-Prosperity Holdings Limited
Sze Siu Hung
Chairman

Hong Kong, 11 August 2011

As at the date of this announcement, Mr. Sze Siu Hung, Mr. Qiu Fengshou, Madam Cai Peilei and Mr. Sze Chin Pang are the executive Directors; and Professor Zeng Qingfu, Professor Zhao Bei and Mr. Lui Siu Keung are the independent non-executive Directors.

* *For identification purposes only*