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**彩虹集團電子股份有限公司**

**IRICO GROUP ELECTRONICS COMPANY LIMITED\***

*(A joint stock company incorporated in the People's Republic of China with limited liability)*

(Stock Code: 0438)

## **OVERSEAS REGULATORY ANNOUNCEMENT**

This announcement is made pursuant to Rule 13.09 (1) and Rule 13.09 (2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Pursuant to the rules governing the disclosure of information of A-Shares listed companies, IRICO Display Devices Co., Ltd.\*, a subsidiary of IRICO Group Electronics Company Limited\*, with its A shares listed on the Shanghai Stock Exchange, published the “Announcement on the Projected Loss Results for the Third Quarter of 2011” on the website of the Shanghai Stock Exchange (<http://www.sse.com.cn>) on 15 October 2011. Please refer to the announcement attached below.

By order of the Board

**IRICO Group Electronics Company Limited\***

**Xing Daoqin**

*Chairman*

Shaanxi Province, the PRC

14 October 2011

*As at the date of this announcement, the board of directors consists of Mr. Xing Daoqin, Mr. Tao Kui and Mr. Zhang Junhua as executive directors, Mr. Guo Mengquan, Mr. Niu Xinan, Mr. Fu Jiuquan and Mr. Zhang Weichuan as non-executive directors, and Mr. Xu Xinzhong, Mr. Feng Bing, Mr. Wang Jialu, Mr. Lv Hua and Mr. Zhong Pengrong as independent non-executive directors.*

\* *For identification purposes only*

**IRICO DISPLAY DEVICES CO., LTD. (THE “COMPANY”)  
ANNOUNCEMENT ON THE PROJECTED LOSS RESULTS  
FOR THE THIRD QUARTER OF 2011**

The board of directors and all directors of the Company warrant that there are no false representations, misleading statements or material omissions in this announcement, and severally and jointly accept full responsibility for the truthfulness, accuracy and completeness of the contents of this announcement.

**I. PROJECTED RESULTS FOR THE CURRENT PERIOD**

1. Projected period: From 1 January 2011 to 30 September 2011.
2. Projected results: The finance department of the Company preliminarily estimates that the net profit attributable to equity holders of the parent company for the first three quarters of 2011 is expected to be approximately -RMB99 million.
3. The projected results have not been audited by certified public accountants.

**II. RESULTS FOR THE CORRESPONDING PERIOD LAST YEAR**

1. Net profit attributable to equity holders of the parent company:  
RMB11,876,784.73
2. Basic earnings per share: RMB0.021

**III. REASON FOR THE PROJECTED LOSS RESULTS**

Due to continuing contraction of the traditional business sectors, the Company's colour picture tubes business was still at a loss but has showed certain upturn during the reporting period with lower operating loss than that of the second quarter. With respect to the Company's projects in new industries, their construction, production and operation are on a steady course as scheduled.

#### **IV. OTHER RELEVANT DESCRIPTION**

Specific details of the Company's operating results for the first three quarters of 2011 will be disclosed in the third quarter report for 2011. The board of directors of the Company would like to draw investors' attention to the investment risks.

**The board of directors of  
IRICO Display Devices Co., Ltd.\***

14 October 2011