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HKC INTERNATIONAL HOLDINGS LIMITED

香港通訊國際控股有限公司*

(incorporated in the Cayman Islands with limited liability)

(stock code: 248)

PROFIT WARNING

This announcement is made by HKC International Holdings Limited (the “Company”, and together with its subsidiaries, the “Group”), pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company (the “Shareholders”) and the potential investors that based on information currently available, the unaudited interim results of the Group for the six months ended 30 September 2011 may experience an substantial increase in net loss as compared to the corresponding period of 2010. Such substantial increase in net loss was mainly due to, amongst other things, the decrease in sales of mobile phones during the period.

The Company is still in the process of finalizing its unaudited interim results. The information contained in this announcement is only based on the preliminary assessment by the management of the Company on the management accounts of the Group which have neither been reviewed nor audited by the Company’s auditor. The Group’s unaudited interim results for the six months ended 30 September 2011 are to be announced at 29 November 2011. Shareholders of the Company and potential investors are advised to read carefully the interim results announcement of the Company when it is published.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
HKC International Holdings Limited
Chan Chung Yee Hubert
Chairman

Hong Kong, 15 November, 2011

As at the date of this announcement, the Board of Directors comprises Mr. Chan Chung Yee, Hubert, Mr. Chan Chung Yin, Roy, Mr. Chan Man Min, Mr. Chan Ming Him, Denny, Mr. Wu Kwok Lam and Mr. Ip Man Hon as executive directors and Mr. Chu Chor Lup, Mr. Chiu Ngar Wing and Mr. Leung Tai Wai, David as independent non-executive directors.

** For identification purpose only*