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QPL INTERNATIONAL HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock code: 243)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(1) of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that it is expected that the results of the Group for the six months ended 31 October 2011 will be adversely affected by a decrease in sales over the period due to weaker market sentiment, disruption to one of the major customers by flooding in Thailand, an increase in production costs caused by a rise in labour costs and other expenses, and losses arising from changes in fair value of available-for-sale investments.

The information contained in this announcement is based on the information currently available to the Group and after preliminary review and assessment of the management accounts of the Group by the management. As the results of the Group for the six months ended 31 October 2011 have not been confirmed or audited by the auditors or the audit committee of the Company, the Board is not in a position to quantify the exact financial effects at this stage.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by QPL International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company and potential investors that it is expected that the results of the Group for the six months ended 31 October 2011 (the “**Interim Results**”) will be adversely affected by a decrease in sales over the period due to weaker market sentiment, disruption to one of the major customers by flooding in Thailand, an increase in production costs caused by a rise in labour costs and other expenses, and losses arising from changes in fair value of available-for-sale investments.

The information contained in this announcement is based on the information currently available to the Group and after preliminary review and assessment of the management accounts of the Group by the management. As the Interim Results have not been confirmed or audited by the auditors or the audit committee of the Company, the Board is not in a position to quantify the exact financial effects at this stage. Further details of the results of the Group will be disclosed in the Company's announcement of the Interim Results as soon as practicable and is expected to be published on or before 31 December 2011.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
QPL International Holdings Limited
Li Tung Lok
*Executive Chairman and Chief Executive
Officer*

Hong Kong, 9 December 2011

As at the date of this announcement, the Board comprises two Executive Directors, namely Mr. Li Tung Lok (Executive Chairman and Chief Executive Officer) and Mr. Phen Hoi Ping, Patrick and three Independent Non-executive Directors, namely Mr. Robert Charles Nicholson, Mr. Sze Tsai To, Robert and Mr. Wong Chun Bong, Alex.