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**HENG TAI CONSUMABLES GROUP LIMITED**

**亨泰消費品集團有限公司**

INCORPORATED IN THE CAYMAN ISLANDS WITH LIMITED LIABILITY  
STOCK CODE: 197

## **PROFIT WARNING**

This announcement is made by Heng Tai Consumables Group Limited (the “**Company**”, together with its subsidiaries as the “**Group**”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the unaudited consolidated financial results of the Group for the six months ended 31 December 2011 (the “**FY2011/12 Interim Results**”) are expected to continually be affected by (i) the tightening up of formalities of regulating edible foodstuff control in the domestic market of the People’s Republic of China (the “**PRC**”) which has affected the revenue performance of the Group’s FMCG Trading Business and resulted in a decline in trading volume of this business unit; and (ii) the production uncertainties caused by variable and adverse weather conditions across the PRC in the first half of 2011, which have delayed the commencement of the Group’s plantation plans and have affected the revenue contribution of the Group’s upstream farming business, while the Group is still incurring the operating costs for the upstream farming bases in the second half of 2011. Further, the severe flooding that occurred in the second half of 2011 in Thailand has caused extensive and prolonged inundation of farmland in Thailand and affected and reduced the amount of available import of agri-products from Thailand into the PRC. Also, this resulted in increased costs in sourcing the otherwise available supplies and due to the unstable market conditions, we have difficulties to fully transfer all the increased costs to the customers.

In view of the above reasons, the Board anticipated that there will be a significant decline in net profit for the FY2011/12 Interim Results as compared to the corresponding financial period of the previous year.

As the Company is still in the process of finalizing the FY2011/12 Interim Results, this profit warning announcement is only based on preliminary assessment by the Board in accordance with the information currently available and the latest consolidated management accounts of the Group, which are subject to finalization and are not based on any figures or information reviewed or audited by the Company’s auditors. Shareholders and potential investors should read the FY2011/12 Interim Results announcement carefully, which is expected to be published before end of February 2012.

The Board, however, would like to inform the Shareholders that the business operation, the financial position and cash level of the Group remain sound and healthy.

**Shareholders and potential investors are advised to exercise caution in dealing in the shares of the Company.**

By order of the Board  
**Heng Tai Consumables Group Limited**  
**Lam Kwok Hing**  
*Chairman*

Hong Kong, 5 January 2012

*As at the date of this announcement, the Board comprised five executive Directors, namely Mr Lam Kwok Hing (Chairman), Mr Chu Ki, Ms Lee Choi Lin, Joecy, Ms Hung Sau Yung, Rebecca and Ms Gao Qin Jian; one non-executive Director, namely Ms Chan Yuk, Foebe; and three independent non-executive Directors, namely Mr John Handley, Ms Mak Yun Chu and Mr Poon Yiu Cheung, Newman.*