

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



PERFECT SHAPE (PRC) HOLDINGS LIMITED

必瘦站(中國)控股有限公司

(incorporated in the Cayman Islands with limited liability)

(the “Company”, Stock Code: 1830)

ANNOUNCEMENT POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09(1) of the Listing Rules.

The Board wishes to inform the Shareholders and the potential investors that, based on the preliminary review of the management accounts of the Group for the ten months ended 31 January 2012 and the management’s estimate, the Group is expected to record a significant increase in consolidated net profit for the year ending 31 March 2012 as compared with that of the year ended 31 March 2011.

The information contained in this announcement is only based on a preliminary review of the management accounts of the Group for the ten months ended 31 January 2012. Such accounts have not been confirmed by the Company’s auditors or the audit committee of the Board.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Perfect Shape (PRC) Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and the potential investors that based on a preliminary review of the management accounts of the Group for the ten months ended 31 January 2012 and the management’s estimate, the Group is expected to record a significant increase in consolidated net profit for the year ending 31 March 2012 as compared with that of the year ended 31 March 2011. The significant increase is mainly attributable to the increase in the turnover of the Group as a result of the expanded service centres network in the PRC which helped broaden the Group’s customer base.

The information contained in this announcement is only based on a preliminary review of the management accounts of the Group and the information currently available to the Board and is not based on any figures or information which has been audited or reviewed by the Company's auditors.

Shareholders and potential investors are advised to read this announcement carefully together with the Group's final results announcement for the year ending 31 March 2012 which is expected to be published by the end of June 2012 and exercise caution when dealing in the shares of the Company.

By order of the Board
Perfect Shape (PRC) Holdings Limited
Dr. Au-Yeung Kong
Chief Executive Officer and Executive Director

Hong Kong, 1 March 2012

As at the date of this announcement, the Board comprises Messrs. Dr. Au-Yeung Kong (Chairman and Chief Executive Officer), Ms. Au-Yeung Wai, Ms. Au-Yeung Hung, Ms. Hsu Wai Man, Helen, Mr. Chi Chi Hung, Kenneth* and Ms. Pang Siu Yin*.*

* *Independent Non-executive Directors*