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長城汽車股份有限公司
GREAT WALL MOTOR COMPANY LIMITED*

(a joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 2333)

**ANNOUNCEMENT ON
PRELIMINARY FINANCIAL DATA FOR INTERIM REPORT 2012**

Great Wall Motor Company Limited (“the **Company**”) and all members of the board of directors (“the **Board**”) guarantee that the information stated in this announcement does not contain any false representation, misleading statement or material omission, and jointly and severally accept full responsibility for the truthfulness, accuracy and completeness of the information disclosed in this announcement.

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Rules Governing the Listing of Stocks on Shanghai Stock Exchange.

The interim financial data for the six months ended 30 June 2012 set out in this announcement was prepared in accordance with the China Accounting Standards for Business Enterprises and have not been audited or reviewed by any certified public accounting firm. As a result, there may be differences between the aforementioned financial data and the audited or reviewed financial data as well as those prepared in accordance with the International Financial Reporting Standards. Investors are hereby reminded of the risks which may result therefrom.

1. MAJOR CONSOLIDATED FINANCIAL DATA

Item	January–June 2012	January–June 2011	<i>Unit: RMB</i>
			Percentage change (%)
Revenues	18,287,571,441.07	14,199,713,682.50	28.79
Operating profit	2,812,243,407.42	2,133,507,200.89	31.81
Total profit	2,856,536,852.66	2,180,874,423.73	30.98
Net profit	2,383,828,427.68	1,863,062,382.30	27.95
Net profit attributable to shareholders of the Company	2,360,542,854.13	1,811,803,710.01	30.29

Item	<i>Unit: RMB</i>	As at 30 June 2012	As at 31 December 2011	Percentage change (%)
Total assets		36,925,821,454.33	33,134,857,715.47	11.44
Total liabilities		18,620,683,411.24	16,113,353,971.74	15.56
Equity attributable to shareholders of the Company		18,182,349,438.64	16,737,108,352.75	8.63
Minority interests		122,788,604.45	284,395,390.98	-56.82

2. MAJOR CONSOLIDATED FINANCIAL INDICATORS

Item	January–June 2012	January–June 2011	Percentage change (%)
Basic earnings per share (RMB/share)	0.78	0.66	18.18
Weighted average return on net assets (%)	13.29	16.87	-21.22

Note: The above data is prepared based on financial data available to the Company as of the date of this announcement which will be reviewed by a certified public accounting firm. The figures as set out in the Company's 2012 interim report shall prevail.

3. DOCUMENTS AVAILABLE FOR INSPECTION

The original of the financial statements as duly signed and sealed by the legal representative, the person in charge of accounting affairs and the person in charge of accounting department of the Company.

By order of the Board
Great Wall Motor Company Limited
Xu Hui
Company Secretary

Baoding, the PRC, 24 July 2012

As at the date of this announcement, members of the Board comprise:

Executive Directors: Mr. Wei Jian Jun, Mr. Liu Ping Fu, Ms. Wang Feng Ying, Mr. Hu Ke Gang and Ms. Yang Zhi Juan.

Non-executive Directors: Mr. He Ping and Mr. Niu Jun.

Independent Non-executive Directors: Ms. Wei Lin, Mr. He Bao Yin, Mr. Li Ke Qiang and Mr. Wong Chi Hung, Stanley.

* *for identification purpose only*