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KONG SUN HOLDINGS LIMITED

江山控股有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 295)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that the loss of the Group for the six months ended 30th June, 2012 may increase significantly as compared with the loss recorded for the corresponding period in 2011.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.

This announcement is made by Kong Sun Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors (the “Board”) of the Company wishes to inform the shareholders of the Company and potential investors that the loss of the Group for the six months ended 30th June, 2012 may increase significantly as compared with the loss recorded for the corresponding period in 2011. Based on information currently available, the Board believes that the loss was primarily attributable to the termination of production line of Christmas tree, and therefore, the sales dropped sharply as compared with last year.

The Group is still in the course of preparing and finalizing the unaudited financial results for the six months ended 30th June, 2012. The information contained in this announcement is only a preliminary estimate based on the information currently available to the Company and such information has not been confirmed or audited by the Company’s auditor.

Further details of the Group's performance will be disclosed as and when the interim results for the six months ending 30th June, 2012 is announced.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.

By order of the Board
Kong Sun Holdings Limited
Chan Chi Yuen
Chairman

Hong Kong, 10 August 2012

As at the date of this announcement, the board of directors of the Company comprises two executive Directors, Mr. Chan Chi Yuen and Mr. Yu Pak Yan, Peter; and three independent non-executive Directors, Mr. Lau Man Tak, Dr. Wong Yun Kuen and Mr. Man Kwok Leung.