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GOME ELECTRICAL APPLIANCES HOLDING LIMITED

國美電器控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 493)

UNAUDITED RESULTS FOR THE NINE-MONTH PERIOD ENDED 30 SEPTEMBER 2012

The Nine-Month Period Ended 30 September 2012 Financial Highlights

- Revenue was approximately RMB36,057 million as compared to RMB43,983 million for the corresponding period last year
- Consolidated gross profit margin (gross profit margin plus other income and gains margin) was 15.88% as compared to 18.85% for the corresponding period last year
- Loss from operating activities was approximately RMB763 million as compared to a profit of RMB2,277 million for the corresponding period last year
- Net loss attributable to owners of the parent company was approximately RMB687 million as compared to a profit of RMB1,791 million for the corresponding period last year

In order to provide better disclosure to the financial markets and to the existing and potential shareholders of GOME Electrical Appliances Holding Limited (“GOME” or the “Company”) so that they can better assess the most recent financial performance of GOME and its subsidiaries (the “Group”), the board of directors of GOME (the “Board”) announces the unaudited consolidated results of the Group for the nine-month period ended 30 September 2012 together with comparative figures for the corresponding period of last year. This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “Listing Rules”).

CONSOLIDATED INCOME STATEMENT (UNAUDITED)*For the nine-month period ended 30 September 2012*

| | Nine-month period ended 30 September 2012 RMB'000 | Nine-month period ended 30 September 2011 RMB'000 |
|---|--|--|
| Revenue | 36,057,009 | 43,982,753 |
| Cost of sales | <u>(31,634,692)</u> | <u>(38,349,160)</u> |
| Gross profit | 4,422,317 | 5,633,593 |
| Other income and gains | 1,303,044 | 2,658,411 |
| Selling and distribution costs | (5,177,924) | (4,860,479) |
| Administrative expenses | (1,049,569) | (834,280) |
| Other expenses | <u>(261,204)</u> | <u>(319,778)</u> |
| (Loss)/profit from operating activities | (763,336) | 2,277,467 |
| Finance costs | (187,436) | (180,026) |
| Finance income | 309,700 | 277,186 |
| Fair value loss on the derivative component of convertible bonds | – | (5,855) |
| Gain on redemption of convertible bonds | <u>30,188</u> | <u>–</u> |
| (Loss)/profit before tax | (610,884) | 2,368,772 |
| Income tax expense | <u>(109,493)</u> | <u>(593,625)</u> |
| (Loss)/profit for the period | <u>(720,377)</u> | <u>1,775,147</u> |
| Attributable to: | | |
| Owners of the parent company | (686,706) | 1,790,630 |
| Non-controlling interests | <u>(33,671)</u> | <u>(15,483)</u> |
| | <u>(720,377)</u> | <u>1,775,147</u> |

The Group's unaudited consolidated results for the nine-month period ended 30 September 2012 have been prepared in accordance with the same accounting policies adopted by the Group as disclosed in the latest published annual report for the year ended 31 December 2011.

Shareholders and potential shareholders of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
GOME Electrical Appliances Holding Limited
Zhang Da Zhong
Chairman

Hong Kong, 19 November 2012

As at the date of this announcement, the Board of the Company comprises Mr. Ng Kin Wah and Mr. Zou Xiao Chun as executive directors; Mr. Zhang Da Zhong, Mr. Zhu Jia, Ms. Wang Li Hong and Mr. Cheung Leong as non-executive directors; and Mr. Sze Tsai Ping, Michael, Mr. Chan Yuk Sang, Mr. Lee Kong Wai, Conway and Mr. Ng Wai Hung as independent non-executive directors.

* *For identification purpose only*