

IMPORTANT

If you are in any doubt about any of the contents of this prospectus, you should obtain independent professional advice.



PanAsialum Holdings Company Limited

榮陽實業集團有限公司

(incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

Number of Offer Shares : 300,000,000 Shares (subject to the Over-allotment Option)
Number of Hong Kong Offer Shares : 30,000,000 Shares (subject to reallocation)
Number of International Offer Shares : 270,000,000 Shares (subject to reallocation and the Over-allotment Option)
Maximum Offer Price : HK\$4.50 per Offer Share, plus brokerage of 1%, Stock Exchange trading fee of 0.005% and SFC transaction levy of 0.003%, payable in full on application subject to refund on final pricing
Nominal value : HK\$0.10 per Share
Stock code : 2078

Joint Global Coordinators and Joint Sponsors
(in alphabetical order)



J.P. Morgan

Joint Bookrunners



J.P. Morgan



Joint Lead Managers



J.P. Morgan



Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited and Hong Kong Securities Clearing Company Limited take no responsibility for the contents of this prospectus, make no representation as to its accuracy or completeness, and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this prospectus.

A copy of this prospectus, having attached thereto the documents specified in Appendix VII "Documents Delivered to the Companies Registry and Available for Inspection" to this prospectus, has been registered by the Companies Registry in Hong Kong as required by section 342C of the Companies Ordinance of Hong Kong (Chapter 32 of the Laws of Hong Kong). The Securities and Futures Commission and the Companies Registry in Hong Kong take no responsibility for the contents of this prospectus or any other document referred to above.

The Offer Price is expected to be fixed by agreement between the Joint Bookrunners (on behalf of the Underwriters) and us on the Price Determination Date. The Price Determination Date is expected to be on or about January 29, 2013 and, in any event, not later than January 30, 2013. The Offer Price will be not more than HK\$4.50 and is currently expected to be not less than HK\$3.46. Applicants for Hong Kong Offer Shares are required to pay, on application, the maximum offer price of HK\$4.50 for each Hong Kong Offer Share, together with brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%, subject to refund if the Offer Price should be lower than HK\$4.50. If, for any reason, the Joint Bookrunners (on behalf of the Underwriters) and us are unable to reach an agreement on the Offer Price, the Global Offering will not proceed and will lapse.

The Joint Bookrunners (on behalf of the Underwriters, and with our consent) may reduce the number of Offer Shares and/or the indicative offer price range stated in this prospectus at any time prior to the morning of the last day for lodging applications under the Hong Kong Public Offering. In such a case, a notice of the reduction in the number of Offer Shares and/or the indicative offer price range will be published in the South China Morning Post (in English) and Hong Kong Economic Times (in Chinese) and on the websites of the Company and the Stock Exchange not later than the morning of the last day for lodging applications under the Hong Kong Public Offering. If applications for Hong Kong Offer Shares have been submitted prior to the day which is the last day for lodging applications under the Hong Kong Public Offer, such applications can be subsequently withdrawn if the number of Offer Shares and/or the indicative Offer Price range is so reduced. Further details are set forth in the sections entitled "Structure of the Global Offering—The Hong Kong Public Offering" and "How to Apply for Hong Kong Offer Shares" in this prospectus.

The obligations of the Hong Kong Underwriters under the Hong Kong Underwriting Agreement to subscribe for, and to procure applicants for the subscription for, the Hong Kong Offer Shares are subject to termination by the Joint Global Coordinators (on behalf of the Hong Kong Underwriters) if certain grounds arise prior to 8:00 a.m. on the day that trading in the Shares commences on the Stock Exchange. Such grounds are set out in the section entitled "Underwriting—Underwriting Arrangements and Expenses—Hong Kong Public Offering—Grounds for Termination" in this prospectus. It is important that you refer to that section for further details.

Prior to making an investment decision, prospective investors should consider carefully all the information set forth in this prospectus, including but not limited to the risk factors set forth in the section entitled "Risk Factors" in this prospectus.

The Offer Shares have not been and will not be registered under the U.S. Securities Act or any state securities laws of the United States and may not be offered, sold, pledged or transferred within the United States, or for the account or benefit of U.S. persons, except that the Offer Shares may be offered, sold or delivered to qualified institutional buyers in the United States in reliance on an exemption from registration under the U.S. Securities Act provided by, and in accordance with the restrictions of, Rule 144A or another available exemption from registration under the U.S. Securities Act or outside the United States in offshore transactions in accordance with Rule 903 or Rule 904 of Regulation S.

January 23, 2013