Hong Kong Exchanges and Clearing Limited and the Stock Exchange take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaims any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

LAUNCH 深圳市元征科技股份有限公司 LAUNCH TECH COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China with limited liability) (Stock code: 2488)

RE-APPOINTMENT OF DIRECTORS AND SUPERVISORS

Reference is made to the circular of Launch Tech Company Limited (the "Company") dated 25 January 2013 (the "Circular") in relation to the proposed amendments to the articles of association the Company and the proposed re-appointment of retiring Directors and Supervisors at the SGM of the Company to be convened on 18 March 2013. Unless otherwise defined herein, capitalised terms used in this announcement shall bear the same meanings as defined in the Circular.

The Company would like to furnish more information in relation to the biographies of the proposed candidates of Directors and Supervisors for re-appointment as stated in Appendices II and III to the Circular under Rules 13.51(2)(b), (c) and (f) of the Listing Rules for consideration by the Shareholders.

POSITIONS WITH THE COMPANY AND OTHER MEMBERS OF THE COMPANY'S GROUP

Apart from being the executive director of the Company, Mr. Liu Xin, a retiring Director being proposed for re-appointment, is currently the director of Launch Shanghai, Launch Software, Launch Europe GmbH and also the legal representative of the Company and Launch Software.

Apart from being the executive director of the Company, Mr. Liu Jun, a retiring Director being proposed for re-appointment, is currently the director of Launch Shanghai and Launch Software.

Apart from being the non-executive director of the Company, Ms. Liu Yong, a retiring Director being proposed for re-appointment, is currently the director of Launch Software.

Save as disclosed above, none of the retiring Directors and Supervisors being proposed for reappointment has held any position with the Company and other members of the Group.

DIRECTORSHIPS HELD IN THE LAST THREE YEARS IN PUBLIC COMPANIES

Mr. Du Xuan, a retiring Supervisor being proposed for re-appointment, currently holds directorship in 深 圳市金證科技股份有限公司 whose shares are listed on the Shanghai Stock Exchange.

Save as disclosed above, none of the retiring Directors and Supervisors being proposed for reappointment has held any directorships in any other public companies in the last three years.

INTERESTS IN SHARES OF THE COMPANY WITHIN THE MEANING OF PART XV OF SFO

As at the date of this announcement, Mr. Liu Xin, Mr. Liu Jun and Ms. Liu Yong, the 3 retiring Directors being proposed for re-appointment have the following interests in the shares of the Company within the meaning of Part XV of the SFO:

Long positions in shares

Domestic shares

Name of Director	Capacity in which shares were held	Number of domestic shares	Approximate percentage of the Company's issued domestic shares	Approximate percentage of the Company's total issued shares
	Interest in a controlled company	1,026,100	3.11% (Note 2)	1.70%
Mr. Liu Jun	Interest in a controlled company	13,886,400	42.08% (Note 3)	23.01%
Ms. Liu Yong	Interest in a controlled company	1,026,100	3.11% (Note 4)	1.70%

Notes:

(1) Mr. Liu Xin holds 60.00% interest in Shenzhen Langqu which holds approximately 42.08% interest in the issued domestic shares of the Company. The corporate interest of Mr. Liu Xin in the Company duplicates with that held by Mr. Liu Jun in the Company. By virtue of Mr. Liu Xin's holding more than one-third interest in Shenzhen Langqu, Mr. Liu Xin is deemed, under Part XV of the SFO, to be interested in approximately 42.08% interest in the issued domestic shares of the Company apart from his personal interest of 40.00% interest in the issued domestic shares of the Company.

- (2) Mr. Liu Xin holds 40.00% interest in Shenzhen De Shi Yu which holds approximately 3.11% interest in the issued domestic shares of the Company. The corporate interest of Mr. Liu Xin in the Company duplicates with that held by Ms. Liu Yong in the Company. By virtue of Mr. Liu Xin's holding more than one-third interest in Shenzhen De Shi Yu, Mr. Liu Xin is deemed, under the Part XV of the SFO, to be interested in 3.11% interest in the issued domestic shares of the Company apart from his personal interest of 40.00% interest in the issued domestic shares of the Company.
- (3) Mr. Liu Jun holds 40.00% interest in Shenzhen Langqu which holds approximately 42.08% interest in the issued domestic shares of the Company. The corporate interest of Mr. Liu Jun in the Company duplicates with that held by Mr. Liu Xin in the Company. By virtue of Mr. Liu Jun's holding more than one-third interest in Shenzhen Langqu which holds approximately 42.08% interest in the issued domestic shares of the Company, Mr. Liu Jun is deemed, under Part XV of the SFO, to be interested in approximately 42.08% interest in the issued domestic shares of the Company.
- (4) Ms. Liu Yong holds 60.00% interest in Shenzhen De Shi Yu which holds approximately 3.11% interest in the issued domestic shares of the Company. The corporate interest of Ms. Liu Yong in the Company duplicates with that held by Ms. Liu Xin in the Company. By virtue of Ms. Liu Yong's holding more than one-third interest in Shenzhen De Shi Yu, Ms. Liu Yong is deemed, under the Part XV of the SFO, to be interested in 3.11% interest in the issued domestic shares of the Company.

Save as disclosed above, there is no other information which is discloseable, nor is/was any of the retiring Directors and Supervisors being proposed for re-appointment had involved in any of the matters required to be disclosed pursuant to Rule 13.51(2) of the Listing Rules.

The abovementioned information does not affect any other information contained in the Circular.

DEFINITIONS

"SFO"	the Securities and Futures Ordinance, Chapter 571 of the Laws of Hong Kong	
"Launch Shanghai"	上海元征機械設備有限責任公司	
"Launch Software"	深圳市元征軟件開發有限公司	
"Shanghai Stock Exchange"	上海證券交易所	
"Shenzhen De Shi Yu"	深圳市得時域投資有限公司	
"Shenzhen Langqu"	深圳市浪曲科技開發有限公司	

By Order of the Board Launch Tech Company Limited Liu Chun Ming Company Secretary

30 January 2013 Shenzhen, the PRC

As at the date of this announcement, the board of directors of the Company comprises Mr. Liu Xin (Chairman), Mr. Liu Jun, Ms. Huang Zhao Huan and Mr. Jiang Shiwen as executive Directors, Ms. Liu Yong and Ms. Liu Xiaohua as non-executive Directors, and Mr. Pan Zhongmin, Mr. Liu Yuan and Dr. Zou Shulin as independent non-executive Directors.

* for identification purposes only