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南華早報集團有限公司"

(Incorporated in Bermuda with limited liability) (Stock Code: 583)

## STATUS OF PUBLIC FLOAT AND SUSPENSION OF TRADING

This announcement is made by SCMP Group Limited (the "Company") pursuant to Part XIVA of the Securities and Futures Ordinance (Cap. 571) ("SFO") and Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

Reference is made to the announcement dated 27 February 2009 issued by Kerry Media Limited (the "KML Announcement") and the Company's announcement dated 17 January 2013 (the "First Announcement") regarding the Options granted by Kerry Media Limited ("KML") to the Grantees and the Company's announcement dated 7 February 2013 (the "Second Announcement"). Unless otherwise defined herein, all capitalised terms used herein shall have the same meanings as adopted in the KML Announcement, the First Announcement and the Second Announcement.

## STATUS OF PUBLIC FLOAT AND SUSPENSION OF TRADING

As stated in the Second Announcement, the Stock Exchange has indicated that, assuming there are no other changes to the shareholding structure of the Company, the Company's percentage of public float will be regarded as having fallen to approximately 10.5871% on the Final Return Date and the Company is required to suspend trading in the Shares on 26 February 2013 until the minimum public float is restored.

As such, trading in the Shares will be suspended with effect from 9:00 a.m. on Tuesday, 26 February 2013 until the minimum public float is restored.

Further announcement(s) will be made by the Company to update shareholders as and when appropriate pursuant to the Listing Rules and the SFO.

Made by the order of the Board, the directors of which individually and jointly accept responsibility for the accuracy of this announcement.

On behalf of the Board SCMP Group Limited David J. Pang
Chairman

Hong Kong, 25 February 2013

As at the date hereof, the Board comprises:

Non-executive Directors
Dr. David J. Pang (Chairman), Mr. Roberto V. Ongpin (Deputy Chairman) and Tan Sri Dr. Khoo Kay Peng

Independent Non-executive Directors
Mr. Ronald J. Arculli, Dr. Fred Hu Zu Liu, Dr. the Hon. Sir David Li Kwok Po and Mr. Wong Kai Man

Executive Director
Ms. Kuok Hui Kwong

<sup>\*</sup> For identification purpose only