IMPORTANT

If you are in any doubt about any of the contents of this prospectus, you should obtain independent professional advice.



Oi Wah Pawnshop Credit Holdings Limited

靄華押業信貸控股有限公司

(Incorporated in the Cayman Islands with limited liability)

SHARE OFFER

Number of Offer Shares : 100,000,000 Shares

Number of Public Offer Shares : 10,000,000 Shares (subject to adjustment)

Number of Placing Shares : 90,000,000 Shares (subject to adjustment)

Offer Price: Not more than HK\$0.98 per Offer Share and

expected to be not less than HK\$0.75 per Offer Share, plus brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and

subject to refund)

Nominal value : HK\$0.01 per Share

Stock code: 1319

Sole Sponsor



Joint Bookrunners and Joint Lead Managers





Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited and Hong Kong Securities Clearing Company Limited take no responsibility for the contents of this prospectus, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this prospectus.

A copy of this prospectus, having attached thereto the documents specified in the section headed "Documents delivered to the Registrar of Companies" in Appendix V to this prospectus, has been registered by the Registrar of Companies in Hong Kong as required by section 342C of the Companies Ordinance (Chapter 32 of the Laws of Hong Kong). The SFC and the Registrar of Companies in Hong Kong take no responsibility for the contents of this prospectus or any other documents referred to above.

The Offer Price is expected to be fixed by agreement between CISL (for itself and on behalf of the Underwriters) and our Company on the Price Determination Date. The Price Determination Date is expected to be on or around Tuesday, 5 March 2013 and, in any event, not later than Monday, 11 March 2013. The Offer Price will be not more than HK\$0.98 and is currently expected to be not less than HK\$0.75 unless otherwise announced. Investors applying for Public Offer Shares must pay, on application, the maximum indicative Offer Price of HK\$0.98 for each Offer Share together with brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%.

CISL, for itself and on behalf of the Underwriters, may, with the consent of our Company, reduce the indicative Offer Price range and/or the number of Offer Shares below that stated in this prospectus at any time on or prior to the morning of the last day for lodging applications under the Public Offer. In such a case, announcement of the reduction in the number of Offer Shares and/or the indicative Offer Price range will be published in The Standard (in English) and Oriental Daily News and The SUN (in Chinese) and on our Company's website at www.pawnshop.com.hk and the website of the Stock Exchange at www.hkexnews.hk not later than the morning of the day which is the last day for lodging applications under the Public Offer.

Prior to making an investment decision, prospective investors should consider carefully all of the information set out in this prospectus, including the risk factors set out in the section headed "Risk factors".

The obligations of the Public Offer Underwriters under the Public Offer Underwriting Agreement to subscribe for, and to procure applicants for the subscription for, the Offer Shares, are subject to termination by CISL (for itself and on behalf of the Public Offer Underwriters) if certain circumstances or grounds arise prior to 8:00 a.m. on the day that trading in the Shares commences on the Stock Exchange. Such circumstances are set out in the section headed "Underwriting — Underwriting arrangements and expenses — Public Offer — Grounds for termination" in this prospectus. It is important that you carefully read that section before making any investment.

No information on any website forms part of this prospectus.