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LAUNCH

深圳市元征科技股份有限公司 LAUNCH TECH COMPANY LIMITED *

(a joint stock limited company incorporated in the People's Republic of China with limited liability)
(Stock code: 2488)

NOTICE OF BOARD MEETING

Pursuant to Rule 13.43 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, there will be a meeting of the directors of Launch Tech Company Limited (the “**Company**”) on 22 March 2013 to consider the annual results announcement for the year ended 31 December 2012, the declaration of dividends (if any) and any other business.

By Order of the Board
Launch Tech Company Limited
Liu Chun Ming
Company Secretary

7 March 2013
Shenzhen, the PRC

As at the date of this announcement, the board of directors of the Company comprises Mr. Liu Xin (Chairman), Mr. Liu Jun, Ms. Huang Zhao Huan and Mr. Jiang Shiwen as executive Directors, Ms. Liu Yong and Ms. Liu Xiaohua as non-executive Directors, and Mr. Pan Zhongmin, Mr. Liu Yuan and Dr. Zou Shulin as independent non-executive Directors.

* *for identification purpose only*