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CONVOY FINANCIAL SERVICES HOLDINGS LIMITED

康宏理財控股有限公司 (Incorporated in the Cayman Islands with limited liability) (Stock Code: 1019)

ANNOUNCEMENT INSIDE INFORMATION

This announcement is made by Convoy Financial Services Holdings Limited pursuant to the Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571).

As at the date of this announcement, the board of directors of the Company has been notified that on 13 March 2013, Mr. Lee Kwok Yin Denthur executed instruments of transfer to complete the transfer of 14,546 shares of US\$1.00 each in the share capital of Convoy Inc. legally and beneficially owned by him to a purchaser.

Shareholders and public investors are advised to exercise caution when dealing in the shares in the Company.

This announcement is made by Convoy Financial Services Holdings Limited (the "Company") pursuant to the Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571).

As at the date of this announcement, the board of directors of the Company (the "Board") has been notified that on 13 March 2013, Mr. Lee Kwok Yin Denthur executed instruments of transfer to complete the transfer of 14,546 shares of US\$1.00 each ("CI Shares") in the share capital of Convoy Inc. legally and beneficially owned by him to a purchaser. The said 14,546 CI Shares represent approximately 20.35% of the total issued share capital in Convoy Inc. as at the date of this announcement.

To the best knowledge, information and belief of the directors of the Company having made all reasonable enquiries, the said purchaser and his respective ultimate beneficial owner(s) are third parties independent to the Company and its connected person(s) (as defined under the Listing Rules).

Convoy Inc. is a company incorporated in the British Virgin Islands with limited liability and is the controlling shareholder (as defined under the Listing Rules) of the Company, holding, as at the date of this announcement, directly (i) approximately 43.79% of the total issued share capital in Convoy Financial Group Limited (a company incorporated in the British Virgin Islands with limited liability) ("CFG"); and (ii) approximately 84.53% of the total issued share capital in Perfect Team Group Limited (a company incorporated in the British Virgin Islands with limited liability) which directly hold approximately 56.21% of the total issued share capital in CFG holding directly 75% of the total issued share capital in the Company.

Shareholders and public investors are advised to exercise caution when dealing in the shares in the Company.

By Order of the Board CONVOY FINANCIAL SERVICES HOLDINGS LIMITED Wong Lee Man

Chairman

Hong Kong, 13 March 2013

As at the date of this announcement, the executive directors of the Company are Mr. Wong Lee Man (Chairman), Ms. Fong Sut Sam and Mr. Mak Kwong Yiu and the independent non-executive directors of the Company are Mrs. Fu Kwong Wing Ting, Francine, Dr. Wu Ka Chee, Davy and Mr. Ma Yiu Ho, Peter.