## Charting Our Growth

Power Assets has consistently delivered long-term shareholder value through steady growth. The disciplined approach - that combines operational and service excellence with pursuing opportunities for global investment in secure ventures - has been validated in its business results over the past ten years.

Profit Attributable to Shareholders
HK\$ million



## $+61 \%$

Sustained growth in overall profit is supported by the increasing contribution from investments outside Hong Kong, which has surpassed Hong Kong earnings and continues to gain momentum.

## $+43 \%$

Dividend level has increased steadily over the years and was maintained even when the new Scheme of Control Agreement, which provides for a lower rate of return for Hong Kong electricity business, came into effect in 2009.

Share Price and Total Returns
Share Price (HK\$) Total Returns (\%)


Total Assets
HK\$ million


Cumulative Earnings and Investments Outside Hong Kong
HK\$ million


## $+124 \%$

Steadily rising share price confirms secure and rewarding holdings for our investors. Annualised rate of total returns (dividends plus share price increase) at 13.7\% reflects impressive long-term shareholder value.

## $+79 \%$

Continuous capital expenditure in Hong Kong and sustained investment outside Hong Kong help us build up a diverse portfolio of assets in power generation, transmission and distribution, as well as gas and renewable energy.

Overseas investments focussing mainly on regulated transmission and distribution businesses are yielding strong returns, and now contribute over $50 \%$ of total earnings.

