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MODERN BEAUTY SALON HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 919)

PROFIT WARNING

This announcement is made by Modern Beauty Salon Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

The Board of Directors of the Company (the “Board”) wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of the Group’s unaudited financial information for the eleven months ended 28 February 2013, the Board’s preliminary assessment is that the Company may record a consolidated operating loss or at least a substantial reduction of consolidated operating profits for the year ended 31 March 2013. Such result is mainly due to increase in daily operating costs and weaker than expected profit contribution.

As the Group’s final results for the year ended 31 March 2013 are not yet available, the information contained in this announcement represents only a preliminary assessment by the Board based on the information made available to the Board as at the date hereof and such information or figure has not been audited nor reviewed by the Company’s auditors. The actual results of the Group for the year ended 31 March 2013 may be different from what is disclosed herein. Shareholders and investors should read carefully the annual results announcement of the Company for the year ended 31 March 2013 which is expected to be published by the end of June 2013.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in shares of the Company.

By Order of the Board
Modern Beauty Salon Holdings Limited
Tsang Yue, Joyce
Executive Director

Hong Kong, 11 April 2013

As at the date of this announcement, the Board consists of Four Executive Directors, Ms Tsang Yue, Joyce, Mr Yip Kai Wing, Mr Leung Man Kit and Ms Yeung See Man and Four Independent Non-executive Directors, Ms Liu Mei Ling, Rhoda, Mr Wong Man Hin, Raymond, Mr Hong Po Kui, Martin and Mr Lam Tak Leung.