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Unless defined herein, terms used in this announcement shall have the same meanings as those defined in the Prospectus.



China Golden Phoenix International (Holdings) Limited **中國金鳳凰國際(控股)有限公司**

(incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

Number of Offer Shares	: 280,000,000 Shares (subject to re-allocation and the Over-allotment Option)
Number of Hong Kong Offer Shares	: 28,000,000 Shares (subject to re-allocation)
Number of International Placing Shares	: 252,000,000 Shares comprising 222,000,000 New Shares and 30,000,000 Sale Shares (subject to re-allocation and the Over-allotment Option)
Maximum Offer Price	: Expected to be not more than HK\$3.00 per Offer Share (payable in full on application in Hong Kong dollars subject to refund on final pricing), plus brokerage of 1.0%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%
Nominal value	: HK\$0.1 per Share
Stock code	: 1337

Sole Sponsor



Sole Global Coordinator, Bookrunner and Lead Manager



The Sole Sponsor has made an application on behalf of the Company to the Listing Committee of the Stock Exchange for the listing of, and permission to deal in, the Shares in issue and to be issued under the Global Offering and the Capitalisation Issue as described in the Prospectus, including any additional Shares that may be allotted under the Over-allotment Option and any additional Shares up to 10% of the issued share capital of the Company as at the Listing Date which may fall to be issued pursuant to the exercise of the options which may be granted under the Share Option Scheme. Assuming that the Hong Kong Public Offer becomes unconditional at or before 8:00 a.m. in Hong Kong on Wednesday, 17 July 2013, it is expected that dealings in Shares on the Stock Exchange will commence at 9:00 a.m. on Wednesday, 17 July 2013.

The Global Offering comprises the Hong Kong Public Offer of initially 28,000,000 Offer Shares (subject to re-allocation) and the International Placing of initially 252,000,000 Offer Shares (subject to re-allocation and the Over-allotment Option), representing 10% and 90% of the 280,000,000 Offer Shares (subject to re-allocation and the Over-allotment Option) initially available under the Global Offering, respectively. In connection with the Global Offering, the Sole Global Coordinator, as representative of the International Underwriters, have an option to require the Company to allot and issue up to an aggregate of 42,000,000 additional Offer Shares, representing 15% of the total number of Offer Shares initially available under the Global Offering. The allocation of the Shares between the Hong Kong Public Offer and the International Placing is subject to adjustment as stated in the section headed “Structure of the Global Offering – Basis of Allocation of the Offer Shares” in the Prospectus. In the event that the Over-allotment Option is exercised, an announcement will be made by the Company in The Standard (in English) and the Hong Kong Economic Journal (in Chinese) and on the Stock Exchange’s website at www.hkexnews.hk and the Company’s website at www.jfh.hk.

The Offer Price will not be more than HK\$3.00 per Offer Share and is expected to be not less than HK\$1.00 per Offer Share. Applicants for Hong Kong Offer Shares are required to pay, upon application, the maximum Offer Price of HK\$3.00 for each Offer Share together with brokerage of 1%, SFC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.005%, subject to refund if the Offer Price as finally determined is less than HK\$3.00 per Offer Share.

Applications for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the related Application Forms.

Applicants who wish the Hong Kong Offer Shares to be allotted in their own names should (i) complete and sign the **White** Application Forms; or (ii) apply online through the designated website of the White Form eIPO Service at www.eipo.com.hk. Applicants who wish the Hong Kong Offer Shares to be allotted and issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants should (i) complete and sign the **Yellow** Application Forms; or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with the **White** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Friday, 28 June 2013 until 12:00 noon on Thursday, 4 July 2013 or such later time as may apply as described in the section headed “How to Apply for Hong Kong Offer Shares — Effect of Bad Weather Conditions on the Opening of the Application Lists” in the Prospectus from any of the following locations:

- (1) any of the following addresses of the Hong Kong Underwriters:
 - (i) Guotai Junan Securities (Hong Kong) Limited at 27th Floor, Low Block, Grand Millennium Plaza, 181 Queen’s Road Central, Hong Kong
 - (ii) Ample Orient Capital Limited at Unit A, 14/F, Two Chinachem Plaza, 135 Des Voeux Road Central, Central, Hong Kong
 - (iii) Ever-Long Securities Company Limited at 18th Floor, Dah Sing Life Building, 99-105 Des Voeux Road Central, Hong Kong
 - (iv) Hong Kong International Securities Limited at 23rd Floor, Arion Commercial Centre, 2-12 Queen’s Road West, Hong Kong
 - (v) Luk Fook Securities (HK) Limited at Units 502-6, 5/F, Low Block, Grand Millennium Plaza, 181 Queen’s Road Central, Hong Kong
 - (vi) South China Securities Limited at 28th Floor, Bank of China Tower, 1 Garden Road, Central, Hong Kong

(2) or any of the following branches of the receiving banks for the Hong Kong Public Offer:

(i) Standard Chartered Bank (Hong Kong) Limited

	Branch name	Branch address
Hong Kong Island:	88 Des Voeux Road Branch	88 Des Voeux Road Central, Central
	North Point Centre Branch	Shop G, G/F, North Point Centre, 284 King's Road, North Point
	Wanchai Southorn Branch	Shop C2 on G/F and 1/F to 2/F, Lee Wing Building, No. 156-162 Hennessy Road, Wanchai
Kowloon:	Mongkok Branch	Shop B, G/F, 1/F & 2/F, 617-623 Nathan Road, Mongkok
	Tsimshatsui Branch	G/F, 8A-10 Granville Road, Tsimshatsui
New Territories:	Tsuen Wan Branch	Shop C, G/F & 1/F, Jade Plaza, 298 Sha Tsui Road, Tsuen Wan
	Tuen Mun Town Plaza Branch	Shop No. G047-G052, Tuen Mun Town Plaza Phase I, Tuen Mun

(ii) Bank of Communications Co., Ltd. Hong Kong Branch

	Branch name	Branch address
Hong Kong Island:	Taikoo Shing Sub-Branch	Shop 38, G/F., CityPlaza 2, 18 Taikoo Shing Road
Kowloon:	Kwun Tong Sub-Branch	Shop A, G/F., Hong Ning Court, 55 Hong Ning Road, Kwun Tong
New Territories:	Tai Po Sub-Branch	Shop No.1, G/F., Wing Fai Plaza, 29-35 Ting Kok Road, Tai Po

Copies of the Prospectus, together with the **Yellow** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Friday, 28 June 2013 until 12:00 noon on Thursday, 4 July 2013 at the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong or your stockbroker, who may have the **Yellow** Application Forms and the Prospectus available.

Applicants should lodge their **White** or **Yellow** Application Forms, with payment attached, at any one of the branches of the banks listed above during normal business hours from 9:00 a.m. on Friday, 28 June 2013 until 12:00 noon on Thursday, 4 July 2013.

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Friday, 28 June 2013 until 12:00 noon on Thursday, 4 July 2013 or such later time as described under the section headed “How to Apply for Hong Kong Offer Shares – Effect of Bad Weather Conditions on the Opening of the Application Lists” in the Prospectus.

Applicants may apply online through the designated website of the White Form eIPO Service at www.eipo.com.hk from 9:00 a.m. on Friday, 28 June 2013, until 11:30 a.m. on Thursday, 4 July 2013 or such later time as described under the section headed “How to Apply for Hong Kong Offer Shares – Effect of Bad Weather Conditions on the Opening of the Application Lists” in the Prospectus (24 hours daily, except the last application day).

Please refer to the sections headed “Structure of the Global Offering” and “How to Apply for Hong Kong Offer Shares” in the Prospectus for further details of the conditions and procedures of the Hong Kong Public Offer.

The Company expects to announce the Offer Price, the level of applications in the Hong Kong Public Offer, the level of indication of interest in the International Placing, the basis of allotment under the Hong Kong Public Offer on Tuesday, 16 July 2013 in The Standard (in English) and the Hong Kong Economic Journal (in Chinese) and on the Stock Exchange’s website at www.hkexnews.hk and the Company’s website at www.jfh.hk.

The results of allocations of the Hong Kong Public Offer, including the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants (where appropriate) and the number of Hong Kong Offer Shares successfully applied for will be available in the manner described in the section headed “How to Apply for Hong Kong Offer Shares – Results of Allocations” in the Prospectus from Tuesday, 16 July 2013. Dealing in the Shares on the Stock Exchange is expected to commence on Wednesday, 17 July 2013.

No receipt will be issued for the application monies paid. No temporary documents of title will be issued in respect of the Hong Kong Offer Shares. Share certificates will only become valid certificates of title provided that the Hong Kong Public Offer has become unconditional in all respects and the right of termination described in the section headed “Underwriting – Underwriting Arrangements and

Expenses – Hong Kong Underwriting Agreement – Grounds for Termination” has not been exercised, which is expected to be at 8:00 a.m. on Wednesday, 17 July 2013. The Shares will be traded in board lots of 2,000 Shares each and the stock code of the Shares will be 1337.

By order of the Board
China Golden Phoenix International (Holdings) Limited
Sui He Zuo
Chairman

Hong Kong, 28 June 2013

As at the date of this announcement, the executive Directors are Mr. Sui He Zuo, Mr. Zhu Xin Ming, Ms. Zeng Xiao Ying, Mr. Lin Ren Ze and Mr. Sze Shun Pan, and the independent non-executive Directors are Mr. Chan Choi Hi, Mr. Li Yik Sang and Mr. Lin Chun Sheng.

Please also refer to the published version of this announcement in The Standard (in English) and the Hong Kong Economic Journal (in Chinese).