

万华 媒体

BEIJING 北京
SHANGHAI 上海
GUANGZHOU 廣州
HONG KONG 香港

二〇一二至二〇一三年年報

萬華媒體

One Media Group Limited
萬華媒體集團有限公司
Stock Code 股份代號：426

万华媒体

ONEMEDIAGROUP

CONTENTS

CORPORATE INFORMATION	2
GROUP'S PRINCIPAL BUSINESSES	3
CHAIRMAN'S STATEMENT	4
EVENTS OF THE YEAR	5
MANAGEMENT DISCUSSION AND ANALYSIS	7
REPORT OF THE DIRECTORS	10
CORPORATE GOVERNANCE REPORT	23
INDEPENDENT AUDITOR'S REPORT	32
CONSOLIDATED STATEMENT OF FINANCIAL POSITION	34
STATEMENT OF FINANCIAL POSITION	36
CONSOLIDATED INCOME STATEMENT	37
CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME	38
CONSOLIDATED STATEMENT OF CASH FLOWS	39
CONSOLIDATED STATEMENT OF CHANGES IN EQUITY	40
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS	41
FIVE-YEAR FINANCIAL SUMMARY	88

CORPORATE INFORMATION

NON-EXECUTIVE DIRECTOR

Tan Sri Datuk Sir TIONG Hiew King (*Chairman*)

EXECUTIVE DIRECTORS

Mr. TIONG Kiew Chiong

Mr. LAM Pak Cheong

INDEPENDENT NON-EXECUTIVE DIRECTORS

Mr. YU Hon To, David

Mr. SIT Kien Ping, Peter

Mr. TAN Hock Seng, Peter

AUDIT COMMITTEE

Mr. YU Hon To, David (*Chairman*)

Mr. SIT Kien Ping, Peter

Mr. TAN Hock Seng, Peter

REMUNERATION COMMITTEE

Mr. SIT Kien Ping, Peter (*Chairman*)

Mr. YU Hon To, David

Mr. TAN Hock Seng, Peter

Mr. TIONG Kiew Chiong

NOMINATION COMMITTEE

Mr. TAN Hock Seng, Peter (*Chairman*)

Mr. YU Hon To, David

Mr. SIT Kien Ping, Peter

Mr. TIONG Kiew Chiong

COMPANY SECRETARY

Mr. YEUNG Ying Fat

PRINCIPAL BANKERS

The Hongkong and

Shanghai Banking Corporation Limited

Hang Seng Bank Limited

Bank of Communications Company, Limited

(Hong Kong Branch)

AUDITOR

PricewaterhouseCoopers

HEAD OFFICE AND PRINCIPAL PLACE OF BUSINESS IN HONG KONG

16th Floor, Block A

Ming Pao Industrial Centre

18 Ka Yip Street, Chai Wan

Hong Kong

REGISTERED OFFICE

Clifton House

75 Fort Street

P.O. Box 1350 GT

George Town

Grand Cayman

Cayman Islands

PRINCIPAL SHARE REGISTRAR AND TRANSFER OFFICE

Appleby Trust (Cayman) Limited

Clifton House

75 Fort Street

P.O. Box 1350 GT

George Town

Grand Cayman

Cayman Islands

HONG KONG BRANCH SHARE REGISTRAR AND TRANSFER OFFICE

Tricor Investor Services Limited

26th Floor, Tesbury Centre

28 Queen's Road East

Wan Chai

Hong Kong

STOCK CODE

426

WEBSITE

www.omghk.com

GROUP'S PRINCIPAL BUSINESSES



CHAIRMAN'S STATEMENT



I am very pleased to announce that for the fiscal year 2012/13, One Media Group Limited (the "Company") and its subsidiaries (collectively, the "Group") achieved record results since its listing on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") in October 2005, primarily driven by the completion of the Group's restructuring plan and the organic growth in Hong Kong operations.

Since the completion of the acquisition of Ming Pao Finance Limited from Media Chinese International Limited ("Media Chinese") during the year under review, the Group has saved the licence fee used to be paid and will also benefit on this front in the future. Meanwhile, we have restructured our business portfolio to provide more influential and market-based publications for our readers. The restructuring, an important project for the Group, has begun to deliver benefits to the Group in terms of operations as well as financial performance. During the year, we enjoyed enhanced cost efficiency which was reflected in our annual results.

The Group has been striving to become a dominant multi-media group in Greater China. During the year, our another achievement was developing a new business segment along with a state-owned enterprise. The Group and Chu Kong Shipping Enterprises (Group) Company Limited ("Chu Kong Shipping") (stock code: 560) jointly formed a media company named Connect Media Company Limited ("Connect Media"). Connect Media is our brand new media platform engaged in all-around media business in cross-boundary passenger transportation across the prosperous Pearl River Delta. This new venture will assist the Group in exploring additional business opportunities as well as advancing on the Group's objective of becoming a more diversified media group. Leveraging on the Group's extensive network in advertising and Chu Kong Shipping's quality resources in logistics, we believe Connect Media will deliver positive performance for the Group in the near future.

Last but not least, on behalf of the board of directors (the "Board of Directors") of the Company, I would like to thank our shareholders, business partners and readers for their continuous support. The Group will continue to improve its operational efficiency and explore more opportunities to attain better performance in the coming year for higher shareholder returns.

Tan Sri Datuk Sir TIONG Hiew King

Chairman

29th May 2013

EVENTS OF THE YEAR

One Media Group and Chu Kong Shipping signing of a joint venture agreement



1. One Media Group and Chu Kong Shipping jointly established Connect Media to create a high-speed waterborne passenger transport advertising platform in Guangdong, Hong Kong and Macau.
2. After the signing ceremony, Mr. HUANG Shuping (centre), Executive Director & Deputy General Manager of Chu Kong Shipping, Mr. LUO Jian (left), Director & General Manager of Chu Kong Passenger Transport Company Limited and Mr. LAM Pak Cheong (right), Chief Executive Officer of the Group shook hands to congratulate the successful cooperation.

“Top Gear 極速誌”

“Top Gear Awards 2012” Presentation



1. Winners of 13 categories were rigorously nominated by the “Top Gear Hong Kong” editorial team and voted by the public.
2. The auto show got great attention and support from car lovers.

EVENTS OF THE YEAR

“Ming Pao Weekly 明報周刊”

Mother’s Day Banquet Party 2012



1. The performance by C AllStar, the boy band brought a lot of joy to the audience.



2. The guests had fun and enjoyed each moment to the full with the rich and diversified party programmes.

“Ming Pao Weekly” 44th Anniversary Cocktail Reception



1. Local artists and celebrities showed up at the party to celebrate “Ming Pao Weekly” advancing into its 45th anniversary.



2. Mr. LAM Pak Cheong (1st from left), Chief Executive Officer of the Group took a photo with VIP guests.

“Elite Awards 2012” Presentation



1. Mr. Moses CHAN and Ms. Joey YUNG were honoured with the “Star Brand Celebrity” awards.



2. “Elite Awards”, an annual event organised by “Ming Pao Weekly”, aims to recognise the outstanding enterprises and brands with excellent performance and achievement over the past year.

MANAGEMENT DISCUSSION AND ANALYSIS

RESULTS SUMMARY

For the fiscal year 2012/13, the Group achieved record results since its listing on the Stock Exchange in October 2005. The Group completed restructuring and sustained moderate growth in its Hong Kong operation and also started strategic development.

Profit attributable to equity holders of the Company for the year under review rose 10% to HK\$35,882,000. It attributed to the increased cost efficiency of the Group. Turnover of the Group for the year was HK\$217,295,000, which was 3% slightly decrease from HK\$224,183,000 in the previous financial year. It was mainly due to business restructuring of discontinuing a publication with limited upside.

REVIEW OF OPERATIONS

Hong Kong

Segment profit from Hong Kong operation increased by 7% year-on-year to HK\$67,071,000. Turnover of Hong Kong operation maintained stable growth of 2% to HK\$188,009,000, representing 87% of the Group's total turnover for the year.

During the year under review, the Group's magazine business delivered stable performance. *"Ming Pao Weekly 明報周刊"* ("MP Weekly") and *"Top Gear 極速誌"* ("Top Gear Hong Kong") are the Group's main turnover contributors.

MP Weekly has already established a strong readership with loyalty. The Group continued to strengthen MP Weekly's position as a lifestyle and entertainment magazine, featuring in-depth and inspiring articles on art, culture and society in order to target readers from a high-income demographic group.

Top Gear Hong Kong is a popular automobile magazine with international editorial backing. The Group further developed Top Gear Hong Kong's business and coverage from print format to multi-media format through online video platform expansion which continued to receive a positive response from readers.

"MING Watch 明錶" is a professional bimonthly magazine providing distinguished feature stories on the latest timepiece trends in the industry. It has achieved the support from a number of prestigious brands since its debut in December 2011 and contributed stable advertising revenue to the Group for the year ended 31st March 2013.

"Travel Planner 港澳台自由行專輯" and *"Hong Kong Voyage 優遊香港"* are two guidebooks focusing on updated travel information of Hong Kong, Macau and Taiwan. With these two travel guides, the Group is able to produce reasonable revenue from advertisers targeting the tourism industry.

Mainland China

The Group's Mainland China operation recorded an improvement in terms of segment results after restructuring which allowed the Group to more efficiently allocate its resources. The segment loss reduced to HK\$8,820,000 from HK\$10,292,000 in the previous financial year. Turnover dropped from HK\$40,740,000 to HK\$29,286,000 during the year partly due to the cessation of *"MING 明日風尚"* which was part of business restructuring.

"Top Gear 汽車測試報告" ("Top Gear China") and *"Popular Science 科技新時代"* ("Popular Science") continued to deliver Mainland Chinese readers with infotainment, automobile news and trends as well as science news respectively along with the latest updates in the tech sector. Popular Science achieved growth in advertising revenue, while Top Gear China's advertising revenue remained stable during the year under review.

MANAGEMENT DISCUSSION AND ANALYSIS

REVIEW OF OPERATIONS *(Continued)*

Digital Media

ByRead Group is one of the leading mobile reading platform providers in Mainland China, with registered users increasing to approximately 58 million as at 31st March 2013.

Hihoku is an online platform providing quality entertainment news to Chinese communities around the globe.

The Group further developed its digital media business to capture more cross-media advertising revenue. Partyline is a social networking application. It is backed by MP Weekly to provide live coverage of the hottest events in town, including fashion show parties of illustrious brands and private parties featuring celebrities.

New Business

In November 2012, the Group and Chu Kong Shipping, jointly formed a transportation media company named Connect Media to create a high-speed waterborne passenger transport advertising platform for Guangdong, Hong Kong and Macau, enjoying the complementary strengths of the two groups.

Connect Media is one of our new business highlights, and is expected to explore more business opportunities via extensive networking of the Group and Chu Kong Shipping. It also represents a prime opportunity for the Group to expand its revenue base and create new advertising platforms in the prosperous Pearl River Delta.

OUTLOOK

Despite the challenging operating environment, the Group will continue to expand the scope of its business and investment portfolio, with the aim of broadening its income base.

To uphold the Group's competitive edge as one of the leading media players in Greater China, multimedia operations will be the Group's development trajectory in the coming year. The Group is also looking for new growth opportunities that further enhance business segments.

Upon completion of the Group's business restructuring, the Group established a new position as a multimedia enterprise targeting news, lifestyle and infotainment content in Greater China. The management of the Group strongly believes that this new position together with the new strategic development will enhance shareholder value going forward.

LIQUIDITY, FINANCIAL RESOURCES AND GEARING RATIOS

As at 31st March 2013, the Group's net current assets amounted to HK\$138,433,000 (2012: HK\$131,356,000) and the total equity attributable to the equity holders of the Company was HK\$184,061,000 (2012: HK\$166,286,000). The Group had no bank borrowings (2012: Nil) and the gearing ratios, which is defined as the ratio of net debt, calculated as total borrowings (including the liability component of convertible bond) less cash and cash equivalents, to total capital, calculated as total equity attributable to the Company's equity holders plus net debt, were zero at 31st March 2013 and 2012.

EXPOSURE TO FLUCTUATIONS IN EXCHANGE RATES

The Group's revenues and costs are mainly denominated in Hong Kong dollars, United States dollars and Renminbi. Since Hong Kong dollars remain pegged to United States dollars, the Group does not foresee substantial risks from exposure to United States dollars. For subsidiaries in the People's Republic of China ("PRC"), most of the sales and purchases are denominated in Renminbi, the exposure to foreign exchange risk is expected to be minimal.

MANAGEMENT DISCUSSION AND ANALYSIS

CONTINGENT LIABILITIES

As at 31st March 2013, the Group did not have any material contingent liabilities or guarantees (2012: Nil).

CLOSURE OF THE REGISTER OF THE MEMBERS

The register of members of the Company will be closed from Thursday, 1st August 2013 to Monday, 5th August 2013, both days inclusive, during which period no transfer of shares will be registered. In order to qualify for attending the forthcoming annual general meeting, all completed transfer forms accompanied by the relevant share certificates, must be lodged with the Company's branch share registrar and transfer office, Tricor Investor Services Limited at 26th Floor, Tesbury Centre, 28 Queen's Road East, Wan Chai, Hong Kong for registration not later than 4:30 p.m. on Wednesday, 31st July 2013.

The register of members will also be closed from Friday, 9th August 2013 to Tuesday, 13th August 2013, both days inclusive, during which period no transfer of shares will be registered. In order to qualify for the final dividend of HK3.5 cents per ordinary share, all completed transfer forms accompanied by the relevant share certificates must be lodged with the aforesaid branch for registration no later than 4:30 p.m. Thursday, 8th August 2013.

EMPLOYEES

As at 31st March 2013, the Group had approximately 232 employees (2012: 225 employees), of which 152 and 80 were stationed in Hong Kong and in the Mainland China, respectively. The Group remunerates its employees based on the operating results, individual performance and comparable market statistics. The emoluments of the Directors and senior management are reviewed by the Remuneration Committee regularly. The Company has implemented share option schemes as an incentive to the Directors and eligible employees.

In Hong Kong, the Group participates in the hybrid retirement benefit scheme operated by the Company's fellow subsidiary and the Mandatory Provident Fund scheme for its employees. In Mainland China, the Group provides to its employees social security plans in relation to retirement, medical care and unemployment and has made the required contributions to the local social insurance authorities in accordance with relevant laws and regulations in Mainland China.

REPORT OF THE DIRECTORS

The directors (the “Directors”) of the Company submit their report together with the audited consolidated financial statements for the year ended 31st March 2013.

PRINCIPAL ACTIVITIES AND GEOGRAPHICAL ANALYSIS OF OPERATIONS

The principal activity of the Company is investment holding. The activities of the subsidiaries are set out in Note 8 to the consolidated financial statements.

An analysis of the Group’s performance for the year by operating segment is set out in Note 5 to the consolidated financial statements.

RESULTS AND APPROPRIATIONS

The results of the Group for the year are set out in the consolidated income statement on page 37. The Directors have declared an interim dividend of HK2 cents (2012: HK0.9 cent) per ordinary share, totalling HK\$8,000,000 (2012: HK\$3,600,000) which was paid on 28th December 2012. The Directors recommended the payment of a final dividend of HK3.5 cents (2012: HK4 cents) per ordinary share, totalling HK\$14,000,000 (2012: HK\$16,000,000).

RESERVES

Movements in the reserves of the Group and of the Company during the year are set out in Note 16 to the consolidated financial statements.

PROPERTY, PLANT AND EQUIPMENT

Details of the movements in property, plant and equipment of the Group are set out in Note 6 to the consolidated financial statements.

SHARE CAPITAL

Details of the movements in share capital of the Company are set out in Note 15 to the consolidated financial statements.

DISTRIBUTABLE RESERVES

Distributable reserves of the Company as at 31st March 2013, including the share premium, available for distribution, calculated in accordance with the provisions of Companies Law of the Cayman Islands, amounted to HK\$604,650,000 (2012: HK\$508,492,000).

Under the laws of the Cayman Islands, the share premium is distributable to the shareholders (the “Shareholders”) of the Company provided that immediately following the date on which the dividend is proposed to be distributed, the Company will be in a position to pay off its debts as and when they fall due in the ordinary course of business. The share premium may also be distributed in the form of fully paid bonus shares.

The reserves of the Company available for distribution depend on the dividend distributable by the Company’s subsidiaries. For the dividend purpose, the amount which the Company’s subsidiaries in the PRC can legally distribute by way of a dividend is determined by reference to their profits as reflected in the PRC statutory financial statements which are prepared in accordance with accounting principles generally accepted in the PRC. These profits differ from those that are reflected in the Company’s consolidated financial statements prepared in accordance with International Financial Reporting Standards and disclosure requirements of the Hong Kong Companies Ordinance.

PRE-EMPTIVE RIGHTS

There is no provision for pre-emptive rights under the Company’s Articles of Association (the “Articles”), or the laws of the Cayman Islands, which would oblige the Company to offer new shares on a pro-rata basis to existing Shareholders.

REPORT OF THE DIRECTORS

FIVE-YEAR FINANCIAL SUMMARY

A summary of the results and of the assets and liabilities of the Group for the last five financial years is set out on page 88.

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S SECURITIES

The Company has not redeemed any of its shares during the year. Neither the Company nor any of its subsidiaries has purchased or sold any of the Company's shares during the year.

SHARE OPTIONS

The Company has two share option schemes (the "Schemes"). A pre-IPO share option scheme ("Pre-IPO Share Option Scheme") was approved and adopted by the Shareholders on 26th September 2005 (the "Adoption Date"). Another share option scheme, a post-IPO share option scheme ("Post-IPO Share Option Scheme"), was also approved on the same date, 26th September 2005 by the Shareholders. The principal terms of the Pre-IPO Share Option Scheme are substantially the same as the terms of the Post-IPO Share Option Scheme (where applicable) except for the following principal terms: (a) the subscription price per share was the final Hong Kong dollar price per share at which shares were to be sold in an offer for sale in Hong Kong on 18th October 2005 (the "Listing Date"), being the date of the shares of the Company were listed on the main board of the Stock Exchange; and (b) no options would be offered or granted upon the commencement of dealings in the shares of the Stock Exchange.

Under the Post-IPO Share Option Scheme, the subscription price per share is a price to be determined by the Board of Directors which shall be the highest of the closing price of the shares on the Stock Exchange on the relevant offer date, the average closing price of the shares on the Stock Exchange for the five trading days immediately preceding the relevant offer date or the nominal value of the shares. The Board of Directors may grant options to subscribe the shares of the Company to any full time employee, executive and non-executive directors (including the independent non-executive directors) of the Group or Media Chinese and its subsidiaries (the "Media Chinese Group") (for so long as the Company remains to be a subsidiary of Media Chinese) ("Employee").

The purposes of the Schemes are to encourage employees to work towards enhancing the value of the Company and its shares for the benefit of the Company and its Shareholders as a whole, and to motivate them to achieve higher levels of good corporate governance.

The maximum number of shares in respect of which options may be granted under the Schemes when aggregated with the maximum number of shares in respect of any options to be granted under any other share option schemes established by the Company (if any) is that number which is equal to 10% of the issued share capital of the Company immediately following the commencement of dealings in the shares of the Company on the Stock Exchange. As at 31st March 2013, the total number of shares of the Company that may be issued upon exercise of all share options granted and yet to be exercised under the Pre-IPO Share Option Scheme was 7,926,000 shares, which represented 1.98% of the issued share capital of the Company as at that date. As at 31st March 2013, no option has been granted or agreed to be granted by the Company under the Post-IPO Share Option Scheme. No Employee shall be granted an option if the total number of shares issued and to be issued upon exercise of the options granted and to be granted to such employee in any 12-month period up to the date of the latest grant would exceed 1% of the issued share capital of the Company from time to time.

The period within which an option may be exercised under each of the Schemes will be determined and notified by the Board of Directors in its absolute discretion (subject to any vesting periods, if applicable), save that no option may be exercised later than 10 years from the date of offer of the option or 10 years after the Adoption Date, whichever is earlier. As evidenced by the vesting periods of the options granted under the Pre-IPO Share Option Scheme, no option granted under the Pre-IPO Share Option Scheme will be exercisable within six months from the Listing Date. Save for the number of shares which may be subscribed for pursuant to the exercise of options and the vesting periods of the options granted, each option so granted under the Pre-IPO Share Option Scheme has the same terms and conditions. The offer of a grant of share option may be accepted within 28 days from the date of offer upon payment of a nominal consideration of HK\$1 by the grantee.

REPORT OF THE DIRECTORS

SHARE OPTIONS *(Continued)*

In relation to the options granted to the grantees, either of the following two vesting scales has been applied:

- (i) 20% of the shares comprised in the option will vest on each of the five anniversaries of the Listing Date from the first anniversary of the Listing Date to the fifth anniversary of the Listing Date; or
- (ii) 100% of the shares comprised in the option will fully vest on the first anniversary of the Listing Date,

as the case may be, which has been specified in the offer letters to the grantees.

Details of the share options outstanding and movements during the year ended 31st March 2013 are as follows:

Grantee	Number of shares involved in share options					Percentage of issued ordinary shares at 31st March 2013	Exercise price per share HK\$	Date of grant	Exercisable period	
	Balance at 1st April 2012	Granted during the year <i>(Note 3)</i>	Exercised during the year <i>(Note 3)</i>	Lapsed during the year <i>(Notes 4 & 5)</i>	Balance at 31st March 2013					
Directors:										
Tan Sri Datuk Sir TIONG Hiew King	<i>(Note 1)</i>	1,250,000	-	-	-	1,250,000	0.31%	1.200	27/9/2005	18/10/2005-25/9/2015
Mr. TIONG Kiew Chiong	<i>(Note 1)</i>	1,250,000	-	-	-	1,250,000	0.31%	1.200	27/9/2005	18/10/2005-25/9/2015
Mr. LAM Pak Cheong	<i>(Note 1)</i>	1,000,000	-	-	-	1,000,000	0.25%	1.200	27/9/2005	18/10/2005-25/9/2015
Mr. YU Hon To, David	<i>(Note 1)</i>	150,000	-	-	-	150,000	0.04%	1.200	27/9/2005	18/10/2005-25/9/2015
Mr. SIT Kien Ping, Peter	<i>(Note 1)</i>	150,000	-	-	-	150,000	0.04%	1.200	27/9/2005	18/10/2005-25/9/2015
Mr. TAN Hock Seng, Peter	<i>(Note 1)</i>	150,000	-	-	-	150,000	0.04%	1.200	27/9/2005	18/10/2005-25/9/2015
		3,950,000	-	-	-	3,950,000	0.99%			
Media Chinese's director:										
Dato' Sri Dr. TIONG Ik King	<i>(Note 1)</i>	1,000,000	-	-	-	1,000,000	0.25%	1.200	27/9/2005	18/10/2005-25/9/2015
Full time employees	<i>(Note 1)</i>	2,200,000	-	-	-	2,200,000	0.55%	1.200	27/9/2005	18/10/2005-25/9/2015
Full time employees	<i>(Note 2)</i>	792,000	-	-	(16,000)	776,000	0.19%	1.200	27/9/2005	18/10/2005-25/9/2015
Legal representative of Mr. TIONG Kiu King		1,250,000	-	-	(1,250,000)	-	-	1.200	27/9/2005	18/10/2005-25/9/2015
Total		9,192,000	-	-	(1,266,000)	7,926,000	1.98%			

Notes:

In relation to the options granted to the grantees, either of the following two vesting scales has been applied:

1. 20% of the Company's share comprised in the option will vest on each of the five anniversaries of the Listing Date from the first anniversary of the Listing Date to the fifth anniversary of the Listing Date; or
2. 100% of the Company's share comprised in each of the option will fully vest on the first anniversary of the Listing Date,

as the case may be, which has been specified in the offer letters to the grantees. Subject to the relevant vesting period, each option has a 10-year exercisable period from the date of the offer of the option. As evidenced by the vesting periods of the options granted under the Pre-IPO Share Option Scheme, no option granted under the Pre-IPO Share Option Scheme will be exercisable within six months from the Listing Date.

REPORT OF THE DIRECTORS

SHARE OPTIONS *(Continued)*

Notes: *(Continued)*

3. No share option was granted, exercised or cancelled during the year.
4. During the year, 16,000 share options have been lapsed by reason of the grantees ceased to be full time employees of the Group.
5. Mr. TIONG Kiu King passed away on 14th January 2012 and his legal representative was entitled within the period of 12 months from the date of his death to exercise the options in full pursuant to the terms of Pre-IPO Share Option Scheme. The 1,250,000 share options were not exercised during the specified period and were lapsed during the year.
6. The fair value of the options granted is set out in Note 15 to the consolidated financial statements.

Apart from the Schemes, at no time during the year were rights to acquire benefits by means of the acquisition of shares, underlying shares or debentures of the Company granted to any Directors or their respective spouses or children under 18 years of age, or were any such rights exercised by them; or was the Company or its holding companies or any of its subsidiaries or fellow subsidiaries a party to any arrangements to enable the Directors to acquire such rights in any other body corporates.

DIRECTORS

The Directors who held office during the year and up to the date of this report were:

Tan Sri Datuk Sir TIONG Hiew King[#] (*Chairman*) (appointed as the Chairman and non-executive Director on 1st April 2012)

Mr. TIONG Kiew Chiong (*Deputy Chairman*)

Mr. LAM Pak Cheong

Mr. YU Hon To, David*

Mr. SIT Kien Ping, Peter*

Mr. TAN Hock Seng, Peter*

[#] *Non-executive Director*

* *Independent non-executive Directors*

In accordance with Article 108(a) of the Articles, Mr. LAM Pak Cheong and Mr. SIT Kien Ping, Peter will retire by rotation at the forthcoming annual general meeting and, being eligible, offer themselves for re-election.

The Company has received annual written confirmations from each of the independent non-executive Directors in regard to their independence to the Company and considers that each of the independent non-executive Directors is independent to the Company.

DIRECTORS' SERVICE CONTRACTS

Each of the executive Directors and non-executive Director has entered into a letter of appointment with the Company for a term of two years commencing from 1st April 2012 to 31st March 2014, while each of the independent non-executive Directors has entered into a letter of appointment with the Company for a term of two years commencing from 1st April 2013 to 31st March 2015.

None of the Directors who is proposed for re-election at the forthcoming annual general meeting has a service contract with the Company or any of its subsidiaries which is not determinable within one year without payment of compensation, other than statutory compensation.

DIRECTORS' INTERESTS IN CONTRACTS

No contracts of significance in relation to the Group's business to which the Company, its subsidiaries, its holding companies or its fellow subsidiaries was a party and in which a Director had a material interest, whether directly or indirectly, subsisted at the end of the year or at any time during the year.

REPORT OF THE DIRECTORS



Non-executive Director

- 1 Tan Sri Datuk Sir TIONG Hiew King

Executive Directors

- 2 Mr. TIONG Kiew Chiong
- 3 Mr. LAM Pak Cheong

Independent non-executive Directors

- 4 Mr. YU Hon To, David
- 5 Mr. SIT Kien Ping, Peter
- 6 Mr. TAN Hock Seng, Peter

BIOGRAPHICAL DETAILS OF DIRECTORS AND SENIOR MANAGEMENT

Non-executive Director

Tan Sri Datuk Sir TIONG Hiew King, aged 79, was appointed as the Chairman and a non-executive Director of the Company on 1st April 2012. He has been the Chairman of Media Chinese (stock code: 685), the holding company of the Company which is publicly listed on the Stock Exchange and Bursa Malaysia Securities Berhad ("Bursa Malaysia"), since October 1995. Tan Sri Datuk Sir TIONG Hiew King is the Executive Chairman of Rimbunan Hijau Group, a large diversified conglomerate in Malaysia comprising timber harvesting, processing and manufacturing of timber products, plantations and other businesses around the world. He has extensive experience in a number of industries, including media and publishing, timber, oil palm plantations and mills, oil and gas, mining, fishery, information technology and manufacturing. He is the founder of an English newspaper named "*The National*" in Papua New Guinea and is currently the President of The Chinese Language Press Institute Limited. He was bestowed the Knight Commander of the Most Excellent Order of the British Empire (K.B.E.) by Queen Elizabeth II of the United Kingdom in June 2009 in recognition of his contribution to commerce, community and charitable organisations. In 2010, he was awarded "Malaysia Business Leadership Award 2010 – The Lifetime Achievement Award" by the Kuala Lumpur Malay Chamber of Commerce in recognition of his entrepreneurship and his contribution to the country.

Tan Sri Datuk Sir TIONG Hiew King currently serves as an executive director of Rimbunan Sawit Berhad (stock code: 5113), a listed company in Malaysia and the Executive Chairman of RH Petrogas Limited (stock code: T13), a listed company in Singapore. He also serves as a director of other private limited companies.

He is the brother of Dato' Sri Dr. TIONG Ik King and a distant relative of Mr. TIONG Kiew Chiong. Dato' Sri Dr. TIONG Ik King is a substantial Shareholder, while Mr. TIONG Kiew Chiong is the Deputy Chairman and executive Director of the Company.

REPORT OF THE DIRECTORS

BIOGRAPHICAL DETAILS OF DIRECTORS AND SENIOR MANAGEMENT *(Continued)*

Executive Directors

TIONG Kiew Chiong, aged 53, was appointed as an executive Director in March 2005 and is the Deputy Chairman of the Company. Mr. TIONG is also the Chairman of the executive committee of the Company (the "Executive Committee") and a member of the Remuneration Committee and Nomination Committee of the Company. He has been an executive director of Media Chinese (stock code: 685) since May 1998 and is currently the Group Chief Executive Officer and a member of the Group Executive Committee of Media Chinese. Media Chinese is the holding company of the Company which is publicly listed on the Stock Exchange and Bursa Malaysia. Mr. TIONG has extensive experience in the media and publishing business. He is one of the founders of *"The National"*, a newspaper in Papua New Guinea launched in 1993. Mr. TIONG obtained his Bachelor of Business Administration (Honours) from York University, Toronto, Canada in 1982. During the three-year period immediately preceding 31st March 2013, Mr. TIONG had been and resigned as an executive director of RH Petrogas Limited (stock code: T13), a listed company in Singapore. He currently sits on the board of various subsidiaries of the Company and several private limited companies. He is a distant nephew of Tan Sri Datuk Sir TIONG Hiew King and Dato' Sri Dr. TIONG Ik King. Tan Sri Datuk Sir TIONG Hiew King is the Chairman of the Company and both Tan Sri Datuk Sir TIONG Hiew King and Dato' Sri Dr. TIONG Ik King are substantial Shareholders.

LAM Pak Cheong, aged 44, joined the Group in April 2004 and was appointed as the Chief Executive Officer and an executive Director of the Company on 1st April 2011. Mr. LAM is also a member of the Executive Committee and is in charge of overseeing all business operations of the Group. He is also the Head of Finance and a member of the Hong Kong Executive Committee of Media Chinese, the holding company of the Company which is publicly listed on the Stock Exchange and Bursa Malaysia. Mr. LAM has extensive experience in corporate development, financial management, mergers and acquisitions, corporate governance and investor relations. He is an associate of the Hong Kong Institute of Chartered Secretaries and the Institute of Chartered Secretaries and Administrators. Mr. LAM obtained his Master of Business Administration in Financial Services jointly from the University of Manchester and the University of Wales, Bangor in the United Kingdom and Master of Corporate Governance from the Hong Kong Polytechnic University. He also holds directorships in various subsidiaries of the Company and is currently an independent non-executive director of Roma Group Limited (stock code: 8072), a listed company in Hong Kong.

Independent non-executive Directors

YU Hon To, David, aged 65, has been an independent non-executive Director of the Company since June 2005. He is also the Chairman of the Audit Committee, and a member of the Remuneration Committee and Nomination Committee of the Company. Mr. YU is a fellow of the Institute of Chartered Accountants in England and Wales and an associate of the Hong Kong Institute of Certified Public Accountants. He was formerly a partner of an international accounting firm with extensive experience in corporate finance, auditing and corporate management. Mr. YU is the Vice Chairman of MCL Partners Limited, a Hong Kong based financial advisory and investment firm. He is currently an independent non-executive director of Media Chinese (stock code: 685), the holding company of the Company which is publicly listed on the Stock Exchange and Bursa Malaysia.

Mr. YU also serves as an independent non-executive director of Great China Holdings Limited (stock code: 141), Keck Seng Investments (Hong Kong) Limited (stock code: 184), Playmates Holdings Limited (stock code: 635), VXL Capital Limited (stock code: 727), China Renewable Energy Investment Limited (stock code: 987), Haier Electronics Group Co., Limited (stock code: 1169), China Resources Gas Group Limited (stock code: 1193), Sateri Holdings Limited (stock code: 1768), China Datang Corporation Renewable Power Co., Limited (stock code: 1798), Synergis Holdings Limited (stock code: 2340) and TeleEye Holdings Limited (stock code: 8051), all of which are listed companies in Hong Kong.

SIT Kien Ping, Peter, aged 60, has been an independent non-executive Director of the Company since June 2005. He is also the Chairman of the Remuneration Committee and a member of the Audit Committee and Nomination Committee of the Company. He is a solicitor of Hong Kong, a notary public and a China-appointed attesting officer. Mr. SIT has over 34 years of experience in advising on commercial transactions and conveyancing projects, and currently is a senior and founding partner of Sit, Fung, Kwong & Shum, a law firm in Hong Kong.

REPORT OF THE DIRECTORS

BIOGRAPHICAL DETAILS OF DIRECTORS AND SENIOR MANAGEMENT *(Continued)*

Independent non-executive Directors *(Continued)*

TAN Hock Seng, Peter, aged 79, has been an independent non-executive Director of the Company since June 2005. He is also the Chairman of the Nomination Committee and a member of the Audit Committee and Remuneration Committee of the Company. Mr. TAN is currently a visiting professor of Economics of the College of Arts and Science of Beijing United University. He is an experienced investor and researcher in the area of currency economics and has organised various seminars about international currencies and economies in the PRC. Mr. TAN obtained his Bachelor in Geology from Peking Geology University in the PRC.

Senior management

CHAN Yiu On, aged 56, joined the Media Chinese Group in July 2005, is the Chief Operating Officer of the Group. Mr. CHAN is also a member of the Executive Committee. He is in charge of the overall sales and marketing and the general management of the business operation of the Group. Mr. CHAN has 35 years of extensive experience in media industry in Hong Kong. Prior to joining the Media Chinese Group, he had worked in several media companies engaged in the business of advertising, media agency, terrestrial TV, print publishing and radio broadcasting. He is very familiar with the media industry and is an experienced senior executive of the advertising industry in Hong Kong. Mr. CHAN is currently the board member of The Society of Publishers in Asia.

LUNG King Cheong, aged 59, joined the Group in January 1996, is the Editorial Director of the Group. Mr. LUNG is also a member of the Executive Committee. He is in charge of the overall editorial works and the general management of the editorial team of all publications of the Group. Mr. LUNG has extensive publishing and editorial experience in Hong Kong. Prior to joining the Group, he was the Chief Editor and Publisher of *"Hong Kong Today"*. Mr. LUNG is very familiar with the media industry and is one of the most experienced chief editors of lifestyle magazines in Hong Kong.

YEUNG Ying Fat, aged 45, joined the Media Chinese Group in February 1997, is the Financial Controller of the Group. Mr. YEUNG was appointed as Company Secretary of the Company on 1st April 2011. He is in charge of the financial, management accounting and company secretarial affairs of the Group. Mr. YEUNG has extensive experience in financial accounting and management accounting. He is a member of the Hong Kong Institute of Certified Public Accountants. Prior to joining the Media Chinese Group, he had worked in several international accounting firms for more than 4 years. Mr. YEUNG obtained his Bachelor of Management in Accounting from the University of Lethbridge in Canada.

WONG Ching Hang, Cynthia, aged 46, joined the Group in January 1995, is the Business Director of the Group. She is in charge of the overall advertising sales and the business development of all publications of the Group. Ms. WONG has extensive advertising sales experience in the media industry. She obtained her Higher Certificate in Marketing and Sales Management from the Hong Kong Polytechnic University.

ZHOU Guohua, aged 41, joined the Group in December 2007, is the Chief Executive Officer of the Group's operation in Mainland China. He is in charge of the Group's business operation in Mainland China. Mr. ZHOU has over 17 years of experience in media industry in Mainland China.

REPORT OF THE DIRECTORS

DIRECTORS' INTERESTS AND SHORT POSITIONS IN THE SHARE CAPITAL AND DEBENTURES OF THE COMPANY AND ITS ASSOCIATED CORPORATIONS

As at 31st March 2013, the interests and short positions of the Directors, chief executives and their associates in the shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance ("SFO")) as recorded in the register maintained by the Company under Section 352 of the SFO or as otherwise notified or as required to be notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") contained in Appendix 10 of the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules") are as follows:

(a) Interests in shares in the Company

Name of Director	Number of shares/underlying shares held				Aggregate interests	Percentage of issued ordinary shares as at 31st March 2013
	Personal interest	Corporate interest	Total interests in shares	Interests in underlying shares pursuant to share options (Note)		
Tan Sri Datuk Sir TIONG Hiew King	–	292,700,000	292,700,000	1,250,000	293,950,000	73.49%
Mr. TIONG Kiew Chiong	4,000,000	–	4,000,000	1,250,000	5,250,000	1.31%
Mr. LAM Pak Cheong	–	3,000,000	3,000,000	1,000,000	4,000,000	1.00%
Mr. YU Hon To, David	–	–	–	150,000	150,000	0.04%
Mr. SIT Kien Ping, Peter	–	–	–	150,000	150,000	0.04%
Mr. TAN Hock Seng, Peter	200,000	–	200,000	150,000	350,000	0.09%

All the interests stated above represent long positions in the shares of the Company.

Note: For further details on these share options, please refer to the paragraph "Share Options".

(b) Interests in shares in Media Chinese

Name of Director	Number of shares held				Aggregate interests	Percentage of issued ordinary shares in Media Chinese as at 31st March 2013
	Personal interest	Family interest	Corporate interest	Aggregate interests		
Tan Sri Datuk Sir TIONG Hiew King	87,109,058	234,566	796,734,373	884,077,997	52.40%	
Mr. TIONG Kiew Chiong	1,482,039	–	–	1,482,039	0.09%	

All the interests stated above represent long positions in the shares of Media Chinese.

Save as disclosed above and those disclosed under the paragraph headed "Share Options", as at 31st March 2013, none of the Directors, chief executives and their associates had any interests in the shares, underlying shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) which are required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO, or which would be required, pursuant to Section 352 of the SFO, to be entered in the register referred to therein, or otherwise notified to the Company and the Stock Exchange pursuant to the Model Code.

REPORT OF THE DIRECTORS

SUBSTANTIAL SHAREHOLDERS AND PERSONS WHO HAVE AN INTEREST AND SHORT POSITIONS DISCLOSEABLE UNDER DIVISIONS 2 AND 3 OF PART XV OF THE SFO

The register of interests in shares and short positions maintained under Section 336 of the SFO shows that as at 31st March 2013, the Company had been notified of the following interests in shares representing 5% or more of the Company's issued share capital:

Name of Shareholder	Number of ordinary shares held	Capacity	Percentage of issued ordinary shares as at 31st March 2013
Comwell Investment Limited (<i>Note</i>)	292,700,000	Beneficial owner	73.18%

All the interests stated above represent long positions in the shares of the Company.

Note:

Comwell Investment Limited is an indirect wholly-owned subsidiary of Media Chinese. Tan Sri Datuk Sir TIONG Hiew King, a director and substantial shareholder of Media Chinese, is deemed interested in Media Chinese in an aggregate of 52.40% by virtue of his personal interests, family interests and corporate interests. Dato' Sri Dr. TIONG Ik King, a director and substantial shareholder of Media Chinese, is deemed interested in Media Chinese in an aggregate of 15.63% by virtue of his personal interests and corporate interests.

In addition, Media Chinese is directly held as to 9.14% by Zaman Pemimpin Sdn Bhd ("Zaman"). 49% of the interest in Zaman is held by Globegate Alliance Sdn Bhd, a company jointly owned by Ms. LU Mee Bing and Salmiah Binti SANI.

Save as disclosed above, the Company had not been notified of any other interests representing 5% or more of the issued share capital of the Company as at 31st March 2013.

MANAGEMENT CONTRACTS

Unless otherwise disclosed in this report and those disclosed under the paragraph headed "Continuing Connected Transactions and Connected Transaction", no contracts concerning the management and administration of the whole or any substantial part of the business of the Company were entered into or existed during the year.

MAJOR SUPPLIERS AND CUSTOMERS

During the year, the Group sold less than 30% of its goods and services to its 5 largest customers. The percentages of purchases for the year attributable to the Group's major suppliers are as follows:

Purchases	
– the largest supplier	20%
– five largest suppliers combined	32%

None of the Directors, their associates or any Shareholder (which to the knowledge of the Directors owns more than 5% of the Company's share capital) had an interest in the major suppliers or customers noted above.

REPORT OF THE DIRECTORS

CONTINUING CONNECTED TRANSACTIONS AND CONNECTED TRANSACTION

(a) Continuing connected transactions

As disclosed in the prospectus issued by the Company dated 30th September 2005, the circular of the Company dated 20th July 2010, and announcements of the Company dated 20th April 2007, 12th February 2010, 25th March 2010, 28th June 2010, 11th March 2011 and 7th March 2013, a number of connected transactions have been entered into and will continue to be carried out between members of the Group and members of the Media Chinese Group (the "Continuing Connected Transactions"). Media Chinese is a substantial Shareholder with an indirect holding of 73.18% of the issued share capital of the Company.

During the year ended 31st March 2013, the Group entered into transactions pursuant to various licensing agreements (as amended by the supplemental agreements) which constitute non-exempt continuing connected transactions and are subject to the reporting, announcement and independent Shareholders' approval requirements under the Listing Rules. Further details of these transactions are set out in Note 1 on page 20.

During the year ended 31st March 2013, the Group had either entered into or renewed the magazine services agreement, administrative services agreement, advertising space and service barter agreement, pre-press service agreement, tenancy agreement and licence agreement. The transactions carried out pursuant to these agreements are either exempted continuing connected transactions or exempted from the independent Shareholders' approval requirement but are still subject to the reporting and announcement requirements under the Listing Rules. Further details of these transactions are set out in Notes 2 to 6 on pages 20 to 21.

Items (c), (d), (f), (k), (l) and (n) as referred to in Note 30(i) to the consolidated financial statements of the Company are exempted continuing connected transactions under the Rules 14A.33(2) and 14A.33(3) of the Listing Rules. Item (s) as referred to in Note 30(i) to the consolidated financial statements of the Company related to interest paid to Ming Pao Holdings Limited under the convertible bond of the Company issued pursuant to the transaction detailed in paragraph "(b) Connected transaction" on page 21. Details of the non-exempt Continuing Connected Transactions during the year ended 31st March 2013 are set out as follows:

Nature of transactions	For the year ended	Annual cap
	31st March 2013	
	HK\$'000	HK\$'000
Licence fees (<i>Note 1</i>)	1,921	16,600
Circulation support services charges (<i>Note 2</i>)	1,072	3,500
Barter advertising expenses (<i>Note 3</i>)	1,487	2,000
Barter advertising income (<i>Note 3</i>)	(1,487)	(2,000)
Printing services charges (<i>Note 4</i>)	1,676	8,850
Colour separation, type-setting and film making expenses (<i>Note 5</i>)	2	200
Charges for the leasing of office space, storage space and parking space (<i>Note 6</i>)	2,098	2,800

REPORT OF THE DIRECTORS

CONTINUING CONNECTED TRANSACTIONS AND CONNECTED TRANSACTION *(Continued)*

(a) Continuing connected transactions *(Continued)*

Notes:

1. Pursuant to two licensing agreements entered into between Ming Pao Finance Limited ("MP Finance") and Ming Pao Magazines Limited ("MPM"), an indirect wholly-owned subsidiary of the Company, dated 1st February 2004 (as amended by the supplemental agreements dated 29th March 2004, 6th April 2004, 26th September 2005 and 20th September 2007 respectively), MP Finance conferred on MPM various rights to publish, market, distribute and selling advertising space in "Ming Pao Weekly 明報周刊" and "Hi-Tech Weekly 數碼誌尚". Each licensing agreement has a term of twenty-one years and two months from 1st February 2004 to 31st March 2025 and subject to the terms and conditions stated therein, such term will be automatically renewed upon its expiry in 2025 for periods of three years each. MP Finance is an indirect wholly-owned subsidiary of Media Chinese and is therefore an associate of Media Chinese. Accordingly, MP Finance is a connected person of the Company as defined under the Listing Rules. At the annual general meeting of the Company held on 24th August 2010, the terms of the licensing agreements, the annual caps of the transactions for the three years ended 31st March 2013 and the transactions contemplated under the licensing agreements were approved by the independent Shareholders. The licence fees were determined with reference to the range of licensing fees charged by independent market practitioners in the magazine licensing industry in Hong Kong and Mainland China markets. During the year under review, the Group acquired MP Finance from Media Chinese Group, details of which are set out under the paragraph "(b) Connected transaction" on page 21. After completion of the acquisition of MP Finance by Top Plus Limited, a wholly-owned subsidiary of the Company, on 1st June 2012, the Group became the owner of the trademarks and past contents of the magazines operated by the Group, the transactions under the licensing agreements are no longer classified as continuing connected transactions.
2. Pursuant to a magazine services agreement entered into between Ming Pao Newspapers Limited ("MPN") and One Media Holdings Limited ("OMH"), a direct wholly-owned subsidiary of the Company, dated 1st February 2004, MPN agreed to provide the circulation support services, editorial support services and library services to the Group for a term of three years and two months from 1st February 2004 to 31st March 2007. On 1st April 2007, 25th March 2010 and 7th March 2013, MPN and OMH executed three confirmation letters to confirm the renewal of the agreement on the same terms and conditions for a term of three years from 1st April 2007 to 31st March 2010, 1st April 2010 to 31st March 2013 and 1st April 2013 to 31st March 2016 respectively. MPN is an indirect wholly-owned subsidiary of Media Chinese and is therefore an associate of Media Chinese. Accordingly, MPN is a connected person of the Company as defined under the Listing Rules. The circulation support services charges represented the Group's share of the monthly expenses of MPN's relevant departments, and therefore were determined on cost reimbursement basis.
3. Pursuant to an advertising space and service barter agreement entered into between Media Chinese and the Company dated 1st April 2007, barter advertising services were arranged between respective members of Media Chinese Group and the Group for a term of three years from 1st April 2007 to 31st March 2010. On 25th March 2010 and 7th March 2013, Media Chinese and the Company executed two confirmation letters to confirm the renewal of the agreement on the same terms and conditions for a term of three years from 1st April 2010 to 31st March 2013 and 1st April 2013 to 31st March 2016 respectively. Under the agreement, members of Media Chinese Group and the Group exchange the advertising space and services and place advertisements in the publications published by the other party. The barter advertising charges of the Media Chinese Group and the Group were determined based on the rates charged by or to (as appropriate) independent third parties of the respective groups.
4. Pursuant to a printing services agreement entered into between Guangzhou Kin Ming Printing Limited ("GZKM") and Beijing OMG Advertising Company Limited ("Beijing OMG"), an indirect wholly-owned subsidiary of the Company, dated 12th February 2010, GZKM agreed to provide the printing services to Beijing OMG for a term of thirteen months from 1st March 2010 to 31st March 2011. On 11th March 2011, GZKM and Beijing OMG executed a confirmation letter to confirm the renewal of the agreement on the substantially same terms and conditions for a term of two years from 1st April 2011 to 31st March 2013. GZKM is an indirect wholly-owned subsidiary of Media Chinese and is therefore an associate of Media Chinese. Accordingly, GZKM is a connected person of the Company as defined under the Listing Rules. The printing services charge relates to the printing of the magazines to be operated and/or distributed by Beijing OMG and was determined on the rates charged by third party suppliers. On 12th November 2012, GZKM was disposed of by Media Chinese Group to an independent third party, the continuing connected transactions under the printing services agreement were terminated.
5. Pursuant to a pre-press service agreement entered into between Kin Ming Printing Company Limited ("KM") and OMH, a direct wholly-owned subsidiary of the Company, dated 1st April 2007, KM agreed to provide the colour separation services, film-making services and typesetting services to the Group for a term of three years from 1st April 2007 to 31st March 2010. On 25th March 2010 and 7th March 2013, KM and OMH executed two confirmation letters to confirm the renewal of the agreement on the same terms and conditions for a term of three years from 1st April 2010 to 31st March 2013 and 1st April 2013 to 31st March 2016 respectively. KM is an indirect wholly-owned subsidiary of Media Chinese and is therefore an associate of Media Chinese. Accordingly, KM is a connected person of the Company as defined under the Listing Rules. The colour separation, film-making and typesetting expenses represented the share of the monthly operating expenses of KM's respective departments at a pre-determined rate calculated on cost reimbursement basis.

REPORT OF THE DIRECTORS

CONTINUING CONNECTED TRANSACTIONS AND CONNECTED TRANSACTION *(Continued)*

(a) Continuing connected transactions *(Continued)*

Notes: *(Continued)*

6. Pursuant to an administrative services agreement entered into between Ming Pao Holdings Limited ("MPH") and OMH, a direct wholly-owned subsidiary of the Company, dated 1st February 2004, which includes, among others, MPH being the holding company of Holgain Limited ("Holgain") which is the registered owner of the office space, storage space and car parking spaces within Ming Pao Industrial Centre (the "Premises"), agreed to lease the Premises to the Group for a term of three years and two months from 1st February 2004 to 31st March 2007. On 1st April 2007 and 25th March 2010, MPH and OMH executed two confirmation letters to confirm the renewal of the agreement on the same terms and conditions for a term of three years from 1st April 2007 to 31st March 2010 and 1st April 2010 to 31st March 2013 respectively. On 1st April 2012, Holgain further entered into a supplemental agreement with OMH to amend the relevant terms of the lease in respect of the Premises. On 7th March 2013, Holgain and OMH entered into a tenancy agreement and a licence agreement pursuant to which Holgain agreed to lease and license the Premises to the Group for a term of three years from 1st April 2013 to 31st March 2016. MPH and Holgain are indirect wholly-owned subsidiaries of Media Chinese and are therefore associates of Media Chinese. Accordingly, MPH and Holgain are connected persons of the Company as defined under the Listing Rules. The rental and the licence fee were determined based on the prevailing market rates of the comparable premises.

The Continuing Connected Transactions have been reviewed by the independent non-executive Directors. The independent non-executive Directors have confirmed that the Continuing Connected Transactions have been entered into:

- (a) in the ordinary and usual course of business of the Group;
- (b) on normal commercial terms or on terms no less favourable to the Group than terms available to or from (as the case may be) independent third parties;
- (c) in accordance with the relevant agreements governing such transactions on terms that are fair and reasonable and in the interests of the Shareholders as a whole; and
- (d) within the respective cap amounts as disclosed in the previous announcements in which the relevant Continuing Connected Transactions were disclosed.

The Company's auditor was engaged to report on the Group's Continuing Connected Transactions in accordance with Hong Kong Standard on Assurance Engagements 3000 "Assurance Engagements Other Than Audits or Reviews of Historical Financial Information" and with reference to Practice Note 740 "Auditor's Letter on Continuing Connected Transactions under the Hong Kong Listing Rules" issued by the Hong Kong Institute of Certified Public Accountants. The auditor has issued his unqualified letter containing his findings and conclusions in respect of the Continuing Connected Transactions disclosed by the Group in pages 19 to 21 of the Annual Report in accordance with paragraph 14A.38 of the Listing Rules. A copy of the auditor's letter has been provided by the Company to the Stock Exchange.

(b) Connected transaction

On 29th February 2012, Top Plus Limited ("Top Plus"), a wholly-owned subsidiary of the Company, entered into a sale and purchase agreement (the "Trademarks S&P Agreement") with MPH, an indirect wholly-owned subsidiary of Media Chinese, pursuant to which MPH as legal and beneficial owner sold, and Top Plus purchased, the entire issued share capital of MP Finance which owns the trademarks and the past contents at a consideration of HK\$75,600,000 and subject to the terms and conditions therein. The consideration was satisfied by the issue of the convertible bond in the principal amount of HK\$75,600,000 by the Company in favour of MPH. At the extraordinary general meeting of the Company held on 28th May 2012, the Trademarks S&P Agreement, the issue of the convertible bond and the allotment and issue of the conversion shares to be issued by the Company upon conversion of the convertible bond under a specific mandate were duly approved by the independent Shareholders. The transaction was completed on 1st June 2012. After completion, Top Plus owns the entire issued share capital of MP Finance, which owns the trademarks and the past contents of the magazines operated by the Group, namely "*City Children's Weekly* 明報兒童周刊", "*Hi-Tech Weekly* 數碼誌尚" and "*Ming Pao Weekly* 明報周刊". MPH is an indirect wholly-owned subsidiary of Media Chinese and is therefore an associate of Media Chinese. Accordingly, MPH is a connected person of the Company as defined under the Listing Rules. For details of the transaction, please refer to the announcement and the circular to the shareholders of the Company dated 29th February 2012 and 10th May 2012 respectively.

Apart from the aforesaid Continuing Connected Transactions and Connected Transaction, related-party transactions entered by the Group during the year ended 31st March 2013 which do not constitute connected transactions or continuing connected transactions under the Listing Rules are disclosed in Note 30 to the consolidated financial statements.

REPORT OF THE DIRECTORS

SUFFICIENCY OF PUBLIC FLOAT

Based on the information that is publicly available to the Company and within the knowledge of the Directors, as at the date of this report, it is confirmed that there is sufficient public float of not less than 25% of the Company's issued shares as required under the Listing Rules.

COMPETING BUSINESS

Set out below is information disclosed pursuant to paragraph 8.10 of the Listing Rules:

Media Chinese is a publicly listed company in Hong Kong and Malaysia. It is an investment holding company and the principal activities of its subsidiaries are the publishing, printing and distribution of Chinese language newspapers, magazines and books, and the provision of travel and travel related services in Hong Kong, North America, Malaysia and other Southeast Asian countries ("Remaining Business"). The substantial shareholders of Media Chinese are Tan Sri Datuk Sir TIONG Hiew King, who is also a non-executive Director and the Chairman of the Company, and Dato' Sri Dr. TIONG Ik King, both being executive directors of Media Chinese; and Mr. TIONG Kiew Chiong is executive Director of the Company and Media Chinese. As the contents and demographic readership of the publications of the Group and those of Media Chinese Group are different, the Directors consider that there is a clear delineation between the businesses of the Media Chinese Group and the Group and that there is no competition between the Remaining Business and the business of the Group. In addition, the Group is carrying on its business independently of, and at arm's length with, Media Chinese Group.

Save as disclosed above, none of the Directors has any interest in a business which competes or is likely to compete with the business of the Group during the year.

AUDITOR

The consolidated financial statements have been audited by PricewaterhouseCoopers who retires and, being eligible, offers itself for re-appointment at the forthcoming annual general meeting.

By order of the Board

TIONG Kiew Chiong

Director

Hong Kong, 29th May 2013

CORPORATE GOVERNANCE REPORT

Good corporate governance practices are crucial to the smooth and effective operation of a company and its ability to attract investment and protect shareholders' interest. The Company is firmly committed to statutory and regulatory corporate governance standards and adheres to the principles of corporate governance emphasising transparency, independence, accountability, responsibility and fairness.

The Company has adopted the code provisions set out in the Corporate Governance Code (the "CG Code") contained in Appendix 14 of the Listing Rules as its own code on corporate governance practices. The Company has complied throughout the year with the code provisions as set out in the CG Code.

CONDUCT ON SHARE DEALINGS

The Company has adopted the Model Code set out in Appendix 10 of the Listing Rules as the code for securities transactions by the Directors. The Company has also established written guidelines regarding securities transactions on no less exacting terms of the Model Code for senior management and specific individual who may have access to price sensitive information in relation to the securities of the Company.

The Directors have confirmed, following specific enquiry by the Company, their compliance with the required standard as set out in the Model Code during the year ended 31st March 2013.

THE BOARD OF DIRECTORS

Composition and function

The Board of Directors currently comprises six Directors as follows:

Name of Directors

Title

Non-executive Director

Tan Sri Datuk Sir TIONG Hiew King

Non-executive Director and Chairman

Executive Directors

Mr. TIONG Kiew Chiong

Executive Director and Deputy Chairman

Mr. LAM Pak Cheong

Executive Director and Chief Executive Officer

Independent non-executive Directors

Mr. YU Hon To, David

Independent non-executive Director

Mr. SIT Kien Ping, Peter

Independent non-executive Director

Mr. TAN Hock Seng, Peter

Independent non-executive Director

For qualifications, experience, expertise and relationships (if any) of the Board members, please refer to the biographies of each of the Directors as set out on pages 14 to 16.

The Directors have given sufficient time and attention to the Group's affairs, and have disclosed to the Company annually the number and the nature of offices held in public companies or organisations and other significant commitments. The Board believes that the balance between executive Directors and independent non-executive Directors is reasonable and adequate to provide sufficient balances to protect the interests of the Shareholders and the Group.

Pursuant to the written guidelines adopted by the Company, specific matters are reserved to the Board of Directors for its decision and certain matters are delegated to the senior management.

CORPORATE GOVERNANCE REPORT

THE BOARD OF DIRECTORS *(Continued)*

Composition and function *(Continued)*

The Board of Directors, led by its Chairman, is responsible for, inter alia:

- (a) reviewing and approving the strategic direction of the Group established by executive Directors in conjunction with the management;
- (b) reviewing and approving objectives, strategies and business development plans set by the Executive Committee;
- (c) monitoring the performance of the Chief Executive Officer and the senior management;
- (d) assuming the responsibility for corporate governance;
- (e) approving the nominations of the Directors; and
- (f) reviewing the effectiveness of the internal control system of the Group.

The senior management and the Executive Committee are responsible for:

- (a) formulating strategies and business development plans, submitting the same to the Board of Directors for approval and implementing such strategies and business development plans thereafter;
- (b) submitting report on the Group's operations to the Board of Directors on a regular basis to ensure effective discharge of the Board's responsibilities;
- (c) reviewing annual budgets and submitting the same to the Board of Directors for approval;
- (d) reviewing salary increment proposal and remuneration policy and submitting the same to the Board of Directors for approval; and
- (e) assisting the Board of Directors in conducting the review of the effectiveness of the internal control of the Group.

The Board of Directors has also formulated written guidelines determining which matters require a decision of the full board and which of the Executive Committee.

Independence of independent non-executive Directors

Pursuant to the requirements of the Listing Rules, the Company has received annual written confirmation from each independent non-executive Director of his independence to the Group. The Group has reviewed and considered all independent non-executive Directors to be independent.

Proceedings and retirement of Directors

In accordance with the Articles, subject to the manner of retirement by rotation of Directors from time to time prescribed under the Listing Rules and notwithstanding any contractual or other terms on which any Director may be appointed or engaged, at each annual general meeting, one-third of the Directors for the time being, or, if their number is not three or a multiple of three, then the numbers nearest to but not less than one-third, shall retire from office by rotation provided that every Director (including those appointed for a specific term) shall be subject to retirement by rotation at least once every three years.

The term of appointment of the independent non-executive Directors is two years from 1st April 2013 to 31st March 2015, and is subject to retirement and re-election by rotation at the annual general meeting under the Articles.

CORPORATE GOVERNANCE REPORT

THE BOARD OF DIRECTORS *(Continued)*

Proceedings and retirement of Directors *(Continued)*

All Directors have access to board papers and related materials and are provided with adequate information on a timely manner. The Directors may, if necessary, seek legal or other independent professional advice at the expense of the Company pursuant to a written guideline adopted by the Board of Directors. In respect of regular board meetings or committee meetings, the agenda is sent out to the Directors at least 14 days before the meeting and the accompanying papers are sent at least three days before the intended date of meeting for information. With effect from 1st April 2012, the Company provides the Directors with monthly updates on the performance of the Group.

Directors' responsibilities

In relation to the financial reporting, all Directors acknowledge their responsibilities for preparing the financial statements of the Group. Directors are indemnified against all costs and liabilities that may be incurred by them in the execution of their duties. A directors' and officers' liability insurance policy has been arranged for providing the indemnity.

GOVERNANCE STRUCTURE

As an integral part of good corporate governance, the Board of Directors has established the following committees whose authority, functions, composition and duties of each of the committees are set out below:

1. Executive Committee

The Executive Committee is the decision-making body for day-to-day operation of the Group which currently comprises Mr. TIONG Kiew Chiong, Mr. ONG See Boon, Mr. LAM Pak Cheong, Mr. CHAN Yiu On and Mr. LUNG King Cheong. Mr. TIONG Kiew Chiong is the Chairman of the Executive Committee.

Its main duties include performing duties delegated by the Board of Directors and exercising the authorities and rights authorised by the same pursuant to the written guidelines.

2. Remuneration Committee

The Remuneration Committee currently has four members, namely, Mr. SIT Kien Ping, Peter, Mr. YU Hon To, David, Mr. TAN Hock Seng, Peter and Mr. TIONG Kiew Chiong. Except for Mr. TIONG Kiew Chiong, the rest are all independent non-executive Directors. Mr. SIT Kien Ping, Peter is the Chairman of the Remuneration Committee.

Written terms of reference have been adopted by the Board of Directors in compliance with the Listing Rules and are available on both the Company's and the Stock Exchange's websites. The functions of the Remuneration Committee include, among other things:

- (a) making recommendations to the Board of Directors of the Company's policy and structure for remuneration of the Directors and senior management;
- (b) establishing a formal and transparent procedure for developing policy on remuneration; and
- (c) making recommendations to the Board of Directors on the remuneration packages of individual executive Directors and senior management; and the remuneration of non-executive Directors.

The remuneration of all Directors and their respective interest in share options are set out in Note 22 to the consolidated financial statements and under the "Share Options" paragraph in the Report of the Directors of this report.

During the year, the Remuneration Committee has reviewed the remuneration policy and structure of the executive Directors and senior management of the Company. It has also reviewed the specific remuneration packages including the terms of employment and performance-based bonus of the Directors and senior management of the Company and offered recommendations on the same to the Board of Directors.

CORPORATE GOVERNANCE REPORT

GOVERNANCE STRUCTURE *(Continued)*

3. Nomination Committee

The Nomination Committee currently has four members, namely, Mr. TAN Hock Seng, Peter, Mr. YU Hon To, David, Mr. SIT Kien Ping, Peter and Mr. TIONG Kiew Chiong. Except for Mr. TIONG Kiew Chiong, the rest are all independent non-executive Directors. Mr. TAN Hock Seng, Peter is the Chairman of the Nomination Committee.

Written terms of reference have been adopted by the Board of Directors in compliance with the Listing Rules and are available on both the Company's and the Stock Exchange's websites. The functions of the Nomination Committee include, among other things:

- (a) reviewing the structure, size and composition of the Board at least annually and making recommendations on any proposed changes to the Board of Directors to complement the Company's corporation strategy;
- (b) identifying individual suitably qualified to become Board members and selecting or making recommendations to the Board on the selection of individuals nominated for directorship; and
- (c) assessing the independence of independent non-executive Directors.

During the year, the Nomination Committee has reviewed and is of the opinion that the size, structure and composition of the Board of Directors is adequate for the Company. It has also assessed the independence of independent non-executive Directors and concluded that all independent non-executive Directors have complied with the independence criteria under the Listing Rules.

4. Audit Committee

The Audit Committee comprises all three independent non-executive Directors, namely Mr. YU Hon To, David, Mr. SIT Kien Ping, Peter and Mr. TAN Hock Seng, Peter. Mr. YU Hon To, David is the Chairman of the Audit Committee.

Written terms of reference have been adopted by the Board of Directors in compliance with the Listing Rules and are available on both the Company's and the Stock Exchange's websites. The roles and functions of the Audit Committee include, among other things:

- (a) acting as the key representative body for overseeing the relationship with the Company's external auditor;
- (b) making recommendations to the Board of Directors on the appointment, re-appointment and removal of the external auditor;
- (c) reviewing the financial information of the Group including monitoring the integrity of the Group's financial statements, annual report and accounts, half-year report, quarterly reports and reviewing significant financial reporting judgments contained therein; and
- (d) overseeing the Group's financial reporting system and internal control procedures.

CORPORATE GOVERNANCE REPORT

GOVERNANCE STRUCTURE *(Continued)*

4. **Audit Committee** *(Continued)*

During the year, the Audit Committee has regularly met with the management and the external auditor and reviewed and made recommendations to the following matters:

- (a) reviewed the audited financial statements for the year ended 31st March 2013, the interim report for the six months ended 30th September 2012 and the quarterly financial reports for the quarters ended 30th June 2012, 30th September 2012, 31st December 2012 and 31st March 2013;
- (b) reviewed and considered the report from the external auditor on the audit of the Group's financial statements;
- (c) made recommendations to the Board of Directors for the appointment of the external auditor and reviewed the proposed audit fees for the year ended 31st March 2013;
- (d) reviewed the external auditor's audit plan, audit strategy and scope of work for the year under review;
- (e) reviewed the internal audit resource requirements, internal audit plan, internal audit reports, recommendations and management response;
- (f) reviewed the continuing connected transactions entered into by the Group; and
- (g) reviewed the training programmes of the staff of the Group's accounting and financial reporting function.

5. **Investment Committee**

The Investment Committee has four members, namely, Mr. TIONG Kiew Chiong, Mr. TAN Hock Seng, Peter, Mr. ONG See Boon and Mr. LAM Pak Cheong. Mr. TIONG Kiew Chiong is the Chairman of the Investment Committee.

Written terms of reference have been adopted by the Board of Directors pursuant to the Articles. The functions of the Investment Committee include, among other things:

- (a) advising the Board of Directors in determining investment policies, objectives and strategies;
- (b) executing investment policies and strategies approved by the Board of Directors;
- (c) operating the fund;
- (d) selecting, appointing, monitoring and releasing investment managers; and
- (e) reviewing the investment performance of each investment product.

CORPORATE GOVERNANCE REPORT

CORPORATE GOVERNANCE FUNCTION

The Board of Directors is responsible for performing the corporate governance duties as set out below:

- (a) to develop and review the Company's policies and practices on corporate governance;
- (b) to review and monitor the training and continuous professional development of Directors and senior management;
- (c) to review and monitor the Company's policies and practices on compliance with legal and regulatory requirements;
- (d) to develop, review and monitor the code of conduct and compliance manual (if any) applicable to employees and Directors; and
- (e) to review the Company's compliance with the CG Code and disclosure in the Corporate Governance Report under Appendix 14 to the Listing Rules.

During the year, the Board of Directors has reviewed the Company's compliance with the CG Code and the training on continuous professional development of Directors and senior management.

TRAINING FOR DIRECTORS

The Company continuously updates Directors the latest developments and changes to the Listing Rules and other applicable regulatory requirements and provides training to improve and update the Directors' knowledge and skills.

The Directors are encouraged to participate in continuing professional development to develop and refresh their knowledge and skills. The Company has prepared a training record in order to assist the Directors to record the training that have undertaken.

Two seminars were organised for the Directors in May 2012 and November 2012 on "Board Effectiveness — What Works Best" and "Hot Topics for Directors — Price Sensitive Information and Others". Individual Director had also attended seminars and/or conferences or workshops or forums relevant to his profession and duties as Directors.

Below is a summary of the training the Directors had received during the year under review:

Name of Directors	Type of training
Tan Sri Datuk Sir TIONG Hiew King	A, B, C
Mr. TIONG Kiew Chiong	A, C
Mr. LAM Pak Cheong	A, C
Mr. YU Hon To, David	A, C
Mr. SIT Kien Ping, Peter	A, C
Mr. TAN Hock Seng, Peter	A, C

A: attend seminars/conferences/workshops/forums

B: giving talks at seminars/conferences

C: reading newspapers, journals and updates relating to the economy, media business or director's duties and responsibilities, etc

CORPORATE GOVERNANCE REPORT

REMUNERATION OF DIRECTORS AND SENIOR MANAGEMENT

The remuneration of the members of the senior management, who are not Directors but act as members of Executive Committee of the Company, for the year ended 31st March 2013 by bands is set out below:

Remuneration bands	Number of persons
HK\$2,000,001 to HK\$2,500,000	2

Details regarding the Directors' remuneration and the five highest paid employees as required to be disclosed pursuant to Appendix 16 to the Listing Rules are set out in Note 22 to the consolidated financial statements.

NUMBER OF MEETINGS AND THE ATTENDANCE RATE

The following table shows the number of general meetings, regular board meetings and committee meetings held during the year under review as well as the attendance rate of each Director:

Attendance rate

Name of Director	General Meeting	Board Meeting	Audit Committee Meeting	Remuneration Committee Meeting	Nomination Committee Meeting
Tan Sri Datuk Sir TIONG Hiew King	1/2	3/4	N/A	N/A	N/A
Mr. TIONG Kiew Chiong	2/2	4/4	N/A	1/1	1/1
Mr. LAM Pak Cheong	2/2	4/4	N/A	N/A	N/A
Mr. YU Hon To, David	2/2	4/4	4/4	1/1	1/1
Mr. SIT Kien Ping, Peter	2/2	4/4	4/4	1/1	1/1
Mr. TAN Hock Seng, Peter	2/2	4/4	4/4	1/1	1/1

THE DIVISION OF RESPONSIBILITIES BETWEEN THE CHAIRMAN AND THE CHIEF EXECUTIVE OFFICER

With a view to maintaining an effective segregation of duties, the positions of the Chairman and the Chief Executive Officer are split and each plays a distinctive role. The Chairman is mainly responsible for the leadership and effective operation of the Board of Directors and ensuring that all key and appropriate issues are discussed by the Board of Directors in a timely and constructive manner, and the Chief Executive Officer is delegated with the authority and is mainly responsible for the operation of the Group's business and the implementation of the approved strategies with a view to achieving the corporate objectives.

COMPANY SECRETARY

The Company Secretary is a full time employee of the Company and reports to the Chairman of the Board of Directors and the Chief Executive Officer. He is responsible for advising the Board of Directors on governance matters. During the year under review, the Company Secretary has complied with the professional training requirements under the CG Code.

CONSTITUTIONAL DOCUMENTS

During the year under review, there was no change on the Company's Memorandum of Association and Articles of Association ("M&A"). A copy of the latest consolidated version of the M&A is available on the websites of the Company and the Stock Exchange.

CORPORATE GOVERNANCE REPORT

EXTERNAL AUDITOR

PricewaterhouseCoopers (“PwC”) was appointed as the Group’s external auditor for the year ended 31st March 2013. During the year, PwC and its other member firms provided the following audit and non-audit services to the Group:

Audit services (including interim review)	HK\$1,139,000
---	---------------

Total audit services fee provided by other external auditors/audit firms to the subsidiaries of the Group was approximately HK\$46,000.

PwC will retire and offer itself for re-appointment at the annual general meeting of the Company to be held in August 2013.

A statement by PwC about its reporting responsibilities on the consolidated financial statements of the Group is set out in the “Independent Auditor’s Report” section on pages 32 to 33.

PUBLIC FLOAT

Based on the information that is publicly available and within the knowledge of the Directors, the Company has maintained a sufficient public float of its share capital in Hong Kong stock market throughout the financial year ended 31st March 2013.

INTERNAL CONTROL

It is the responsibility of the Board of Directors to ensure the Group maintains sound and effective internal control system and review its effectiveness to safeguard shareholders investment and the Company’s assets. The Board of Directors regularly conducts review on the internal control system of the Company and takes any actions to maintain an adequate internal control system.

The Group’s internal control framework covers (i) the setting of a defined management structure with limits of authority and clear lines of accountability; and (ii) the establishment of regular reporting of financial information. The relevant executive Directors and senior management have been delegated with respective level of authorities. Yearly budgets of the Group are reviewed and approved by the Board of Directors. The relevant executive Directors and senior management have specific responsibility for monitoring the performance of business operating units. Monthly financial reports and quarterly financial review have been provided to the members of the Executive Committee and all Directors. This helps the Board of Directors and the Group’s management to monitor the Group’s business operations and to plan on a prudent and timely basis.

During the year, a review of the Group’s internal control system and procedures in respect of the operation in Hong Kong was conducted by an independent international accounting firm. The scope was determined by the management and agreed by the Audit Committee. The internal control review report was issued by the independent international accounting firm providing recommendations on areas of improvement. The Audit Committee has reviewed the internal control review report and the management and other relevant personnel have followed or are following up on the recommendations stated in the report in order to enhance internal control policies, procedures and practices. The Directors are of the view that the internal control system of the Group is effective and will continue to review and update the internal control system from time to time to ensure that Shareholders’ investments and the Group’s assets are safeguarded. In addition, the Board of Directors has considered the adequacy of resources, qualifications and experience of staff of the Company’s accounting and financial reporting function, and their training programmes.

CORPORATE GOVERNANCE REPORT

SHAREHOLDERS' RIGHTS

1. Shareholders' communications and procedures for raising enquiries

The Board of Directors has established a Shareholders' communication policy setting out the principles of the Company in relation to the Shareholders' communication, with the objective of providing our Shareholders with detailed information about the Company so that they can exercise their rights as Shareholders in an informed manner. The Company uses a range of communication tools to ensure its Shareholders are kept well informed of key business imperatives. These include general meetings, quarterly, interim and annual reports, announcements and circulars. Procedure for voting by poll has been read out by the chairman at the annual general meeting held in 2012. In addition, separate resolution was proposed by the chairman in respect of each separate issue, including re-election of Directors, and voted by way of poll. The Company announced the results of the poll in the manner prescribed under the Listing Rules.

Shareholders may direct their questions about their shareholdings to the Company's Hong Kong branch share registrar: Tricor Investor Services Limited, 26th Floor, Tesbury Centre, 28 Queen's Road East, Wan Chai, Hong Kong. Other enquiries or comments raised by any Shareholder can be mailed to the Board of Directors at the Company's head office in Hong Kong at 16th Floor, Block A, Ming Pao Industrial Centre, 18 Ka Yip Street, Chai Wan, Hong Kong or sent through email to corpcom@omghk.com.

2. Convening of extraordinary general meeting on requisition by shareholders and putting forward proposal at general meeting

There are no provisions allowing Shareholders to propose new resolutions at the general meetings under the Cayman Islands Companies Law (2012 Revision). However, Shareholders are requested to follow the Articles where a Shareholder or Shareholders holding at the date of the deposit of the requisition not less than one-tenth of the paid-up capital of the Company having the right of voting at general meetings of the Company may requisition the Directors to convene an extraordinary general meeting ("EGM") by depositing a written requisition to the Company.

The written requisition must state the purposes of the meeting (including the resolutions to be considered at the meeting), signed by the requisitionists, addressed to the Board of Directors or the Company Secretary of the Company and deposited at the registered office of the Company at Clifton House, 75 Fort Street, P.O. Box 1350 GT, George Town, Grand Cayman, Cayman Islands with a copy to the head office of the Company at 16th Floor, Block A, Ming Pao Industrial Centre, 18 Ka Yip Street, Chai Wan, Hong Kong. If the Directors do not within twenty-one days from the date of the deposit of the requisition proceed duly to convene an EGM, the requisitionists, or any of them representing more than one half of the total voting rights of all of them, may themselves convene an EGM.

If a Shareholder wishes to propose a person for election as a Director in a general meeting, unless the person proposed to be elected as a Director is a Director retiring at the general meeting or is recommended by the Board of Directors for election, a Shareholder shall submit: (i) a notice in writing (the "Nomination Notice") signed by a Shareholder duly qualified to attend and vote at the meeting for which such notice is given of his intention to propose that person for election as a Director; and (ii) a notice in writing signed by that person of his consent to be elected as a Director to the registered office of the Company at Clifton House, 75 Fort Street, P.O. Box 1350 GT, George Town, Grand Cayman, Cayman Islands with a copy to the head office of the Company at 16th Floor, Block A, Ming Pao Industrial Centre, 18 Ka Yip Street, Chai Wan, Hong Kong for the attention of the Company Secretary no earlier than the day after the despatch of the notice of the general meeting for such election of Director(s) and ending no later than seven days prior to the date of such general meeting and the minimum length of the period during which such notices to the Company may be given will be at least seven days.

The Nomination Notice must state the full name of the person proposed for election as a Director and include such person's biographical details as required by the Listing Rules.

Alternatively, if no general meeting has already been convened, a Shareholder may propose a person for election as a Director by requisitioning the Company to convene an EGM, provided that he is holding at the date of the deposit of the requisition not less than one-tenth of the paid-up capital of the Company having the right of voting at general meetings of the Company.

INDEPENDENT AUDITOR'S REPORT



羅兵咸永道

TO THE SHAREHOLDERS OF ONE MEDIA GROUP LIMITED

(Incorporated in the Cayman Islands with limited liability)

We have audited the consolidated financial statements of One Media Group Limited (the "Company") and its subsidiaries (together, the "Group") set out on pages 34 to 87, which comprise the consolidated and company statements of financial position as at 31st March 2013, and the consolidated income statement, the consolidated statement of comprehensive income, the consolidated statement of changes in equity and the consolidated statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

DIRECTORS' RESPONSIBILITY FOR THE CONSOLIDATED FINANCIAL STATEMENTS

The directors of the Company are responsible for the preparation of consolidated financial statements that give a true and fair view in accordance with International Financial Reporting Standards and the disclosure requirements of the Hong Kong Companies Ordinance, and for such internal control as the directors determine is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

AUDITOR'S RESPONSIBILITY

Our responsibility is to express an opinion on these consolidated financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of consolidated financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

PricewaterhouseCoopers, 22/F, Prince's Building, Central, Hong Kong
T: +852 2289 8888, F: +852 2810 9888, www.pwchk.com

INDEPENDENT AUDITOR'S REPORT

OPINION

In our opinion, the consolidated financial statements give a true and fair view of the state of affairs of the Company and of the Group as at 31st March 2013, and of the Group's profit and cash flows for the year then ended in accordance with International Financial Reporting Standards and have been properly prepared in accordance with the disclosure requirements of the Hong Kong Companies Ordinance.

OTHER MATTERS

This report, including the opinion, has been prepared for and only for you, as a body, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

PricewaterhouseCoopers

Certified Public Accountants

Hong Kong, 29th May 2013

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As at 31st March

	Notes	2013 HK\$'000	2012 HK\$'000
ASSETS			
Non-current assets			
Property, plant and equipment	6	5,483	5,231
Intangible assets	7	76,785	3,181
Interests in associates and jointly controlled entities	9	32,982	25,978
Deferred income tax assets	19	3,152	807
Total non-current assets		118,402	35,197
Current assets			
Inventories	11	8,694	8,473
Trade and other receivables	13	59,164	57,581
Income tax recoverable		1,931	–
Cash and cash equivalents	14	102,798	97,461
Total current assets		172,587	163,515
Total assets		290,989	198,712
EQUITY			
Capital and reserves attributable to the Company's equity holders			
Share capital	15	400	400
Share premium	15	456,073	456,073
Other reserves	16(a)	(324,441)	(330,334)
Retained earnings			
– Proposed final dividend	16(a)&26	14,000	16,000
– Others	16(a)	38,029	24,147
Total equity		184,061	166,286

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As at 31st March

	<i>Notes</i>	2013 HK\$'000	2012 HK\$'000
LIABILITIES			
Non-current liabilities			
Convertible bond	17	72,474	–
Deferred income tax liabilities	19	288	150
Long service payment obligations	20	12	117
Total non-current liabilities		72,774	267
Current liabilities			
Trade and other payables	18	33,508	27,832
Amounts due to fellow subsidiaries	18	535	3,611
Income tax liabilities		111	716
Total current liabilities		34,154	32,159
Total liabilities		106,928	32,426
Total equity and liabilities		290,989	198,712
Net current assets		138,433	131,356
Total assets less current liabilities		256,835	166,553

By order of the Board

TIONG Kiew Chiong
Director

LAM Pak Cheong
Director

The notes on pages 41 to 87 are an integral part of these consolidated financial statements.

STATEMENT OF FINANCIAL POSITION

As at 31st March

	Notes	2013 HK\$'000	2012 HK\$'000
ASSETS			
Non-current asset			
Interests in subsidiaries	8	615,515	444,974
Current assets			
Other receivables	13	128	164
Cash and cash equivalents	14	74,001	70,340
Total current assets		74,129	70,504
Total assets		689,644	515,478
EQUITY			
Capital and reserves			
Share capital	15	400	400
Share premium	15	456,073	456,073
Other reserves	16(b)	11,534	6,320
Retained earnings			
– Proposed final dividend	16(b)&26	14,000	16,000
– Others	16(b)	134,577	36,419
Total equity		616,584	515,212
LIABILITY			
Non-current liability			
Convertible bond	17	72,474	–
Total non-current liability		72,474	–
Current liability			
Other payables	18	586	266
Total current liability		586	266
Total liabilities		73,060	266
Total equity and liabilities		689,644	515,478
Net current assets		73,543	70,238
Total assets less current liability		689,058	515,212

By order of the Board

TIONG Kiew Chiong
Director

LAM Pak Cheong
Director

The notes on pages 41 to 87 are an integral part of these financial statements.

CONSOLIDATED INCOME STATEMENT

Year ended 31st March

	Notes	2013 HK\$'000	2012 HK\$'000
Turnover	5	217,295	224,183
Cost of goods sold		(94,128)	(95,803)
Gross profit		123,167	128,380
Other income	5	5,894	4,254
Selling and distribution costs		(41,637)	(51,426)
Administrative expenses		(40,842)	(40,250)
Operating profit		46,582	40,958
Change in fair value of convertible bond	17	(2,718)	–
Share of loss of associates and jointly controlled entities		(996)	(822)
Profit before income tax		42,868	40,136
Income tax expense	23	(6,986)	(7,555)
Profit for the year		35,882	32,581
Profit attributable to:			
Equity holders of the Company		35,882	32,581
Earnings per share attributable to equity holders of the Company during the year (expressed in HK cents per share)			
– Basic and diluted	25	9.0	8.1
Dividends	26	22,000	19,600

The notes on pages 41 to 87 are an integral part of these consolidated financial statements.

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

Year ended 31st March

	2013 HK\$'000	2012 HK\$'000
Profit for the year	35,882	32,581
Other comprehensive income/(losses):		
Currency translation differences	571	1,459
Actuarial gains/(losses) on long service payment obligations	108	(125)
Total comprehensive income for the year	36,561	33,915
Attributable to:		
Equity holders of the Company	36,561	33,915

The notes on pages 41 to 87 are an integral part of these consolidated financial statements.

CONSOLIDATED STATEMENT OF CASH FLOWS

Year ended 31st March

	<i>Notes</i>	2013 HK\$'000	2012 HK\$'000
Cash flows from operating activities			
Cash generated from operations	27	51,003	38,973
Interest paid		(379)	–
Hong Kong income tax paid		(11,945)	(10,177)
Net cash generated from operating activities		38,679	28,796
Cash flows from investing activities			
Purchases of property, plant and equipment		(2,878)	(2,485)
Purchases of intangible assets		(229)	(474)
Interest received		1,177	889
Acquisition of associates		–	(26,800)
Formation of a jointly controlled entity		(8,000)	–
Proceeds from disposal of property, plant and equipment	27	367	–
Net cash used in investing activities		(9,563)	(28,870)
Cash flows from financing activities			
Dividends paid to Company's shareholders	26	(24,000)	(11,600)
Net cash used in financing activities		(24,000)	(11,600)
Net increase/(decrease) in cash and cash equivalents			
Cash and cash equivalents at the beginning of the year		97,461	108,575
Exchange gain on cash and cash equivalents		221	560
Cash and cash equivalents at the end of the year	14	102,798	97,461

The notes on pages 41 to 87 are an integral part of these consolidated financial statements.

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

Year ended 31st March

	Attributable to equity holders of the Company				
	Share capital	Share premium	Other reserves	Retained earnings	Total equity
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
At 1st April 2011	400	456,073	(331,668)	19,166	143,971
Comprehensive income					
Profit for the year	–	–	–	32,581	32,581
Other comprehensive income					
Currency translation differences	–	–	1,459	–	1,459
Actuarial losses on long service payment obligations	–	–	(125)	–	(125)
Total comprehensive income for the year	–	–	1,334	32,581	33,915
Transactions with shareholders					
Dividend paid relating to 2011 (<i>Note 26</i>)	–	–	–	(8,000)	(8,000)
Interim dividend paid relating to 2012 (<i>Note 26</i>)	–	–	–	(3,600)	(3,600)
At 31st March 2012	400	456,073	(330,334)	40,147	166,286
At 1st April 2012	400	456,073	(330,334)	40,147	166,286
Comprehensive income					
Profit for the year	–	–	–	35,882	35,882
Other comprehensive income					
Currency translation differences	–	–	571	–	571
Actuarial gains on long service payment obligations	–	–	108	–	108
Total comprehensive income for the year	–	–	679	35,882	36,561
Transactions with shareholders					
Dividend paid relating to 2012 (<i>Note 26</i>)	–	–	–	(16,000)	(16,000)
Interim dividend paid relating to 2013 (<i>Note 26</i>)	–	–	–	(8,000)	(8,000)
Convertible bond – equity component (<i>Note 17</i>)	–	–	5,214	–	5,214
At 31st March 2013	400	456,073	(324,441)	52,029	184,061

The notes on pages 41 to 87 are an integral part of these consolidated financial statements.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

1 GENERAL INFORMATION

The Company was incorporated in the Cayman Islands on 11th March 2005 as an exempted company with limited liability under the Companies Law, Chapter 22 (Law 3 of 1961, as consolidated and revised) of the Cayman Islands. The address of its registered office is Clifton House, 75 Fort Street, P.O. Box 1350 GT, George Town, Grand Cayman, Cayman Islands.

The Company is an investment holding company. The Group is principally engaged in media business in the Greater China region, including but not limited to magazine publishing and digital media business.

These consolidated financial statements are presented in Hong Kong dollars, unless otherwise stated, and have been approved for issue by the Board of Directors on 29th May 2013.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The principal accounting policies applied in the preparation of these consolidated financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

2.1 Basis of preparation

The consolidated financial statements of the Group have been prepared in accordance with International Financial Reporting Standards ("IFRSs") issued by the International Accounting Standards Board ("IASB"), requirements of the Hong Kong Companies Ordinance and applicable disclosure requirements of the Listing Rules. These consolidated financial statements have been prepared under the historical cost convention.

The preparation of financial statements in conformity with IFRSs requires the use of certain critical accounting estimates. It also requires management to exercise its judgment in the process of applying the Group's accounting policies.

The areas involving a higher degree of judgment or complexity, or areas where assumptions and estimates are significant to the consolidated financial statements are disclosed in Note 4.

(a) *New and amended standards adopted by the Group*

There are no new and amended standards to existing IFRSs that are effective for the Group's accounting year commencing 1st April 2012 that could be expected to have a material impact on the Group.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.1 Basis of preparation *(Continued)*

(b) *New accounting standards, amendments to standards and interpretations to existing standards that are not yet effective and have not been early adopted by the Group*

The following new standards, amendments and interpretations are effective for annual periods beginning after 1st April 2012, and have not been early adopted in preparing these consolidated financial statements:

		Effective for annual period beginning on or after
IAS 19 (Revised 2011)	Employee benefits	1st January 2013
IAS 27 (Revised 2011)	Separate financial statements	1st January 2013
IAS 28 (Revised 2011)	Associates and joint ventures	1st January 2013
IFRS 9	Financial instruments	1st January 2015
IFRS 10	Consolidated financial statements	1st January 2013
IFRS 11	Joint arrangements	1st January 2013
IFRS 12	Disclosure of interests in other entities	1st January 2013
IFRS 13	Fair value measurements	1st January 2013
IFRIC – Int 20	Stripping costs in the production phase of a surface mine (November 2011)	1st January 2013
Amendments to IAS 1	Presentation of financial statements on other comprehensive income	1st July 2012
Amendments to IAS 32	Financial instruments: Presentation – Offsetting financial assets and financial liabilities	1st January 2014
Amendments to IFRS 7	Financial instruments: Disclosures – Offsetting financial assets and financial liabilities	1st January 2013
Amendments to IFRS 10, IFRS 12 and IAS 27 (Revised 2011)	Investment entities	1st January 2014
Amendments to IFRS 10, 11 and 12	Transition guidance	1st January 2013
Improvements to IFRSs 2011	Several IFRS standards	1st January 2013

IFRS 10, 'Consolidated financial statements', builds on existing principles by identifying the concept of control as the determining factor in whether an entity should be included within the consolidated financial statements of the parent company. The standard provides additional guidance to assist in the determination of control where this is difficult to assess.

The Group has assessed that the adoption of IFRS 10 does not have any financial impact on the Group as all subsidiaries within the Group satisfy the requirements for control under IFRS 10 and there are no new subsidiaries identified under the new guidance.

Apart from IFRS 10, management is in the process of making an assessment of the impact of the above new standards, amendments to standards and interpretations. Management is not yet in a position to state what impact they would have, if any, on the Group's results of operations and financial positions.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.2 Consolidation

Subsidiaries are all entities over which the Group has the power to govern the financial and operating policies generally accompanying a shareholding of more than one half of the voting rights. The existence and effect of potential voting rights that are currently exercisable or convertible are considered when assessing whether the Group controls another entity.

The Group also assesses existence of control where it does not have more than 50% of the voting power but is able to govern the financial and operating policies by virtue of de-facto control.

De-facto control may arise from circumstances where it does not have more than 50% of the voting power but is able to govern the financial and operating policies by virtue of de-facto control.

Subsidiaries are fully consolidated from the date on which control is transferred to the Group. They are de-consolidated from the date that control ceases.

The Group uses the acquisition method of accounting to account for business combinations. The consideration transferred for the acquisition of a subsidiary is the fair values of the net assets transferred, the liabilities incurred and the equity interests issued by the Group. The consideration transferred includes the fair value of any asset or liability resulting from a contingent consideration arrangement. Acquisition-related costs are expensed as incurred. Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are measured initially at their fair values at the acquisition date. The excess of the cost of acquisition over the fair value of the Group's share of the identifiable net assets acquired is recorded as goodwill (Note 2.7). If the cost of acquisition is less than the fair value of the net assets of the subsidiary acquired, the difference is recognised directly in the consolidated income statement.

Inter-company transactions, balances and unrealised gains on transactions between group companies are eliminated. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the asset transferred. Accounting policies of subsidiaries have been changed where necessary in the consolidated financial statements to ensure consistency with the policies adopted by the Group.

In the Company's statement of financial position, the interests in subsidiaries are stated at cost less allowance for impairment losses (Note 2.8). The results of subsidiaries are accounted for by the Company on the basis of dividend received and receivable.

2.3 Associates and jointly controlled entities

Associates are all entities over which the group has significant influence but not control, generally accompanying a shareholding of between 20% and 50% of the voting rights.

Jointly controlled entities are entities which operate under a contractual arrangement whereby the Group and other parties undertake an economic activity which is subject to joint control and none of the participating parties has unilateral control over the economic activity.

Interests in associates and jointly controlled entities are accounted for using the equity method of accounting. Under the equity method, the interests are initially recognised at cost, and the carrying amount is increased or decreased to recognise the investor's share of the profit or loss of the investee after the date of acquisition. The Group's investment in associates includes goodwill identified on acquisition.

The Group's share of post-acquisition profit or loss is recognised in the consolidated income statement, and its share of post-acquisition movements in other comprehensive income is recognised in other comprehensive income with a corresponding adjustment to the carrying amount of the investment. When the Group's share of loss in an associate or jointly controlled entity equals or exceeds its interest in the associate or jointly controlled entity, including any other unsecured receivables, the Group does not recognise further losses, unless it has incurred legal or constructive obligations or made payments on behalf of the associate or jointly controlled entity.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.3 Associates and jointly controlled entities *(Continued)*

The Group determines at each reporting date whether there is any objective evidence that the interest in any of the associate or jointly controlled entity is impaired. If this is the case, the Group calculates the amount of impairment as the difference between the recoverable amount of the associate and jointly controlled entity and its carrying amount and recognises the amount adjacent to share of profit/(loss) of associates and jointly controlled entities in the consolidated income statement.

Profits and losses resulting from upstream and downstream transactions between the Group and its associates and jointly controlled entities are recognised in the Group's financial statements only to the extent of unrelated investor's interests in the associates and jointly controlled entities. Unrealised losses are eliminated unless the transaction provides evidence of an impairment of the asset transferred. Accounting policies of associates and jointly controlled entities have been changed where necessary to ensure consistency with the policies adopted by the Group.

2.4 Segment reporting

Operating segments are reported in a manner consistent with the internal reporting provided to the chief operating decision maker. The chief operating decision maker, who is responsible for allocating resources and assessing performance of the operating segments, has been identified as the Executive Committee that makes strategic decisions.

2.5 Foreign currency translation

(a) *Functional and presentation currency*

Items included in the financial statements of each of the Group's entities are measured using the currency of the primary economic environment in which the entity operates (the "functional currency"). The consolidated financial statements are presented in Hong Kong dollars, which is the Company's functional and the Group's presentation currency.

(b) *Transactions and balances*

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the consolidated income statement.

(c) *Group companies*

The results and financial position of all the group entities (none of which has the currency of a hyperinflationary economy) that have a functional currency different from the presentation currency are translated into the presentation currency as follows:

- (i) assets and liabilities for each statement of financial position presented are translated at the closing rate at the date of that statement of financial position;
- (ii) income and expenses for each income statement are translated at average exchange rates (unless this average is not a reasonable approximation of the cumulative effect of the rates prevailing on the transaction dates, in which case income and expenses are translated at rate on the dates of the transactions); and
- (iii) all resulting exchange differences are recognised in other comprehensive income.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.5 Foreign currency translation *(Continued)*

On consolidation, exchange differences arising from the translation of the net investment in foreign operations are taken to shareholders' equity. When a foreign operation is partially disposed of or sold, such exchange differences that were recorded in equity are recognised in the consolidated income statement as part of the gain or loss on sale.

Goodwill and fair value adjustments arising on the acquisition of a foreign entity are treated as assets and liabilities of the foreign entity and translated at the closing rate. Exchange differences arising are recognised in other comprehensive income.

2.6 Property, plant and equipment

Property, plant and equipment, comprising leasehold improvements, furniture, fixtures and office equipment, computer equipment and motor vehicles, are stated at historical cost less accumulated depreciation. Historical cost includes expenditure that is directly attributable to the acquisition of the items. Depreciation is calculated using the straight-line method to allocate their costs to their residual values over their estimated useful lives, as follows:

Leasehold improvements	10% – 25%
Furniture, fixtures and office equipment	20% – 30%
Computer equipment	30%
Motor vehicles	25%

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Group and the cost of the item can be measured reliably. The carrying amount of the replaced parts is derecognised. All other repairs and maintenance are charged to the consolidated income statement during the financial period in which they are incurred.

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at each reporting date.

An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount (Note 2.8).

Gains or losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the consolidated income statement.

2.7 Intangible assets

(a) Goodwill

Goodwill represents the excess of the cost of an acquisition over the fair value of the Group's share of the identifiable net assets of the acquired subsidiary at the date of acquisition. Goodwill on acquisitions of subsidiaries is included in "intangible assets". Goodwill is tested annually for impairment and carried at cost less accumulated impairment losses. Impairment losses on goodwill are not reversed. Gains and losses on the disposal of an entity include the carrying amount of goodwill relating to the entity sold.

Goodwill is allocated to cash-generating units ("CGU") for the purpose of impairment testing. The allocation is made to those CGU or groups of CGU that are expected to benefit from the business combination in which the goodwill arose identified according to operating segment.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.7 Intangible assets *(Continued)*

(b) Computer softwares

Acquired software costs are capitalised on the basis of the costs incurred to acquire and bring to use the specific software and are stated in the consolidated statement of financial position at cost less accumulated amortisation.

Amortisation of computer softwares is charged to the consolidated income statement on a straight-line basis over the assets' estimated useful lives, which does not exceed five years.

(c) Trademark and customer list

Trademark and customer list acquired in a business combination are recognised at fair value at the acquisition date. The trademark and the customer list have a finite useful life and are carried at cost less accumulated amortisation. Amortisation is calculated using the straight-line method over the expected useful lives of 30 years and 5 years of the trademark and the customer list respectively.

2.8 Impairment of interests in subsidiaries and non-financial assets

Assets that have an indefinite useful life are not subject to amortisation and are tested annually for impairment. Assets that are subject to amortisation are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs to sell and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (CGU). Non-financial assets other than goodwill that suffered an impairment are reviewed for possible reversal of the impairment at each reporting date.

Impairment testing of the interests in subsidiaries is required upon receiving dividends from these investments if the dividends exceed the total comprehensive income of the subsidiary in the period the dividends are declared or if the carrying amount of the investment in the separate financial statements exceeds the carrying amount in the consolidated financial statements of the investee's net assets including goodwill.

2.9 Financial assets

The Group classifies its financial assets as loans and receivables. The classification depends on the purposes for which the financial assets were acquired. Management determines the classification of its financial assets at initial recognition.

Loans and receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. They are included in current assets, except for maturities greater than 12 months after the reporting date. These are classified as non-current assets. The Group's loans and receivables comprise "trade and other receivables" and "cash and cash equivalents" in the consolidated statement of financial position (Notes 2.11 and 2.12).

Regular way purchases and sales of financial assets are recognised on the trade-date (that is, the date on which the Group commits to purchase or sell the asset). Investments are initially recognised at fair value plus transaction costs for all financial assets not carried at fair value through profit or loss. Financial assets carried at fair value through profit or loss are initially recognised at fair value, and transaction costs are expensed in the consolidated income statement. Financial assets are derecognised when the rights to receive cash flows from the investments have expired or have been transferred and the Group has transferred substantially all risks and rewards of ownership. Financial assets at fair value through profit or loss are subsequently carried at fair value. Loans and receivables are subsequently carried at amortised cost using the effective interest method.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.9 Financial assets *(Continued)*

Dividend income from financial assets at fair value through profit or loss is recognised in the consolidated income statement as part of other income when the Group's right to receive payment is established.

Financial assets and liabilities are offset and the net amount reported in the statement of financial position when there is a legally enforceable right to offset the recognised amounts and there is an intention to settle on a net basis or realise the asset and settle the liability simultaneously.

The Group assesses at each reporting date whether there is objective evidence that a financial asset or a group of financial assets is impaired. Impairment testing of trade and other receivables is described in Note 2.11.

2.10 Inventories

Inventories represent paper for printing and are stated at the lower of cost and net realisable value. Cost is determined using the weighted average method. Net realisable value is the estimated selling price in the ordinary course of business, less applicable variable selling expenses.

2.11 Trade and other receivables

Trade and other receivables are recognised initially at fair value and subsequently measured at amortised cost using the effective interest method, less provision for impairment. An allowance for impairment of trade and other receivables is established when there is objective evidence that the Group will not be able to collect all amounts due according to the original terms of the receivables. Significant financial difficulties of the debtor, probability that the debtor will enter bankruptcy or financial reorganisation, and default or delinquency in payments are considered indicators that the trade receivable is impaired. The amount of the allowance is the difference between the asset's carrying amount and the present value of estimated future cash flows, discounted at the original effective interest rate. The carrying amount of the assets is reduced through the use of an allowance account, and the amount of the loss is recognised in the consolidated income statement within selling and distribution costs. When a trade receivable is uncollectible, it is written off against the allowance account for trade receivables. Subsequent recoveries of amounts previously written off are credited against selling and distribution costs in the consolidated income statement.

2.12 Cash and cash equivalents

Cash and cash equivalents include cash in hand and deposits held at call with banks.

2.13 Share capital

Ordinary shares are classified as equity. Incremental costs directly attributable to the issue of new shares or options are shown in equity as a deduction, net of tax, from the proceeds.

2.14 Trade and other payables

Trade and other payables are recognised initially at fair value and subsequently measured at amortised cost using the effective interest method.

2.15 Current and deferred income tax

The current income tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the reporting date in the countries where the Company's subsidiaries, associates and jointly controlled entities operate and generate taxable income. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation. It establishes provisions where appropriate on the basis of amounts expected to be paid to the tax authorities.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.15 Current and deferred income tax *(Continued)*

Deferred income tax is recognised using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the consolidated financial statements. However, the deferred income tax is not accounted for if it arises from initial recognition of an asset or liability in a transaction other than a business combination that at the time of the transaction affects neither accounting nor taxable profit or loss. Deferred income tax is determined using tax rates (and laws) that have been enacted or substantively enacted by the reporting date and are expected to apply when the related deferred income tax asset is realised or the deferred income tax liability is settled.

Deferred income tax assets are recognised to the extent that it is probable that future taxable profit will be available against which the temporary differences can be utilised.

Deferred income tax is provided on temporary differences arising on interests in subsidiaries, associates and jointly controlled entities, except for deferred income tax liability where the timing of the reversal of the temporary difference is controlled by the Group and it is probable that the temporary difference will not reverse in the foreseeable future.

Deferred income tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets against current tax liabilities and when the deferred income taxes assets and liabilities relate to income taxes levied by the same taxation authority on either the taxable entity or different taxable entities where there is an intention to settle the balances on a net basis.

2.16 Share-based payments

Convertible bond issued by the Company is a share-based payment transaction with settlement alternatives, where the holder can choose the settlement in either shares or cash. It is accounted for as a compound financial instrument, which includes a liability component (the holder's right to demand payment in cash) and an equity component (the holder's right to demand settlement in equity instruments rather than in cash).

The liability component of the convertible bond is recognised initially at the fair value using the discounted cash flow analysis. The equity component is recognised initially at the difference between the fair value of the acquired asset and the fair value of the liability component, which is included in other reserves in equity.

Subsequent to initial recognition, the liability component of a compound financial instrument is re-measured to its fair value at each reporting date. The equity component of the convertible bond is not re-measured subsequent to initial recognition.

At the date of settlement, liability component will be re-measured to its fair value. If on the settlement date, the holder chooses to require the settlement in the Company's shares, the liability will be transferred to equity, as the consideration for the shares issued. If the liability will be paid in cash on the settlement date, that payment will be applied to settle the liability in full. Any equity component previously recognised remains within equity.

Liability component of a convertible instrument is classified as current unless the Company has an unconditional right to defer settlement of the liability for at least 12 months after the end of the reporting period.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.17 Employee benefits

(a) *Pension obligations*

The Group's fellow subsidiary, Ming Pao Holdings Limited, operates a hybrid retirement benefit scheme (the "Scheme") comprising defined benefit plan and defined contribution plan in which the Group is sharing the risks associated with the Scheme with Media Chinese, and a Mandatory Provident Fund Scheme ("MPF Scheme") for its employees in Hong Kong. Overseas employees are under separate pension schemes which are defined contribution plans set up in the countries that the Group operates. A defined contribution plan is a pension plan under which the Group pays contributions into a separate entity. The Group has no legal or constructive obligations to pay further contributions if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current year and prior periods. The assets of these retirement plans are held separately from those of the Group in independently administered funds. Defined contribution plans are generally funded by payments from the Group and/or employees.

The Group's contributions to the defined contribution plans of the Scheme and MPF Scheme are expensed as incurred. The Group's contributions to the defined contribution plans of the Scheme are reduced by the Group's contributions forfeited by those employees who leave the plans prior to vesting fully in the Group's contributions.

(b) *Long service payment*

The Group's net obligations in respect of long service payment to its employees on cessation of employment in certain circumstances under the Hong Kong Employment Ordinance is the amount of future benefits that the employees have earned in return for their services in the current and prior periods.

The obligation is calculated using the projected unit credit method, discounted to its present value and reduced by entitlements accrued under the Group's retirement plans that are attributed to contributions made by the Group. The discount rate is the yield at reporting date based on Hong Kong Government's Exchange Fund Notes which have terms to maturity approximating the estimated terms of the related liability. The expected costs of these benefits are accrued over the period of employment using the same accounting methodology as used for defined benefit plans. Actuarial gains and losses arising from experience adjustments and changes in actuarial assumptions are recognised in full in the year in which they occur in the consolidated statement of comprehensive income.

(c) *Share-based compensation*

The Group operates share-based compensation schemes. The fair value of the employee services received in exchange for the grant of the options is recognised as an expense. The total amount to be expensed over the vesting period is determined by reference to the fair value of the options granted, excluding the impact of any non-market vesting conditions (for example, profitability and sales growth targets). Non-market vesting conditions are included in assumptions about the number of options that are expected to vest. At each reporting date, the Group revises its estimates of the number of options that are expected to vest based on the non-marketing vesting conditions. The Group recognises the impact of the revision to original estimates, if any, in the consolidated income statement, with a corresponding adjustment to equity.

The proceeds received net of any directly attributable transaction costs are credited to share capital (nominal value) and share premium when the options are exercised.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.17 Employee benefits *(Continued)*

(c) *Share-based compensation (Continued)*

The grant of options over its equity instruments to the employees of subsidiary undertakings in the Group is treated as a capital contribution. The fair value of employee services received, measured by reference to the grant date fair value, is recognised over the vesting period as an increase to investment in subsidiary undertakings, with a corresponding credit to equity.

(d) *Employee leave entitlements*

Employee entitlements to annual leave are recognised when they accrue to employees. A provision is made for the estimated liability for annual leave as a result of services rendered by employees up to the reporting date.

Employee entitlements to sick leave and maternity leave are not recognised until the time of leave.

(e) *Bonus plans*

The expected cost of bonus plans is recognised as a liability when the Group has a present legal or constructive obligation as a result of services rendered by the employees and a reliable estimate of the obligation can be made. Liabilities for bonus plans are expected to be settled within 12 months of the reporting date and are measured at the amounts expected to be paid when they are settled.

2.18 Provisions

Provisions are recognised when the Group has a present legal or constructive obligation as a result of past events; it is probable that an outflow of resources will be required to settle the obligation; and the amount has been reliably estimated. Provisions are not recognised for future operating losses.

Where there are a number of similar obligations, the likelihood that an outflow will be required in settlement is determined by considering the class of obligations as a whole. A provision is recognised even if the likelihood of an outflow with respect to any one item included in the same class of obligations may be small.

Provisions are measured at the present value of the expenditures expected to be required to settle the obligation using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the obligation. The increase in the provision due to passage of time is recognised as interest expense.

2.19 Revenue recognition

Revenue comprises the fair value of the consideration received or receivable for the sale of goods and services in the ordinary course of the Group's activities. Revenue is shown net of value-added tax, business tax, returns, rebates and discounts and after eliminating sales within the Group.

The Group recognises revenue when the amount of revenue can be reliably measured, it is probable that future economic benefits will flow to the entity and specific criteria have been met for each of the Group's activities as described below. The Group bases its estimates on historical results, taking into consideration the type of customer, the type of transaction and the specifics of each arrangement.

Revenue from the circulation and subscription sales of periodicals, net of trade discounts and returns, is recognised on the transfer of risks and rewards of ownership, which generally coincides with the date of delivery. Unearned subscription fees received from subscribers are recorded as subscriptions received in advance under trade and other payables in the consolidated statement of financial position.

Advertising income, net of trade discounts, is recognised when the periodicals are published.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.19 Revenue recognition *(Continued)*

Interest income is recognised using the effective interest method. When a receivable is impaired, the Group reduces the carrying amount to its recoverable amount, being the estimated future cash flows discounted at the original effective interest rate of the instrument, and continues unwinding the discount as interest income.

Licence fee income is recognised in the period the licence is granted to the licensee, using the straight-line basis over the terms of the agreements.

2.20 Operating leases

Leases in which a significant portion of the risks and rewards of ownership are retained by the lessor are classified as operating leases. Payments made under operating leases (net of any incentives received from the lessor) are charged to the consolidated income statement on a straight-line basis over the period of the lease.

2.21 Dividend distribution

Dividend distribution to the Company's shareholders is recognised as a liability in the Group's and the Company's financial statements in the period in which the dividends are approved by the Company's shareholders in respect of final dividends and approved by the directors in respect of interim dividends.

2.22 Allowance for sales return

Revenue is stated net of estimated sales return allowance. Sales return allowance is recognised by the Group upon the delivery of goods to the customers when the significant risks and rewards of ownership of the goods are transferred to customers and when a reliable estimate of the amount can be made.

3 FINANCIAL RISK MANAGEMENT

3.1 Financial risk factors

The Group's activities expose itself to a variety of financial risks: Price risk, credit risk and liquidity risk. The Group's overall risk management programme focuses on the unpredictability of financial markets and seeks to minimise potential adverse effects on the Group's financial performance.

Risk management is carried out by management according to the policies of the Group. Financial risks are identified and evaluated in close co-operation within the Group.

(a) *Price risk*

Paper prices can be volatile as they are subject to, among others, demand and supply of pulp and fluctuations in energy prices. Paper costs account for approximately 12% of the total operating costs of the Group. Therefore, the profitability of the Group may be adversely affected by the volatility in paper prices.

However, the Group seeks to limit this risk through, inter-alia, keeping a close contact with its local and foreign suppliers in order to reduce dependency on any single supply source to ensure reliability and cost competitiveness and maintaining a certain inventory level of paper in order to reduce the impact of volatile paper prices on the profitability of the Group.

If the average paper price had increased by 5%, the Group's profit before income tax for the year ended 31st March 2013 and 2012 would have decreased by approximately HK\$1,042,000 and HK\$1,002,000 respectively.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

3 FINANCIAL RISK MANAGEMENT *(Continued)*

3.1 Financial risk factors *(Continued)*

(b) Credit risk

Credit risk is the risk the Group will incur a loss arising from the counterparties that fail to discharge their contractual obligations. The Group manages and controls credit risk by setting limits on the amount of risk it is willing to accept for individual counterparties and by monitoring exposures in relation to such limits.

The extent of credit risk relating to the Group's trade and other receivables (according to extent to which allowances for impairments are warranted) is disclosed in Note 13. The Group maintains cash and cash equivalents with reputable financial institution from which management believes the risk of loss to be remote. The management assesses credit quality of the outstanding cash and cash equivalents balances as high and considers no individually significant exposure. Maximum exposure to credit risk at the reporting date is the carrying amount of the cash at banks.

(c) Liquidity risk

Prudent liquidity risk management includes maintaining sufficient cash and cash equivalents and the availability of funding through an adequate amount of committed credit facilities. The Group maintains its liquidity mainly through funding generated from the daily operation of its subsidiaries and the availability under committed credit lines.

The table below analyses the Group's and the Company's financial liabilities into relevant maturity groupings based on the remaining period at the end of each reporting period to the contractual maturity date. The amounts disclosed in the table are the contractual undiscounted cash flows. For convertible bond, the amounts are subject to conversion per terms stated in Note 17.

	Group		Company	
	2013 HK\$'000	2012 HK\$'000	2013 HK\$'000	2012 HK\$'000
Convertible bond				
– within one year	756	–	756	–
– in the second year	756	–	756	–
– in the third to fifth year	75,726	–	75,726	–
	77,238	–	77,238	–
Trade and other payables				
within one year	33,432	26,933	586	266
Amounts due to subsidiaries				
within one year	535	3,611	–	–
	111,205	30,544	77,824	266

(d) Interest rate risk

The Group's interest rate risk arises primarily from cash at bank, bank deposits and convertible bond issued. Deposits at variable rates and fixed rates expose the Group to cash flow interest rate risk and fair value interest rate risk respectively. The Group's deposits are placed with authorised financial institutions and manages this risk by placing deposits at various maturities and interest rate terms.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

3 FINANCIAL RISK MANAGEMENT *(Continued)*

3.1 Financial risk factors *(Continued)*

(d) Interest rate risk *(Continued)*

The Group's convertible bond bearing a fixed interest rate exposes the Group to fair value interest rate risk. The Group does not have formal policies on management of interest rate risk. If interest rate had been 1% higher with all other variables held constant, the change in fair value of the liability component of convertible bond would have been HK\$1,481,000 lower mainly as a result of a decrease in the fair value of fixed rate convertible bond.

3.2 Capital risk management

The Group's objectives when managing capital are to safeguard the Group's ability to continue as a going concern in order to provide returns for shareholders and benefits for other stakeholders and to maintain an optimal capital structure to reduce the cost of capital. In order to maintain or adjust the capital structure, the Group may adjust the amount of dividends paid to shareholders, return capital to shareholders, issue new shares or sell assets to reduce debt.

The Group monitors capital on the basis of the gearing ratio. This ratio is calculated as net debt divided by total capital. Net debt is calculated as total borrowings (including the liability component of convertible bond) less cash and cash equivalents. Total capital is calculated as "equity", as shown in the consolidated statement of financial position plus net debt.

During the year ended 31st March 2013, the Group's strategy, which was unchanged from 2012, was to maintain a gearing ratio of zero. The gearing ratios at 31st March 2013 and 2012 were zero as the Group was not in a net debt position as at 31st March 2013 (2012: the Group had no borrowing or debt).

4 CRITICAL ACCOUNTING ESTIMATES AND ASSUMPTIONS

The Group makes estimates and judgements concerning the future based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. The resulting accounting estimates will, by definition, seldom equal the related actual results. The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are discussed below.

(a) Impairment of goodwill

The Group tests annually whether goodwill has suffered any impairment, in accordance with the accounting policy stated in Note 2.7. The recoverable amounts of CGU have been determined based on value-in-use calculations. These calculations require the use of estimates (Note 7). Changing the assumptions selected by the Group to determine the level, if any, of impairment, including the discount rate or the growth rate assumptions, could significantly affect the Group's reported financial positions and results of operations.

(b) Impairment of interests in subsidiaries, associates and jointly controlled entities

The interests in subsidiaries, associates and jointly controlled entities are tested for impairment where there are indicators of impairment. If any such indication exists, the asset's recoverable amount is estimated (Note 2.8). The recoverable amounts of the interests in subsidiaries, associates and jointly controlled entities is the higher of an asset's value-in-use and fair value less costs to sell.

Value-in-use calculations involve assumptions, including the cash flows to be generated, appropriate market discount rates and the projected market and regulatory conditions. Fair value less cost to sell is the amount obtainable from the sale of an asset in an arm's length transaction between knowledgeable, willing parties, less the costs of disposal.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

4 CRITICAL ACCOUNTING ESTIMATES AND ASSUMPTIONS *(Continued)*

(b) Impairment of interests in subsidiaries, associates and jointly controlled entities

(Continued)

Changes in any of these assumptions used in estimating the recoverable amount of interests in subsidiaries, associates and jointly controlled entities could result in a material impact to reported financial positions and performance results of the Company and the Group, respectively.

While the recoverable amounts of most of the investments described above were determined based on value-in-use, the recoverable amount of the interest in ByRead Inc., an associate held by the Group, is determined using fair value less costs to sell based on the market valuation performed by an independent and professionally qualified valuer.

In determining the fair market value, the valuer has based on actual number of active users and valuation techniques which involve certain estimates including comparable sales in the relevant industry, recently observed market prices, current and future market conditions and appropriate marketability discount. In relying on the valuation report, management has exercised their judgement and is satisfied that the method of valuation is reflective of the current market conditions.

(c) Useful life of trademark

The Group's management determines the estimated useful life and related amortisation for its trademark acquired during the year. The estimate of 30-year useful life is management's intention in the operation and future prospect of related publications. Management will alter the amortisation where the useful life is different from the previously estimated life. It will also write-off or write down the trademark if it is subsequently abandoned or sold.

5 REVENUE AND SEGMENT INFORMATION

The Group is principally engaged in media business in the Greater China region, including but not limited to magazine publishing and digital media business.

Turnover consists of advertising income and revenue from circulation and subscription sale of periodicals. Turnover and other income recognised during the year are as follows:

	2013 HK\$'000	2012 HK\$'000
Turnover	217,295	224,183
Other income		
Bank interest income	1,177	889
Licence fee income	561	560
Other media business income	4,156	2,805
	5,894	4,254
Total revenue	223,189	228,437

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

5 REVENUE AND SEGMENT INFORMATION *(Continued)*

IFRS 8 "Operating Segments" requires operating segments to be identified based on internal reporting that is regularly reviewed by the chief operating decision maker. The Group regards the Executive Committee as the chief operating decision maker being responsible for allocating resources to segments and assessing their performance.

The Executive Committee considers the business from geographic perspective. Geographically, management considers the performance of the media business in Hong Kong and Mainland China.

The Executive Committee assesses the performance of the operating segments based on a measure of operating profit/loss before tax but excluding corporate expense. Other information provided is measured in a manner consistent with that in the internal financial reports.

The Group mainly operates its business in Hong Kong and Mainland China. The breakdown of total revenue from external customers from these two places and the Group's turnover and results provided to the Executive Committee for the reporting segments for the year ended 31st March 2013 are as follows:

	Media business		
	Hong Kong HK\$'000	Mainland China HK\$'000	Total HK\$'000
Turnover	188,009	29,286	217,295
Segment profit/(loss) before income tax	67,071	(8,820)	58,251
Unallocated expenses			(11,669)
Operating profit			46,582
Change in fair value of convertible bond			(2,718)
Share of loss of associates and jointly controlled entities			(996)
Profit before income tax			42,868
Income tax (expense)/credit	(9,318)	2,332	(6,986)
Profit for the year			35,882
Other information:			
Interest income	857	320	1,177
Depreciation of property, plant and equipment	1,122	840	1,962
Amortisation of intangible assets	2,250	21	2,271

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

5 REVENUE AND SEGMENT INFORMATION *(Continued)*

The Group's turnover and results provided to the Executive Committee for the reporting segments for the year ended 31st March 2012 are as follows:

	Media business		Total HK\$'000
	Hong Kong HK\$'000	Mainland China HK\$'000	
Turnover	183,443	40,740	224,183
Segment profit/(loss) before income tax	62,957	(10,292)	52,665
Unallocated expenses			(11,707)
Operating profit			40,958
Share of loss of associates			(822)
Profit before income tax			40,136
Income tax (expense)/credit	(8,361)	806	(7,555)
Profit for the year			32,581
Other information:			
Interest income	552	337	889
Depreciation of property, plant and equipment	797	897	1,694
Amortisation of intangible assets	75	25	100

The segment assets and liabilities as at 31st March 2013 are as follows:

	Mainland				Group HK\$'000
	Hong Kong HK\$'000	China HK\$'000	Eliminations HK\$'000	Unallocated HK\$'000	
Total assets	378,593	70,466	(163,153)	5,083	290,989
Total assets include:					
– Interests in associates and jointly controlled entities	8,579	24,403	–	–	32,982
– Additions to non-current assets (other than deferred income tax assets and interests in associates and jointly controlled entities)	77,810	897	–	–	78,707
Total liabilities	(94,117)	(175,565)	163,153	(399)	(106,928)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

5 REVENUE AND SEGMENT INFORMATION *(Continued)*

The segment assets and liabilities as at 31st March 2012 are as follows:

	Hong Kong	Mainland China	Eliminations	Unallocated	Group
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Total assets	283,196	69,633	(154,924)	807	198,712
Total assets include:					
– Interests in associates	985	24,993	–	–	25,978
– Additions to non-current assets (other than deferred income tax assets and interest in associates)	1,996	963	–	–	2,959
Total liabilities	(23,368)	(163,116)	154,924	(866)	(32,426)

Segment assets consist primarily of property, plant and equipment, intangible assets, interests in associates and jointly controlled entities, inventories, trade and other receivables and operating cash. They exclude deferred income tax assets and income tax recoverable.

Segment liabilities comprise operating liabilities. They exclude deferred income tax liabilities and current income tax liabilities.

The eliminations between the reportable segments are intercompany receivables and payables between the operating segments.

The total of non-current assets located in Hong Kong is HK\$89,247,000 (2012: HK\$4,378,000) and the total of these non-current assets located in Mainland China is HK\$26,002,000 (2012: HK\$30,012,000).

No revenue derived from a single customer is 10% or more of the combined revenue of all operating segments (2012: Nil).

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

6 PROPERTY, PLANT AND EQUIPMENT

	Group				Total HK\$'000
	Leasehold improvements HK\$'000	Furniture, fixtures and office equipment HK\$'000	Computer equipment HK\$'000	Motor vehicles HK\$'000	
At 1st April 2011					
Cost	4,987	5,075	8,921	1,238	20,221
Accumulated depreciation	(2,942)	(4,342)	(7,609)	(952)	(15,845)
Net book amount	2,045	733	1,312	286	4,376
Year ended 31st March 2012					
Opening net book amount	2,045	733	1,312	286	4,376
Exchange differences	19	14	24	7	64
Additions	–	421	1,383	681	2,485
Depreciation (<i>Note 21</i>)	(406)	(391)	(646)	(251)	(1,694)
Closing net book amount	1,658	777	2,073	723	5,231
At 31st March 2012					
Cost	5,062	5,534	10,347	1,950	22,893
Accumulated depreciation	(3,404)	(4,757)	(8,274)	(1,227)	(17,662)
Net book amount	1,658	777	2,073	723	5,231
Year ended 31st March 2013					
Opening net book amount	1,658	777	2,073	723	5,231
Exchange differences	5	4	6	8	23
Additions	–	435	967	1,476	2,878
Disposals	–	(10)	(39)	(638)	(687)
Depreciation (<i>Note 21</i>)	(394)	(409)	(799)	(360)	(1,962)
Closing net book amount	1,269	797	2,208	1,209	5,483
At 31st March 2013					
Cost	5,099	5,783	10,180	2,391	23,453
Accumulated depreciation	(3,830)	(4,986)	(7,972)	(1,182)	(17,970)
Net book amount	1,269	797	2,208	1,209	5,483

Depreciation expense of HK\$1,962,000 (2012: HK\$1,694,000) has been charged in cost of goods sold, selling and distribution costs and administrative expenses.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

7 INTANGIBLE ASSETS

	Group			
	Computer softwares HK\$'000	Goodwill (Note (a)) HK\$'000	Trademark HK\$'000	Total HK\$'000
At 1st April 2011				
Cost	245	2,570	–	2,815
Accumulated amortisation	(96)	–	–	(96)
Net book amount	149	2,570	–	2,719
Year ended 31st March 2012				
Opening net book amount	149	2,570	–	2,719
Additions	474	–	–	474
Amortisation expenses (Note 21)	(100)	–	–	(100)
Currency exchange differences	–	88	–	88
Closing net book amount	523	2,658	–	3,181
At 31st March 2012				
Cost	720	2,658	–	3,378
Accumulated amortisation	(197)	–	–	(197)
Net book amount	523	2,658	–	3,181
Year ended 31st March 2013				
Opening net book amount	523	2,658	–	3,181
Additions	229	–	–	229
Additions from acquisition (Note 10)	–	–	75,600	75,600
Amortisation expenses (Note 21)	(171)	–	(2,100)	(2,271)
Currency exchange differences	1	45	–	46
Closing net book amount	582	2,703	73,500	76,785
At 31st March 2013				
Cost	950	2,703	75,600	79,253
Accumulated amortisation	(368)	–	(2,100)	(2,468)
Net book amount	582	2,703	73,500	76,785

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

7 INTANGIBLE ASSETS *(Continued)*

- (a) The goodwill comes from the acquisition of its PRC subsidiaries in 2004 and the Group's Mainland China segment is determined to be the corresponding CGU.

The recoverable amount of this CGU is determined based on value-in-use calculations. These calculations use pre-tax cash flow projections covering a five-year-period based on financial budgets for year ended 31st March 2013 approved by management. The growth rate does not exceed the long-term average growth rate for the business in which the CGU operates. Key assumptions used for value-in-use calculations are around 7% for average growth rate and 10% for the discount rate. Management determined budgeted gross margin based on past performance and its expectations for the market development. The growth rates used are consistent with the industry forecasts. The discount rates used are pre-tax and reflect specific risks relating to the relevant segments.

- (b) Amortisation expense of HK\$2,271,000 (2012: HK\$100,000) has been charged in cost of goods sold, selling and distribution and administrative expenses.
- (c) Costs of computer softwares, considered to have finite useful lives, are stated at cost less any impairment losses and are amortised using the straight-line basis over five years.

8 INTERESTS IN SUBSIDIARIES

	Company	
	2013 HK\$'000	2012 HK\$'000
Unlisted shares, at cost <i>(Note (a))</i>	359,720	359,720
Amounts due from subsidiaries <i>(Note (b))</i>	255,795	85,254
	615,515	444,974

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

8 INTERESTS IN SUBSIDIARIES (Continued)

(a) The following is a list of the principal subsidiaries at 31st March 2013:

Name	Place of incorporation and kind of legal entity	Principal activities and place of operation	Particulars of issued share capital	Interest held
Beijing Media Advertising Company Limited (北京世華廣告有限公司)	PRC, limited liability company	Advertising in PRC	Registered capital of RMB3,500,000	100%
Beijing OMG Advertising Company Limited (北京萬華廣告有限責任公司)	PRC, limited liability company	Magazines operation in PRC	Registered capital of RMB30,000,000	100%
Beijing OMG M2U Advertising Company Limited (北京萬華共創廣告有限公司)	PRC, limited liability company	Magazines advertising in PRC	Registered capital of RMB50,000,000	100%
Beijing Times Resource Technology Consulting Limited ("TRT") (北京新時代潤誠科技諮詢有限公司)	PRC, limited liability company	Magazines operation in PRC	Registered capital of RMB3,000,000	² 100%
Best Gold Resources Limited	British Virgin Islands, limited liability company	Investment holding in Hong Kong	1 share at no par value for HK\$1	100%
Enston Investment Limited	British Virgin Islands, limited liability company	Investment holding in Hong Kong	1 share at no par value for HK\$1	100%
Loka Investment Limited	British Virgin Islands, limited liability company	Investment holding in Hong Kong and PRC	1 share at no par value for HK\$1	100%
MediaNet Advertising Limited	Hong Kong, limited liability company	Media operation in Hong Kong	100 ordinary shares of HK\$1 each	100%
Media2U Company Limited	Hong Kong, limited liability company	Magazines advertising and operation in Hong Kong	101 ordinary shares of HK\$1 each	100%
Media2U (BVI) Company Limited	British Virgin Islands, limited liability company	Investment holding in Hong Kong	1 ordinary share of US\$1 each	100%
Media Connect Investment Limited	British Virgin Islands, limited liability company	Investment holding in PRC	1 share at no par value for HK\$1	100%
Ming Pao Finance Limited	British Virgin Islands, limited liability company	Licensing of trademarks in Hong Kong	10 ordinary shares of US\$1 each	100%

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

8 INTERESTS IN SUBSIDIARIES *(Continued)*

(a) The following is a list of the principal subsidiaries at 31st March 2013: *(Continued)*

Name	Place of incorporation and kind of legal entity	Principal activities and place of operation	Particulars of issued share capital	Interest held
Ming Pao Magazines Limited	Hong Kong, limited liability company	Magazines publishing in Hong Kong	165,000 ordinary shares of HK\$10 each	100%
One Media (HK) Limited	Hong Kong, limited liability company	Investment holding in Hong Kong	10 ordinary shares of HK\$1 each	100%
One Media Holdings Limited	British Virgin Islands, limited liability company	Investment holding in Hong Kong	20,000 ordinary shares of US\$0.01 each	¹ 100%
Polyman Investment Limited	British Virgin Islands, limited liability company	Investment holding in Hong Kong	1 share at no par value for HK\$1	100%
Sky Success Enterprises Limited	British Virgin Islands, limited liability company	Investment holding in Hong Kong and PRC	1 share at no par value for US\$1	100%
Top Plus Limited	British Virgin Islands, limited liability company	Investment holding in Hong Kong	10 ordinary shares of US\$1 each	100%

¹ Shares held directly by the Company.

² TRT is a domestic enterprise in the PRC owned legally by certain PRC nationals. The Group has entered into contractual arrangement with the legal owners of this company so that operating and financing activities of TRT are ultimately controlled by the Group. Under this arrangement, the Group is also entitled to substantially all of the operating profits and residual interests generated by TRT which will be transferred to the Group or the Group's designee upon the Group's request at a pre-agreed nominal consideration. Further, the Group can receive cash flows derived from the operations of TRT through the levying of service and consultancy fees. The ownership interests in TRT have also been pledged by the legal owners of TRT to the Group. On this basis, the Directors regard TRT as an indirect wholly-owned subsidiary of the Company.

(b) Amounts due from subsidiaries

Amounts due from subsidiaries are unsecured, interest-free and will not be demanded for repayment and are considered as quasi-equity loans to the subsidiaries.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

9 INTERESTS IN ASSOCIATES AND JOINTLY CONTROLLED ENTITIES

	2013 HK\$'000	2012 HK\$'000
Interests in associates	25,512	25,978
Interests in jointly controlled entities ("JCEs")	7,470	–
	32,982	25,978

Movements on the interests in associates and JCEs are as follows:

	2013 HK\$'000	2012 HK\$'000
At 1st April	25,978	–
Acquisition of associates (<i>Notes (a) and (b)</i>)	–	26,800
Formation of JCEs (<i>Note (d)</i>)	8,000	–
Share of loss	(738)	(693)
Amortisation of trademark and customer list	(258)	(129)
At 31st March	32,982	25,978

Notes:

- (a) On 30th September 2011, the Group acquired all the shares in Media Connect Investment Limited from a fellow subsidiary, which in turn holds approximately 24.97% interest in ByRead Inc., for a cash consideration of HK\$25,800,000 (Note 30). As at 31st March 2013, interest in ByRead Inc. included goodwill, trademark and customer list identified from the acquisition of ByRead Inc. of HK\$20,822,000, HK\$3,787,000 and HK\$737,000 respectively. The useful lives for trademark and customer list are 30 years and 5 years, respectively.

ByRead Inc. is determined to be the corresponding CGU for the goodwill acquired and the recoverable amount of this CGU is determined based on fair value less cost to sell. With reference to the advice obtained from an independent and professionally qualified valuer, the recoverable amount is higher than the carrying amount and no impairment of interest in ByRead Inc. was recognised during the year ended 31st March 2013 (2012: Nil).

- (b) On 1st February 2012, the Group subscribed for 10% of the entire issued share capital as enlarged by the subscription of the shares in Blackpaper Limited at the investment cost of HK\$1,000,000. Although the Group holds less than 20% of the equity shares of this company, the Group exercises significant influence by virtue of its contractual right to nominate and remove one director out of the four directors, all having equal voting rights, which form the board of directors of this company. In addition, the Group has the power to participate in making the financial and operating policy decisions of this company.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

9 INTERESTS IN ASSOCIATES AND JOINTLY CONTROLLED ENTITIES (Continued)

Notes: (Continued)

(c) Particulars of the Group's associates are as follows:

Name of associates	Place of incorporation	Effective equity interest	Principal activities
ByRead Inc.	Cayman Islands	24.97%	Note (i)
Blackpaper Limited	Hong Kong	10%	Note (ii)

(i) ByRead Inc. is an investment holding company and the principal activities of its subsidiaries include the provision of mobile value-added services such as entertainment, learning and multimedia applications for individuals and enterprises in Mainland China.

(ii) Blackpaper Limited is engaged in providing creative multimedia services and advertising campaigns.

(d) On 26th November 2012, the Company's subsidiary entered into an agreement with Chu Kong Passenger Transport Company Limited, a wholly-owned subsidiary of Chu Kong Shipping Enterprises (Group) Company Limited (stock code: 560) to form a jointly controlled entity, Chu Kong Culture Media Company Limited, whereby the Company's subsidiary subscribed for 40,000 shares in the jointly controlled entity, which represents 40% of the issued share capital of the new company.

Name of jointly controlled entities	Place of incorporation	Effective equity interest	Principal activities
Chu Kong Culture Media Company Limited	British Virgin Islands	40%	Note (i)
Connect Media Company Limited	Hong Kong	40%	Note (i)

(i) Chu Kong Culture Media Company Limited is an investment holding company and the principal activities of its wholly-owned subsidiary, Connect Media Company Limited include but not limited to video programs, posters, seat covers, magazine racks, magazines, hull advertising, light box advertisement and e-commerce at the transportation vehicles and also their terminals.

The Group's share of the results of its principal associates and JCEs and the gross amounts of assets (excluding goodwill) and liabilities are as follows:

	2013 HK\$'000	2012 HK\$'000
Revenue	1,111	456
Expenses	(2,107)	(1,278)
Loss for the year	(996)	(822)
Non-current assets	956	722
Current assets	24,321	3,944
Current liabilities	(3,143)	(1,555)
Net assets	22,134	3,111

There were no contingent liabilities relating to the Group's interests in the associates and JCEs and no significant contingent liabilities of the associates and JCEs themselves as at 31st March 2013 and 2012.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

10 ACQUISITION OF MING PAO FINANCE LIMITED

On 1st June 2012, the Group acquired 100% of the issued share capital in MP Finance, which had no business activity except holding of publishing titles and past contents, for a consideration of HK\$75,600,000 from Ming Pao Holdings Limited, a fellow subsidiary of the Company. MP Finance's activities did not constitute a business and the Group's intention of such acquisition was to acquire the publishing titles and past contents held by MP Finance for further development. Accordingly, such acquisition was accounted for as if it was acquisition of the underlying assets of MP Finance, which was recognised as acquisition of trademark during the year and included in intangible assets (Note 7). The consideration was fully satisfied by the issue of a convertible bond (Note 17) by the Company to Ming Pao Holdings Limited.

11 INVENTORIES

	Group	
	2013 HK\$'000	2012 HK\$'000
Raw materials	8,694	8,473

The cost of inventories recognised as expense and included in cost of goods sold amounted to HK\$40,028,000 (2012: HK\$45,553,000).

12 FINANCIAL INSTRUMENTS BY CATEGORY

The accounting policies for financial instruments have been applied to the items below:

Group

	Loans and receivables HK\$'000
Assets	
At 31st March 2013	
Trade receivables (Note 13)	53,338
Other receivables	3,353
Cash and cash equivalents (Note 14)	102,798
Total	159,489
At 31st March 2012	
Trade receivables (Note 13)	52,956
Other receivables	3,132
Cash and cash equivalents (Note 14)	97,461
Total	153,549

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

12 FINANCIAL INSTRUMENTS BY CATEGORY *(Continued)*

Group *(Continued)*

	Other financial liabilities HK\$'000
Liabilities	
At 31st March 2013	
Trade and other payables	32,612
Amounts due to fellow subsidiaries <i>(Note 18)</i>	535
Total	33,147
At 31st March 2012	
Trade and other payables	26,933
Amounts due to fellow subsidiaries <i>(Note 18)</i>	3,611
Total	30,544

Company

	Loans and receivables HK\$'000
Assets	
At 31st March 2013	
Other receivables <i>(Note 13)</i>	128
Cash and cash equivalents <i>(Note 14)</i>	74,001
Total	74,129
At 31st March 2012	
Other receivables <i>(Note 13)</i>	164
Cash and cash equivalents <i>(Note 14)</i>	70,340
Total	70,504
Other financial liabilities HK\$'000	
Liabilities	
At 31st March 2013	
Trade and other payables	586
At 31st March 2012	
Trade and other payables	266

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

13 TRADE AND OTHER RECEIVABLES

	Group		Company	
	2013 HK\$'000	2012 HK\$'000	2013 HK\$'000	2012 HK\$'000
Trade receivables	53,405	53,022	–	–
Less: allowance for impairment of trade receivables	(67)	(66)	–	–
Trade receivables – net	53,338	52,956	–	–
Prepayments and deposits – net	5,826	4,625	128	164
	59,164	57,581	128	164

The carrying amounts of trade and other receivables approximate their fair values.

The Group allows in general a credit period ranging from 30 days to 120 days to its trade customers. At 31st March 2013 and 2012, the ageing analysis of the Group's trade receivables by invoice date, net of allowance for impairment, is as follows:

	2013 HK\$'000	2012 HK\$'000
0 to 60 days	27,098	31,090
61 to 120 days	17,188	13,506
121 to 180 days	3,455	6,254
Over 180 days	5,597	2,106
	53,338	52,956

Trade receivables that are neither past due nor impaired amounted to HK\$25,643,000 (2012: HK\$29,379,000). These balances relate to a wide range of customers for whom there is no recent history of default.

There is no concentration of credit risk with respect to trade receivables as the Group has a large customer base.

The Group trades only with recognised and creditworthy third parties. It is the Group's policy that all customers who wish to trade on credit terms are subject to credit verification procedures. In addition, receivable balances are monitored on an on-going basis to reduce the exposure to bad debts. The credit period on trade receivables depending on the business area is ranging from 30 to 120 days.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

13 TRADE AND OTHER RECEIVABLES *(Continued)*

As at 31st March 2013, trade receivables of HK\$27,695,000 (2012: HK\$23,577,000) were past due but not impaired. These related to a number of independent customers for whom there is no recent history of default. The ageing analysis of these trade receivables is as follows:

	2013 HK\$'000	2012 HK\$'000
Overdue by:		
0 to 60 days	20,982	18,830
61 to 120 days	1,905	2,358
Over 120 days	4,808	2,389
	27,695	23,577

The carrying amounts of the Group's trade and other receivables are denominated in the following currencies:

	2013 HK\$'000	2012 HK\$'000
Hong Kong dollars	39,376	43,413
Renminbi	13,962	14,168
	53,338	57,581

For the year ended 31st March 2013, the Group did not recognise a loss (2012: HK\$95,000) for impairment of its trade receivables and did not write off any trade receivables (2012: HK\$29,000) as bad debts.

Movements on the Group's allowance for impairment of trade receivables are as follows:

	2013 HK\$'000	2012 HK\$'000
At 1st April	66	–
Allowance for impairment of receivables	–	95
Receivable written off during the year as uncollectible	–	(29)
Exchange adjustment	1	–
At 31st March	67	66

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

13 TRADE AND OTHER RECEIVABLES *(Continued)*

The creation and release of provision for impaired receivables have been included in "selling and distribution costs" in the consolidated income statement. Amounts charged to the allowance account are generally written off, when there is no expectation of recovering additional cash.

During the year ended 31st March 2013 and 31st March 2012, no reversal of allowance for impairment of deposits, prepayments and other receivables was made.

The maximum exposure to credit risk at the reporting date is the carrying amount of trade and other receivables net of impairment provision. The Group does not hold any collateral as security.

No trade receivables (2012: HK\$2,087,000) are secured by deposits and bank guarantees provided by the customers.

14 CASH AND CASH EQUIVALENTS

	Group		Company	
	2013 HK\$'000	2012 HK\$'000	2013 HK\$'000	2012 HK\$'000
Cash at bank and in hand	24,446	27,073	5,454	9,333
Short-term bank deposits	78,352	70,388	68,547	61,007
	102,798	97,461	74,001	70,340
Maximum exposure to credit risk	102,629	97,323	74,001	70,340

The effective interest rate on average short-term bank deposits was 1.96% (2012: 1.27%). These deposits have maturity ranged from 30 days to 90 days.

Cash and cash equivalents include the following for the purposes of the consolidated statement of cash flows:

	Group		Company	
	2013 HK\$'000	2012 HK\$'000	2013 HK\$'000	2012 HK\$'000
Cash and cash equivalents	102,798	97,461	74,001	70,340

Included in the cash and cash equivalents of the Group are bank deposits denominated in Renminbi placed with banks in Mainland China amounting to HK\$25,996,000 (2012: HK\$24,002,000), of which the remittance is subject to foreign exchange control.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

15 SHARE CAPITAL AND PREMIUM

	Number of issued shares (in thousands)	Ordinary shares HK\$'000	Share premium HK\$'000	Total HK\$'000
At 31st March 2011, 2012 and 2013	400,000	400	456,073	456,473

The total authorised number of ordinary shares is 4,000 million shares (2012: 4,000 million shares) with a par value of HK\$0.001 per share (2012: HK\$0.001). All issued shares are fully paid.

Share options

The Company has two share option schemes (the "Schemes"). A pre-IPO share option scheme ("Pre-IPO Share Option Scheme") was approved and adopted by shareholders on 26th September 2005 (the "Adoption Date"). Another share option scheme ("Post-IPO Share Option Scheme") was also approved on the same date, 26th September 2005 by the shareholders of the Company. The principal terms of the Pre-IPO Share Option Scheme are substantially the same as the terms of the Post-IPO Share Option Scheme (where applicable) except for the following principal terms:

(a) *Subscription price per share*

For Pre-IPO Share Option Scheme, the subscription price per share shall be the final HK dollar price per share at which shares were to be sold in an offer for sale in Hong Kong on 18th October 2005 (the "the Listing Date"), being the date of the shares of the Company were listed on the main board of the Stock Exchange.

For Post-IPO Share Option Scheme, the subscription price per share shall be determined by the Board of Directors and notified to an Employee at the time of offer of the option.

(b) *Duration of the share option schemes*

For Pre-IPO Share Option Scheme, the scheme shall be valid and effective up to the Listing date.

For Post-IPO Share Option Scheme, the scheme shall be valid and effective for a period of 10 years from the 26th September 2005, being the date which the scheme was conditionally approved and adopted.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

15 SHARE CAPITAL AND PREMIUM *(Continued)*

Share options *(Continued)*

Pursuant to the Schemes, the Board of Directors may, at its absolute discretion, grant share options to any full time employees, executive and non-executive directors (including the independent non-executive directors) of the Group or the Media Chinese Group (for so long as the Company remains to be a subsidiary of Media Chinese) to subscribe for shares in the Company subject to the terms and conditions stipulated therein.

The period within which an option may be exercised under each of the Schemes will be determined and notified by the Board of Directors in its absolute discretion (subject to any vesting periods, if applicable), save that no option may be exercised later than 10 years from the date of offer of the option.

Movements in the number of share options of the Pre-IPO Share Option Scheme outstanding and the average exercise prices are as follows:

	2013		2012	
	Average exercise price in HK\$ per share	Number of shares under options (in thousands)	Average exercise price in HK\$ per share	Number of shares under options (in thousands)
At 1st April	1.2	9,192	1.2	10,208
Lapsed	1.2	(1,266)	1.2	(1,016)
At 31st March	1.2	7,926	1.2	9,192

The share options above were conditionally granted on 27th September 2005 and the exercisable period is from 18th October 2006 (first anniversary of the Listing Date) to 25th September 2015 with options over 7,926,000 (2012: 9,192,000) shares being exercisable as at 31st March 2013.

During the year, no option was granted, exercised or cancelled and options over 1,266,000 (2012: 1,016,000) shares lapsed.

The fair value of options granted during the year ended 31st March 2006 determined using the Binomial Option valuation model was HK\$6,380,000. The significant inputs into the model were share price of HK\$1.2 (being the IPO and placing share price of the Company), volatility of the underlying stock of 48% (being the volatility of the stock returns of listed companies in the media industry in Hong Kong), risk-free interest rate of 4.16% (being the yield of 10-year fund note issued by the Hong Kong Monetary Authority as at 23rd September 2005) and suboptimal exercise factor of 1.4 (being the factor to account for the early exercise behavior of the share option).

Share compensation costs on share options granted are amortised over the vesting periods of one year or five years in accordance with terms specified in the Pre-IPO Share Option Scheme. No share compensation cost was recognised in the consolidated income statement for the year ended 31st March 2013 (2012: HK\$Nil).

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

16 OTHER RESERVES (Continued) (b) Company

	Employee share-based payment reserve HK\$'000	Convertible bond — equity component HK\$'000	Retained earnings HK\$'000	Total HK\$'000
At 1st April 2011	6,320	–	63,879	70,199
Profit for the year	–	–	140	140
Final dividend paid relating to 2011	–	–	(8,000)	(8,000)
Interim dividend paid relating to 2012	–	–	(3,600)	(3,600)
At 31st March 2012	6,320	–	52,419	58,739
At 1st April 2012	6,320	–	52,419	58,739
Profit for the year	–	–	120,158	120,158
Convertible bond — equity component	–	5,214	–	5,214
Final dividend paid relating to 2012	–	–	(16,000)	(16,000)
Interim dividend paid relating to 2013	–	–	(8,000)	(8,000)
At 31st March 2013	6,320	5,214	148,577	160,111

17 CONVERTIBLE BOND

	2013 HK\$'000	2012 HK\$'000
Non-current		
Convertible bond	72,474	–

As the consideration for the Group's acquisition of 100% of the issued shares in MP Finance from Ming Pao Holdings Limited, a fellow subsidiary of the Company (Note 10), the Company issued a convertible bond on 1st June 2012, bearing an interest at the rate of 1% per annum payable half-yearly in arrears, in the principal amount of HK\$75,600,000. The maturity date of the convertible bond will be the third anniversary of the date of the issue. The holder has the right to convert whole or part of the principal amount of the bond into shares at conversion price of HK\$0.90 per conversion share at any time following the issue of the convertible bond and up to the close of business on the maturity date. The values of the liability component and the equity conversion component were determined at issuance of the convertible bond.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

17 CONVERTIBLE BOND (Continued)

The fair value of the liability component, included in non-current liabilities, was calculated using a market interest rate (3.02% to 3.17%) for an equivalent non-convertible bond. The equity component is recognised initially at the difference between the fair value of the acquired asset and the fair value of the liability component, which is included in other reserves in equity.

	2013 HK\$'000	2012 HK\$'000
Face value of convertible bond issued	75,600	–
Equity component	(5,214)	–
Coupon interest	(630)	–
Change in fair value of the liability component of convertible bond	2,718	–
Fair value of liability component	72,474	–

18 TRADE AND OTHER PAYABLES AND AMOUNTS DUE TO FELLOW SUBSIDIARIES

	Group		Company	
	2013 HK\$'000	2012 HK\$'000	2013 HK\$'000	2012 HK\$'000
Trade payables	4,740	7,114	–	–
Accrued expenses and receipts in advance	28,768	20,718	586	266
Amounts due to fellow subsidiaries (Note 30)	33,508 535	27,832 3,611	586 –	266 –
	34,043	31,443	586	266

The ageing of the amounts due to fellow subsidiaries arising from related-party transactions, by invoice date, is within 180 days. They are unsecured, non-interest bearing and with normal credit terms from 30 days to 180 days.

At 31st March 2013 and 2012, the ageing analysis of the trade payables by invoice date is as follows:

	2013 HK\$'000	2012 HK\$'000
0 to 60 days	4,460	6,438
61 to 120 days	152	638
121 to 180 days	–	27
Over 180 days	128	11
	4,740	7,114

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

19 DEFERRED INCOME TAX ASSETS/(LIABILITIES)

Deferred income tax assets and liabilities are offset when there is a legally enforceable right to set off and that the deferred income taxes relate to the same tax jurisdiction. The analysis of deferred tax assets and deferred tax liabilities is as follows:

	Group	
	2013 HK\$'000	2012 HK\$'000
Deferred income tax assets		
– to be recovered after more than 12 months	1,576	–
– to be recovered within 12 months	1,576	807
	3,152	807

	Group	
	2013 HK\$'000	2012 HK\$'000
Deferred income tax liabilities		
– to be realised within 12 months	(288)	(150)

The movement in deferred income tax during the year is as follows:

	Group		
	Accelerated tax depreciation HK\$'000	Tax losses HK\$'000	Total HK\$'000
At 1st April 2011	51	–	51
(Charged)/credited to the consolidated income statement (<i>Note 23</i>)	(201)	807	606
At 31st March 2012	(150)	807	657
At 1st April 2012	(150)	807	657
(Charged)/credited to the consolidated income statement (<i>Note 23</i>)	(138)	2,332	2,194
Exchange differences	–	13	13
At 31st March 2013	(288)	3,152	2,864

Deferred income tax assets are recognised for tax loss carry-forwards to the extent that the realisation of the related tax benefit through the future taxable profits is probable. The Group has unrecognised tax losses of HK\$30,112,000 (2012: HK\$36,506,000) to carry forward against future taxable income. These tax losses have not been recognised due to uncertainty of their future recoverability.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

19 DEFERRED INCOME TAX ASSETS/(LIABILITIES) (Continued)

The expiry dates of these tax losses are shown as follows:

	Group	
	2013 HK\$'000	2012 HK\$'000
Expiring within one year	–	28
Expiring in the second to fifth year	13,858	23,006
With no expiry date	16,254	13,472
	30,112	36,506

20 LONG SERVICE PAYMENT OBLIGATIONS

The provision for long service payment represents present value of the obligation under long service payment and respective actuarial gains. The movement during the year is the net-off of current service costs and interest on obligation against long service payment made during the year. Current service costs and interest on obligation were recognised during the year and included in employee benefit expense (Note 22).

The amount recognised in the consolidated statement of financial position is as follows:

	Group	
	2013 HK\$'000	2012 HK\$'000
Present value of the unfunded long service payment obligations	12	117

The long service payment obligations are repayable over five years (2012: five years).

Movement of present value of long service payment obligations is as follows:

	Group	
	2013 HK\$'000	2012 HK\$'000
At 1st April	117	28
Current service cost	2	8
Interest cost	1	1
Actuarial benefits paid	–	(45)
Actuarial (gains)/losses on obligations	(108)	125
At 31st March	12	117

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

20 LONG SERVICE PAYMENT OBLIGATIONS *(Continued)*

Movement in the provision for long service payment obligations is as follows:

	Group	
	2013 HK\$'000	2012 HK\$'000
At 1st April	117	28
Charged to the consolidated income statement	3	9
Actuarial benefits paid	–	(45)
Actuarial (gains)/losses recognised in the consolidated statement of other comprehensive income	(108)	125
At 31st March	12	117

The amounts recognised in consolidated statement of comprehensive income are as follows:

	Group	
	2013 HK\$'000	2012 HK\$'000
Cumulative amount of actuarial (losses)/gains at beginning of the year	(86)	39
Net actuarial gains/(losses) during the year	108	(125)
Cumulative amount of actuarial gains/(losses) at the end of the year	22	(86)

The principal actuarial assumptions used are as follows:

	Group	
	2013	2012
Average future working lifetime (in years)	11	11
Discount rate (%)	0.8	1.2
Expected inflation rate (%)	3.0	3.0
Expected rate of return of assets (%)	4.75 to 6.25	4.25 to 6.5
Expected rate of future salary increases (%) – 2013 and onwards (2012: 2012 and onwards)	3.5	3.5

Other disclosure figures as at 31st March 2013 and 2012 are as follows:

	Group	
	2013 HK\$'000	2012 HK\$'000
Present value of the long service payment obligations	12	117
Experience adjustment on the long service payment obligations	(95)	69

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

21 EXPENSES BY NATURE

Expenses included in cost of goods sold, selling and distribution costs and administrative expenses are analysed as follows:

	Group	
	2013 HK\$'000	2012 HK\$'000
Paper consumed	20,833	20,034
Depreciation of property, plant and equipment (Note 6)	1,962	1,694
Amortisation of intangible assets (Note 7)	2,271	100
Employee benefit expense (including directors' emoluments) (Note 22)	72,530	66,330
Occupancy costs	5,392	4,352
Loss on disposal of property, plant and equipment	320	–
Auditor's remuneration	1,185	1,098

22 EMPLOYEE BENEFIT EXPENSE, INCLUDING DIRECTORS' EMOLUMENTS

	Group	
	2013 HK\$'000	2012 HK\$'000
Wages and salaries	65,239	59,183
Social security costs (Note (a))	3,887	4,165
Pension costs – defined contribution plans and MPF (Note 30 (i))	1,827	1,476
Staff welfare and allowances	1,577	1,506
	72,530	66,330

(a) Social security costs

All employees of the subsidiaries of the Company in the PRC excluding Hong Kong who are PRC citizens participate in employee social security plans enacted in the PRC, including pension, medical and other welfare benefits, which are organised and administrated by the governmental authorities. According to the relevant regulations, the Group contributes on a monthly basis based on certain percentages of the salaries of the employees, subject to a certain ceiling, and are paid to the labour and social welfare authorities. Contributions to the plans are expensed as incurred.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

22 EMPLOYEE BENEFIT EXPENSE, INCLUDING DIRECTORS' EMOLUMENTS *(Continued)*

(b) Directors' and senior management's emoluments

The remuneration of every Director for the year ended 31st March 2013 is set out below:

Name of Director	Fees HK\$'000	Salary HK\$'000	Bonuses HK\$'000	Employer's contribution to pension scheme HK\$'000	Total HK\$'000
<i>Non-executive Director</i>					
Tan Sri Datuk Sir TIONG Hiew King #1	120	–	–	–	120
<i>Executive Directors</i>					
Mr. TIONG Kiew Chiong	120	–	769	–	889
Mr. LAM Pak Cheong	120	1,804	857	15	2,796
<i>Independent non-executive Directors</i>					
Mr. YU Hon To, David	170	–	–	–	170
Mr. SIT Kien Ping, Peter	140	–	–	–	140
Mr. TAN Hock Seng, Peter	130	–	–	–	130

The remuneration of every Director for the year ended 31st March 2012 is set out below:

Name of Director	Fees HK\$'000	Salary HK\$'000	Bonuses HK\$'000	Employer's contribution to pension scheme HK\$'000	Total HK\$'000
<i>Executive Directors</i>					
Mr. TIONG Kiu King #2	95	–	–	–	95
Mr. TIONG Kiew Chiong	120	–	699	–	819
Mr. LAM Pak Cheong	120	1,752	772	12	2,656
<i>Independent non-executive Directors</i>					
Mr. YU Hon To, David	170	–	–	–	170
Mr. SIT Kien Ping, Peter	140	–	–	–	140
Mr. TAN Hock Seng, Peter	130	–	–	–	130

#1 Tan Sri Datuk Sir TIONG Hiew King was appointed as a non-executive Director and the Chairman on 1st April 2012.

#2 Mr. TIONG Kiu King passed away on 14th January 2012.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

22 EMPLOYEE BENEFIT EXPENSE, INCLUDING DIRECTORS' EMOLUMENTS *(Continued)*

(c) Five highest paid individuals

The five individuals whose emoluments were the highest in the Group for the year include one (2012: one) director whose emoluments are reflected in the analysis presented above. The emoluments payable to the remaining four (2012: four) individuals during the year are as follows:

	2013 HK\$'000	2012 HK\$'000
Basic salaries, other allowances and benefits in kind	6,677	6,231
Bonuses	1,092	1,001
Contributions to pension scheme	253	161
	8,022	7,393

The emoluments of the four (2012: four) remaining individuals fell within the following bands:

	Number of individuals	
	2013	2012
Emolument bands		
HK\$1,000,001 – HK\$1,500,000	1	1
HK\$1,500,001 – HK\$2,000,000	–	1
HK\$2,000,001 – HK\$2,500,000	2	2
HK\$2,500,001 – HK\$3,000,000	1	–

23 INCOME TAX EXPENSE

Hong Kong profits tax has been provided at the rate of 16.5% (2012: 16.5%) on the estimated assessable profit during the year ended 31st March 2013.

No provision for the PRC current enterprise income tax has been made as the Group has unutilised tax losses to offset the assessable profits generated in the PRC during the years ended 31st March 2013 and 2012.

	2013 HK\$'000	2012 HK\$'000
Hong Kong profits tax		
– Current income tax	(9,204)	(8,161)
– Over provision in prior year	24	–
Deferred income tax <i>(Note 19)</i>		
– Current deferred income tax credit	2,194	606
	(6,986)	(7,555)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

23 INCOME TAX EXPENSE *(Continued)*

The tax on the Group's profit before tax differs from the theoretical amount that would arise using the weighted average tax rate applicable to profits of the consolidated companies as follows:

	2013 HK\$'000	2012 HK\$'000
Profit before tax	42,868	40,136
Tax calculated at domestic tax rates applicable to profits in the respective countries <i>(Note)</i>	(6,526)	(6,085)
Income not subject to tax	192	91
Expenses not deductible for tax purposes	(1,187)	(947)
Tax losses for which no deferred income tax asset was recognised	(2,159)	(2,588)
Temporary differences not recognised	(164)	(136)
Recognition of deferred tax assets arising from previously unrecognised tax loss	2,332	806
Utilisation of previously unrecognised tax losses	502	1,304
Over provision in prior year	24	–
Tax expense	(6,986)	(7,555)

Note: The weighted average applicable tax rate was 15.2% (2012: 15.2%).

24 PROFIT ATTRIBUTABLE TO EQUITY HOLDERS OF THE COMPANY

The profit attributable to equity holders of the Company is dealt with in the financial statements of the Company to the extent of HK\$120,158,000 (2012: HK\$140,000).

25 EARNINGS PER SHARE

Basic earnings per share is calculated by dividing the Group's profit attributable to equity holders of the Company by the number of ordinary shares in issue during the year.

	2013 HK\$'000	2012 HK\$'000
Profit attributable to equity holders of the Company	35,882	32,581
Number of ordinary shares in issue (in thousands)	400,000	400,000
Basic earnings per share (HK cents per share)	9.0	8.1

There is no dilutive effect arising from the assumed conversion of the convertible bond and share options granted by the Company.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

26 DIVIDENDS

Dividends attributable to the year:

	2013 HK\$'000	2012 HK\$'000
Interim dividend, paid, HK2 cents (2012: HK0.9 cent) per ordinary share	8,000	3,600
Final dividend, proposed after the end of the reporting period, HK3.5 cents (2012: HK4 cents) per ordinary share	14,000	16,000
	22,000	19,600

Dividends paid during the year:

	2013 HK\$'000	2012 HK\$'000
Interim dividend, 2013, HK2 cents (2012: HK0.9 cent) per ordinary share	8,000	3,600
Final dividend, 2012, HK4 cents (2011: HK2 cents) per ordinary share	16,000	8,000
	24,000	11,600

On 29th May 2013, the Board of Directors proposed a final dividend of HK3.5 cents per ordinary share, totalling HK\$14,000,000. Such dividend is to be approved by the shareholders at the annual general meeting of the Company on 5th August 2013. Upon approval by the shareholders of the Company, this final dividend will be paid on 23rd August 2013 to shareholders whose names appear on the register of members of the Company at the close of the business on 13th August 2013. These consolidated financial statements do not reflect this dividend payable but accounted for it as proposed dividend.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

27 CASH GENERATED FROM OPERATIONS

	2013 HK\$'000	2012 HK\$'000
Profit before income tax	42,868	40,136
Adjustments for:		
– Depreciation of property, plant and equipment (<i>Note 6</i>)	1,962	1,694
– Amortisation of intangible assets (<i>Note 7</i>)	2,271	100
– Loss on disposal of property, plant and equipment (<i>Note 21</i>)	320	–
– Loss on change in fair value of convertible bond (<i>Note 17</i>)	2,718	–
– Interest income (<i>Note 5</i>)	(1,177)	(889)
– Allowance for receivables impairment (<i>Note 13</i>)	–	95
– Foreign exchange losses on operating activities	276	745
– Costs related to long service payment scheme (<i>Note 20</i>)	3	(36)
– Share of loss of associates and jointly controlled entities	996	822
Changes in working capital:		
– (Increase)/decrease in inventories	(221)	1,740
– Increase in trade and other receivables	(1,583)	(7,408)
– Decrease in amounts due to fellow subsidiaries	(2,853)	(2,428)
– Increase in trade and other payables	5,423	4,402
Cash generated from operations	51,003	38,973

In the consolidated statement of cash flows, proceeds from disposal of property, plant and equipment comprise:

	2013 HK\$'000	2012 HK\$'000
Property, plant and equipment – net book value (<i>Note 6</i>)	687	–
Loss on disposal of property, plant and equipment	(320)	–
Proceeds from disposal of property, plant and equipment	367	–

Non-cash transaction

The principal non-cash transaction is the acquisition of MP Finance by the issue of convertible bond. Details of which are set out in Note 10.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

28 COMMITMENTS

Operating lease commitments

The Group leases various offices and warehouses under non-cancellable operating lease agreements. The leases have varying terms and renewal rights.

The future aggregate minimum lease payments under non-cancellable operating leases are as follows:

	Group	
	2013	2012
	HK\$'000	HK\$'000
No later than 1 year	4,834	4,853
Later than 1 year and no later than 5 years	4,833	2,036
	9,667	6,889

There are no capital and operating lease commitments for the Company as at 31st March 2013 (2012: Nil).

29 BANK FACILITIES

The Group has the following undrawn bank facilities:

	Group	
	2013	2012
	HK\$'000	HK\$'000
Floating rate – expiring within one year	30,000	30,000

The facilities expiring within one year are annual facilities subject to review during the year ending 31st March 2014.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

30 RELATED-PARTY TRANSACTIONS

The ultimate parent of the Company is Media Chinese, a company incorporated in Bermuda.

The following transactions were carried out with related parties:

- (i) During the year ended 31st March 2013, the Group entered into the following transactions with fellow subsidiaries and an associate:

	Notes	2013 HK\$'000	2012 HK\$'000
Licence fees	<i>a</i>	1,921	11,648
Circulation support services	<i>b</i>	1,072	1,169
Library support fee	<i>c</i>	219	208
Administrative support services	<i>d</i>	5,370	5,159
Leasing of office space, storage space and parking spaces	<i>e</i>	2,098	1,680
Ticketing and accommodation expenses	<i>f</i>	992	525
Barter advertising expenses	<i>g</i>	1,487	1,052
Barter advertising income	<i>h</i>	(1,487)	(1,052)
Type-setting, colour separation and film making expenses	<i>i</i>	2	44
Printing costs	<i>j</i>	1,676	2,900
Promotion expenses	<i>k</i>	266	10
Pension costs – defined contribution plans	<i>l</i>	1,827	1,476
Agency fee	<i>m</i>	284	–
Sundry income	<i>n</i>	(771)	(781)
Acquisition of a trademark	<i>o</i>	–	400
Acquisition of an associate	<i>p</i>	–	25,800
Acquisition of a subsidiary	<i>q</i>	75,600	–
Advertising income received on behalf of an associate	<i>r</i>	(931)	–
Convertible bond interest	<i>s</i>	630	–

Notes:

- (a) This represented licence fees of the right to use the trademark for the printing of "Ming Pao Weekly 明報周刊" and their past contents by a fellow subsidiary. It is charged at a pre-determined rate calculated by reference to the licence fees charged by third party licensors to the Group.
- (b) This represented recharge of circulation support services relating to the distribution, sale and promotion of the publications of the Group by a fellow subsidiary. It is charged on a cost reimbursement basis.
- (c) This represented recharge by a fellow subsidiary relating to provision of library support services including data classification, data indexing and filing, data storage management and retrieval, data provision and newspaper clipping. It is charged on a cost reimbursement basis.
- (d) This represented recharge of administrative support services, human resources, corporate communications, legal services, information system support services and depreciation on certain computers and office equipment leased from a fellow subsidiary. It is charged on a cost reimbursement basis.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

30 RELATED-PARTY TRANSACTIONS *(Continued)*

- (i) During the year ended 31st March 2013, the Group entered into the following transactions with fellow subsidiaries and an associate: *(Continued)*

Notes: (Continued)

- (e) This represented the rental to a fellow subsidiary for leasing of office space, storage space and parking spaces. The rentals are charged at a pre-determined rate calculated by reference to the prevailing market rates.
- (f) This represented the ticketing and accommodation expenses paid to a fellow subsidiary. It is charged at a pre-determined rate calculated based on the rates charged to third party customers.
- (g) This represented the advertising expenses on barter basis in accordance with barter advertising agreement entered into with Media Chinese. It is charged at a pre-determined rate calculated based on the rates charged to third party customers.
- (h) This represented the advertising income on barter basis in accordance with barter advertising agreement entered into with Media Chinese. It is charged at a pre-determined rate calculated based on the rates charged to third party customers.
- (i) This represented the type-setting, colour separation and film making expenses charged by a fellow subsidiary. It is charged at a pre-determined rate calculated based on the cost incurred.
- (j) This represented the printing costs charged by a fellow subsidiary. It is charged at a pre-determined rate calculated based on the rates charged to third party customers.
- (k) This represented promotion expenses paid to the fellow subsidiaries. It is charged at a pre-determined rate calculated based on the rates charged to third party customers.
- (l) This represented defined contribution cost made to a fellow subsidiary for the Group's pension obligation. There is no stated policy or contractual agreement between the Group and the Media Chinese Group. It is charged based on a pre-determined rate of its employees' salaries.
- (m) This represented the retainer fee less agency commission and profit sharing of an associate. It is charged at a pre-determined rate calculated based on the cost incurred.
- (n) This represented the rental income in accordance with a sub-lease agreement entered into with a related company of the controlling party of Media Chinese. It is charged at a pre-determined rate calculated by references to the prevailing market rates.
- (o) This represented the consideration paid for the acquisition of trademark from a fellow subsidiary. It was charged on a cost reimbursement basis.
- (p) This represented the consideration paid for the acquisition of an associate from a fellow subsidiary at arm's length basis. Further details are set out in Note 9(a).
- (q) This represented the Group acquired 100% of the issued shares in MP Finance from Ming Pao Holdings Limited, a fellow subsidiary of the Company. Please refer to Note 10 for the accounting of this acquisition.
- (r) This represented the advertising income received on behalf of an associated company. It is charged at a pre-determined rate calculated based on the rates charged to third party customers.
- (s) This represented the convertible bond interest at the rate of 1% per annum, calculated daily on the basis of a 365 days per year and payable half-yearly in arrears to a fellow subsidiary.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

30 RELATED-PARTY TRANSACTIONS *(Continued)*

(ii) Year end balance arising from the related party transactions as disclosed in Note 30 (i) above is as follows:

	2013 HK\$'000	2012 HK\$'000
Amounts due to fellow subsidiaries	535	3,611

The outstanding balances with fellow subsidiaries are aged, by invoice dates within 180 days and are unsecured, non-interest bearing and with normal credit terms from 30 days to 180 days.

(iii) Key management compensation

	2013 HK\$'000	2012 HK\$'000
Salaries and other short-term employee benefits	7,756	7,406
Contributions to pension scheme	108	101
	7,864	7,507

FIVE-YEAR FINANCIAL SUMMARY

The results of the Group for the last five financial years are as follows:

	2013 HK\$'000	For the year ended 31st March			
		2012 HK\$'000	2011 HK\$'000	2010 HK\$'000	2009 HK\$'000
Turnover	217,295	224,183	200,188	181,374	207,941
Profit attributable to the equity holders of the Company	35,882	32,581	20,406	5,662	11,397
Basic earnings per share	HK9.0 cents	HK8.1 cents	HK5.1 cents	HK1.42 cents	HK2.85 cents

The assets and liabilities of the Group for the last five financial years are as follows:

	2013 HK\$'000	As at 31st March			
		2012 HK\$'000	2011 HK\$'000	2010 HK\$'000	2009 HK\$'000
Property, plant and equipment	5,483	5,231	4,376	4,318	7,008
Intangible assets	76,785	3,181	2,719	2,591	2,165
Interests in associates and jointly controlled entities	32,982	25,978	–	–	–
Deferred income tax assets	3,152	807	51	–	–
Current assets	172,587	163,515	169,056	181,590	182,008
Current liabilities	(34,154)	(32,159)	(32,203)	(21,368)	(23,867)
Net current assets	138,433	131,356	136,853	160,222	158,141
Total assets less current liabilities	256,835	166,553	143,999	167,131	167,314
Convertible bond	(72,474)	–	–	–	–
Deferred income tax liabilities	(288)	(150)	–	(41)	(303)
Long service payment obligations	(12)	(117)	(28)	(32)	(649)
Capital and reserves attributable to the equity holders of the Company	184,061	166,286	143,971	167,058	166,362



万 华 媒 体
ONEMEDIAGROUP
www.omghk.com

世界華文媒體集團成員
A member of MEDIA CHINESE GROUP