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## **KONG SUN HOLDINGS LIMITED**

**江山控股有限公司**

*(Incorporated in Hong Kong with limited liability)*

**(Stock Code: 295)**

### **PROFIT ALERT**

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the shareholders of the Company and potential investors that, based on the management's preliminary assessment of the unaudited management accounts, the Group is expected to record a significant decrease in loss for the six months ended 30 June 2013 as compared to the financial results of the Group for the six months ended 30 June 2012.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.**

This announcement is made by Kong Sun Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) of Part XIVA of the Securities and Futures Ordinance (the “**SFO**”) (Chapter 571, Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company and potential investors that, based on the management's preliminary assessment of the unaudited management accounts, the Group is expected to record a significant decrease in loss for the six months ended 30 June 2013 as compared to the financial results of the Group for the six months ended 30 June 2012, which was mainly due to an impairment loss on available-for-sale financial assets and an absence of loss on written off of property, plant and equipment and inventories made in the last corresponding period.

The Group is still in the course of preparing and finalizing the unaudited financial results for the six months ended 30 June 2013. The information contained in this announcement is only a preliminary estimate based on the information currently available to the Company and such information has not been confirmed or audited by the Company's auditor.

Further details of the Group's performance will be disclosed as and when the interim results for the six months ending 30 June 2013 is announced.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.**

By order of the Board  
**Kong Sun Holdings Limited**  
**Chan Chi Yuen**  
*Chairman*

Hong Kong, 1 August 2013

*As at the date of this announcement, the board of directors of the Company comprise two executive directors, Mr. Chan Chi Yuen and Mr. Yu Pak Yan, Peter; and three independent non-executive directors, Mr. Lau Man Tak, Mr. Man Kwok Leung and Dr. Wong Yun Kuen.*