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Unless defined herein, terms used in this announcement shall have the same meanings as those defined in the Prospectus.

International Housewares Retail Company Limited

國際家居零售有限公司

(Incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

Number of Offer Shares	: 216,000,000 Shares comprising 180,000,000 New Shares and 36,000,000 Sale Shares (subject to adjustment and the Over-Allotment Option)
Number of Hong Kong Public Offer Shares	: 21,600,000 New Shares (subject to adjustment and reallocation)
Number of International Placing Shares	: 194,400,000 Shares comprising 158,400,000 New Shares and 36,000,000 Sale Shares (subject to adjustment and reallocation and the Over-Allotment Option)
Maximum Offer Price	: HK\$2.81 per Offer Share, plus brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005% (payable in full on application and subject to refund)
Nominal value	: HK\$0.10 per Share
Stock code	: 1373

Sole Sponsor



Sole Global Coordinator, Sole Bookrunner and Sole Lead Manager



Application has been made by the Company to the Listing Committee of the Stock Exchange for the listing of, and permission to deal in, the shares of the Company (the “**Shares**”) in issue, the Shares to be issued pursuant to the Capitalisation Issue, the Offer Shares to be issued pursuant to the Global Offering and any Shares which may be issued upon the exercise of any options that have been granted under the Pre-IPO Share Option Scheme and may be granted under the Share Option Scheme. The Global Offering comprises (a) the Hong Kong Public Offering of initially 21,600,000 Shares (subject to adjustment and reallocation) and (b) the International Placing of initially 194,400,000 Shares (subject to adjustment and reallocation and the Over-Allotment Option). The allocation of the Shares between the Hong Kong Public Offering and the International Placing is subject to adjustment as stated in the section headed “Structure of the Global Offering” of the Prospectus. In connection with the Global Offering, it is expected that the Selling Shareholder will grant the Over-Allotment Option to the International Underwriter, exercisable by the Sole Global Coordinator, to require the Selling Shareholder to sell up to 32,400,000 additional Offer Shares, representing approximately 15% of the Offer Shares initially available under the Global Offering. In the event that the Over-Allotment Option is exercised, an announcement will be made in the South China Morning Post (in English), Hong Kong Economic Times (in Chinese), the website of the Company at www.japanhome.com.hk and the website of the Stock Exchange at www.hkexnews.hk.

The Offer Price will not be more than HK\$2.81 per Offer Share and is expected to be not less than HK\$2.22 per Offer Share. Applicants for Hong Kong Public Offer Shares are required to pay, upon application, the maximum Offer Price of HK\$2.81 for each Hong Kong Public Offer Share together with a brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%, subject to refund if the Offer Price as finally determined is less than HK\$2.81 per Hong Kong Public Offer Share.

Applications for the Hong Kong Public Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the related Application Forms.

Applicants who wish the Hong Kong Public Offer Shares to be allotted in their own names should (i) complete and sign the **WHITE** Application Forms; or (ii) submit applications online through the designated website of the **White Form eIPO** Service Provider at www.eipo.com.hk. Applicants who wish to have the Hong Kong Public Offer Shares allotted in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants maintained in CCASS should either (i) complete and sign the **YELLOW** Application Forms; or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Thursday, 12 September 2013 until 12:00 noon on Tuesday, 17 September 2013 from:

1. the following office of the Sole Global Coordinator:

BOCI Asia Limited 26th Floor, Bank of China Tower
 1 Garden Road
 Central
 Hong Kong

2. any of the following branches of the receiving banks for the Hong Kong Public Offering:

Bank of China (Hong Kong) Limited

	<u>Branch Name</u>	<u>Address</u>
Hong Kong Island	Bank of China Tower Branch	3/F, 1 Garden Road
	Central District (Wing On House) Branch	71 Des Voeux Road Central
	Taikoo Shing Branch	Shop G1006, Hoi Sing Mansion, Taikoo Shing
	Aberdeen Branch	25 Wu Pak Street, Aberdeen
Kowloon	Wong Tai Sin Branch	Shop G13, Wong Tai Sin Plaza, Wong Tai Sin
	Tsim Sha Tsui East Branch	Shop G02-03, Inter-Continental Plaza, 94 Granville Road, Tsim Sha Tsui
	Whampoa Garden Branch	Shop G8B, Site 1, Whampoa Garden, Hung Hom
New Territories	Kau Yuk Road Branch	18-24 Kau Yuk Road, Yuen Long
	Fo Tan Branch	No. 2, 1/F Shatin Galleria, 18-24 Shan Mei Street, Fo Tan

Hang Seng Bank Limited

	<u>Branch Name</u>	<u>Address</u>
Hong Kong Island	Head Office	83 Des Voeux Road Central
	Wan Chai Branch	200 Hennessy Road
Kowloon	Tsim Sha Tsui Branch	18 Carnarvon Road
	Kowloon Main Branch	618 Nathan Road

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Thursday, 12 September 2013 until 12:00 noon on Tuesday, 17 September 2013 at the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong or your stockbroker, who may have **YELLOW** Application Forms and copies of the Prospectus available.

The completed **WHITE** or **YELLOW** Application Form, together with a cheque or a banker's cashier order attached and marked payable to **Bank of China (Hong Kong) Nominees Limited – International Housewares Public Offer** for the payment, should be deposited in the special collection boxes provided at any of the branches of the receiving banks listed above, at the following times:

Thursday, 12 September 2013	– 9:00 a.m. to 5:00 p.m.
Friday, 13 September 2013	– 9:00 a.m. to 5:00 p.m.
Saturday, 14 September 2013	– 9:00 a.m. to 1:00 p.m.
Monday, 16 September 2013	– 9:00 a.m. to 5:00 p.m.
Tuesday, 17 September 2013	– 9:00 a.m. to 12:00 noon

The application lists will open from 11:45 a.m. to 12:00 noon on Tuesday, 17 September 2013, the last application day or such later time as described in the section headed “How to Apply for the Hong Kong Public Offer Shares — Effect of Bad Weather on the Opening of the Applications Lists” of the Prospectus.

Applicants submitting applications online through the designated website at www.eipo.com.hk through the **White Form eIPO** service may do so from 9:00 a.m. on Thursday, 12 September 2013 until 11:30 a.m. on Tuesday, 17 September 2013 (24 hours daily, except the last day of application) or such later time as described in the section headed “How to Apply for the Hong Kong Public Offer Shares — Effect of Bad Weather on the Opening of the Application Lists” of the Prospectus.

CCASS Participants may give **electronic application instructions** from 9:00 a.m. on Thursday, 12 September 2013 until 12:00 noon on Tuesday, 17 September 2013 or such later time as described in the section headed “How to Apply for the Hong Kong Public Offer Shares — Effect of Bad Weather on the Opening of the Application Lists” of the Prospectus.

Please refer to the “Structure of the Global Offering” and “How to Apply for the Hong Kong Public Offer Shares” sections of the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

The Company expects to announce the final Offer Price, the level of indications of interest in the International Placing, the level of applications in the Hong Kong Public Offering, the basis of allocation of the Hong Kong Public Offer Shares and the number of Offer Shares reallocated, if any, between the Hong Kong Public Offering and the International Placing on Tuesday, 24 September 2013 in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) and on the website of the Company at www.japanhome.com.hk and the website of the Stock Exchange at www.hkexnews.hk. Results of allocations and the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants under the Hong Kong Public Offering will be available through a variety of channels as specified in the section headed “How to Apply for the Hong Kong Public Offer Shares — Publication of Results” of the Prospectus from Tuesday, 24 September 2013.

The Company will not issue temporary documents of title nor receipt for application monies paid. Share certificates will only become valid certificates of title provided that the Hong Kong Public Offering has become unconditional in all respects and the right of termination described in the section headed “Underwriting” of the Prospectus has not been exercised, which is expected to be at 8:00 a.m. on Wednesday, 25 September 2013.

Dealings in the Shares on the Stock Exchange are expected to commence on Wednesday, 25 September 2013. The Shares will be traded in board lots of 1,000 Shares. The stock code of the Company is 1373.

By order of the Board
International Housewares Retail Company Limited
LAU Pak Fai Peter
Chairman

Hong Kong, 12 September 2013

As at the date of this announcement, the executive Directors are Mr. LAU Pak Fai Peter, Ms. NGAI Lai Ha and Mr. CHENG Sing Yuk, the non-executive Directors are Mr. CHUNG Tak Wai and Mr. YEUNG Yiu Keung, and the independent non-executive Directors are Mr. TSUI Ka Yiu, Dr. LO Wing Yan William, J.P. and Mr. HUANG Lester Garson, J.P.

Please also refer to the published version of this announcement in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese).