# 星 SING TAO 島 新聞集團

星島新聞集團有限公司 SING TAO NEWS CORPORATION LIMITED



2013 INTERIM REPORT 中期報告

(Stock Code 股份代號:1105)

## Consolidated Income Statement

## 綜合收益表

For the six months ended 30 June 2013 截至二零一三年六月三十日止六個月

The board of directors ("Board") of Sing Tao News Corporation Limited ("Company") is pleased to announce the unaudited condensed consolidated results of the Company and its subsidiaries ("Group") for the six months ended 30 June 2013 together with the comparative figures for the corresponding period in 2012 as follows:

星島新聞集團有限公司(「本公司」)董事會(「董事 會」) 欣然公佈本公司及其附屬公司(「本集團」) 截 至二零一三年六月三十日止六個月之未經審核簡 明綜合業績,連同二零一二年同期之比較數字如下:

### For the six months ended 30 June

截至六月三十日止六個月

2012

2013

			2013	- 声 - 左
			二零一三年	二零一二年
		Notes	(Unaudited)	(Unaudited)
		附註	(未經審核)	(未經審核)
			HK\$'000	HK\$'000
			千港元	千港元
REVENUE	收入	2	977,785	1,054,589
Cost of sales	銷售成本		(654,799)	(735,677)
Gross profit	毛利		322,986	318,912
Other income and gains/(losses), net	其他收入及收益/(虧損)淨額	3	(8,638)	6,697
Distribution costs	分銷成本	J	(139,726)	(138,342)
Administrative expenses	行政開支		(151,774)	(152,973)
Other expenses	其他開支		(2,312)	(2,241)
Finance costs	融資成本	4	(262)	(153)
Share of profits and losses of:	應佔下列公司溢利及虧損:		(===)	(-20)
Jointly-controlled entities	共同控制公司		8,893	35,085
An associate	一間聯營公司		-	(5,792)
Impairment of amounts due from	應收共同控制公司款項減值			(),// <b>-</b> /
jointly-controlled entities	70. P() (1 3 ) ± 4.3 ± ( 3.0) ( ) ( 7 ( 7 ( 7 ( 7 ( 1 ) ) ) )		(303)	(937)
PROFIT BEFORE TAX	除税前溢利	5	28,864	60,256
	所得税開支	5 6	(3,968)	(9,821)
Income tax expense	M 付加州文		(5,908)	(9,021)
PROFIT FOR THE PERIOD	期內溢利		24,896	50,435
ATTRIBUTABLE TO:	以下人士應佔:			
Owners of the Company	本公司擁有人		25,035	50,460
Non-controlling interests	非控股權益		(139)	(25)
Tron-controlling interests	7月11八作皿		(137)	
			24,896	50,435
Earnings per share attributable to	本公司普通股權持有人			
ordinary equity holders of	應佔每股溢利一(港仙)			
the Company – (HK cents)		7		
Basic	基本	,	2.99	5.99
Diluted	攤蒲		2.96	5.92
Direct	(平) (平)		2.90	5.94

# Consolidated Statement of Comprehensive Income 綜合全面收益表

For the six months ended 30 June 2013 截至二零一三年六月三十日止六個月

### For the six months ended 30 June

截至六月三十日止六個月

		EV - / / / -   /     /	
		2013	2012
		二零一三年	二零一二年
		(Unaudited)	(Unaudited)
		(未經審核)	(未經審核)
		HK\$'000	HK\$'000
		千港元	千港元
Profit for the period	期內溢利	24,896	50,435
Other comprehensive income	期內其他全面收益(除税後):		
for the period, net of tax: Items that may be reclassified to profit or loss:	可能重新分類至損益的項目:		
Exchange differences on translation	換算海外業務的匯兑差額		
of foreign operations	3XX173717K3X173 = 70 · ± 6X	(14,762)	(1,820)
Total comprehensive income	期內全面收益總額		
for the period		10,134	48,615
Attributable to:	以下人士應佔:		
Owners of the Company	本公司擁有人	10,273	48,640
Non-controlling interests	非控股權益	(139)	(25)
		10,134	48,615

# Consolidated Statement of Financial Position 綜合財務狀況表

30 June 2013 二零一三年六月三十日

		Notes	(Unaudited)	31 December 2012 二零一二年 十二月三十一日
		附註	(未經審核) HK\$'000	HK\$'000
			千港元	千港元
NON-CURRENT ASSETS Property, plant and equipment Investment properties Goodwill Other intensible assets	<b>非流動資產</b> 物業、廠房及設備 投資物業 商譽 其他無形資產		752,327 43,433 857	760,946 44,180 857
Other intangible assets Investments in jointly-controlled entities Investment in an associate Available-for-sale investments	於共同控制公司之投資 於一間聯營公司之投資 可供出售投資	9	10,024 144,133 - 7,491	10,586 142,766 - 30,047
Deposit for an investment Deferred tax assets Other deposits paid	行投延司 記訂項 是 是 是 是 是 是 是 是 是 是 是 是 是 是 是 是 是 是 是		14,154 32,901	27,443 11,494 31,829
Total non-current assets	非流動資產總值		1,005,320	1,060,148
CURRENT ASSETS Inventories Trade receivables Prepayments, deposits and other receivables	流動資產 存貨 應收賬款 預付款項、按金及 其他應收款項	10	86,519 484,664 45,648	95,039 531,014 46,156
Financial assets at fair value through profit or loss Tax recoverable Cash and cash equivalents	按公平值記入損益賬 之財務資產 可收回税項 現金及現金等值項目	11	79,546 11,520 624,948	68,423 11,628 611,783
Total current assets	流動資產總值		1,332,845	1,364,043
CURRENT LIABILITIES Trade and bills payables Other payables and accruals Tax payable Finance lease and hire purchase contract payables	流動負債 應付賬款及票據 其他應付款項及應計款項 應付税項 融資租約及租購合約 應付款項	12	106,021 189,955 61,013	112,794 252,413 55,617
Total current liabilities	流動負債總值		357,881	421,686
NET CURRENT ASSETS	流動資產淨值		974,964	942,357
TOTAL ASSETS LESS CURRENT LIABILITIES	已減流動負債之資產總值		1,980,284	2,002,505
NON-CURRENT LIABILITIES Finance lease and hire purchase contract payables Deferred tax liabilities	<b>非流動負債</b> 融資租約及租購合約 應付款項 遞延税項負債		3,263 48,861	3,130 48,302
Total non-current liabilities	非流動負債總值		52,124	51,432
Net assets	資產淨值		1,928,160	1,951,073
EQUITY Equity attributable to owners of the Company Issued capital Reserves	股權 本公司擁有人應佔股權 已發行股本 儲備	13	167,546 1,760,557	167,466 1,749,902
Proposed final dividend  Non-controlling interests	建議末期股息 非控股權益		1,928,103 57	33,509 1,950,877 196
Total equity	股權總額		1,928,160	1,951,073

# Consolidated Statement of Changes in Equity 綜合權益變動表

For the six months ended 30 June 2013 截至二零一三年六月三十日止六個月

	_							Jnaudited 未經審核						
					At	tributable to	owners of the	Company						
	_					本公	司擁有人應佔							
							Available-							
		Issued					for-sale							
		ordinary	Share		Share		investment				Proposed		Non-	
		share	premium	Contributed	option	revaluation	revaluation	fluctuation	Other	Retained	final		controlling	Total
		capital	account	surplus	reserve	reserve	reserve	reserve	reserves	profits	dividend	Total	interests	equity
		已發行					可供出售				- In			
		普通股	股份	W 1 = M	購股權	資產重估	投資重估	匯兑波動	14 (1 a4 m	E 00 W 54	<b>操派</b>	/ <del>+</del> 3.1	II. IA. en IA. V	nn 14-74-44
		股本	溢價賬	繳入盈餘	儲備	儲備	儲備	儲備	其他儲備	保留溢利	末期股息	總計	非控股權益	股權總額
		HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
		千港元	千港元	千港元	千港元	千港元	千港元	千港元	千港元	千港元	千港元	千港元	千港元	千港元
At 1 January 2013	於二零一三年一月一日	167,466	142	407,890	9,804	92,031	5,737	42,958	19,960	1,171,380	33,509	1,950,877	196	1,951,073
Total comprehensive income for the period	期內全面收益總額	-	-	-	-	-	-	(14,762)	-	25,035	-	10,273	(139)	10,134
Issue of ordinary shares	發行普通股	80	568	_	(184)	-	-	-	-	_	_	464	_	464
Equity-settled share option arrangements	股權結算購股權安排	-	-	-	(2)	-	-	-	-	-	-	(2)	-	(2)
Final 2012 dividend declared	已宣派二零一二年末期股息	-	-	-	-	-	-	-	-	-	(33,509)	(33,509)	-	(33,509)
At 30 June 2013	於二零一三年六月三十日	167,546	710	407,890	9,618	92,031	5,737	28,196	19,960	1,196,415	-	1,928,103	57	1,928,160
At 1 January 2012	於二零一二年一月一日	173,806	22,792	413,825	9,588	76,094	5,627	36,413	19,960	1,108,256	41,864	1,908,225	310	1,908,535
Total comprehensive income for the period	期內全面收益總額	-	-	-	-	-	-	(1,820)	-	50,460	-	48,640	(25)	48,615
Issue of ordinary shares	發行普通股	50	144	-	(23)	-	-	-	-	-	-	171	-	171
Repurchase of shares	購回股份	(6,400)	(22,865)	(5,935)	-	-	-	-	-	-	-	(35,200)	-	(35,200)
Equity-settled share option arrangements	股權結算購股權安排	=	-	=	170	-	-	=	-	=	=	170	-	170
Final 2011 dividend declared	已宣派二零一一年末期股息	-	-	-	-	-	-	-	-	-	(41,864)	(41,864)	-	(41,864)
At 30 June 2012	於二零一二年六月三十日	167,456	71	407,890	9,735	76,094	5,627	34,593	19,960	1,158,716	-	1,880,142	285	1,880,427

# Condensed Consolidated Statement of Cash Flows 簡明綜合現金流量表

For the six months ended 30 June 2013 截至二零一三年六月三十日止六個月

### For the six months ended 30 June

截至六月三十日止六個月

		二零一三年	二零一二年
		(Unaudited) (未經審核)	(Unaudited) (未經審核)
		HK\$'000	HK\$'000
		千港元	千港元
NET CASH FLOWS FROM/(USED IN) OPERATING ACTIVITIES	經營業務產生/(使用)之 現金流量淨額	32,432	(22,486)
NET CASH FLOWS FROM/(USED IN) INVESTING ACTIVITIES	投資業務產生/(使用)之 現金流量淨額	32,243	(5,282)
NET CASH FLOWS USED IN FINANCING ACTIVITIES	融資活動使用之現金流量淨額	(33,869)	(77,809)
NET INCREASE/(DECREASE) IN CASH AND CASH EQUIVALENTS	現金及現金等值項目增加/ (減少)淨額	30,806	(105,577)
Cash and cash equivalents at beginning of period	期初之現金及現金等值項目	530,411	502,652
Effects of foreign exchange rate changes, net	匯率變動之影響淨額	(12,591)	946
CASH AND CASH EQUIVALENTS AT END OF PERIOD	期終之現金及現金等值項目	548,626	398,021
ANALYSIS OF BALANCES OF CASH	現金及現金等值項目結餘分析		
AND CASH EQUIVALENTS  Cash and bank balances	現金及銀行結餘	387,061	313,052
Non-pledged time deposits	無抵押定期存款	237,887	126,238
Cash and cash equivalents as stated in the statement of financial position Non-pledged time deposits with original maturity of more than	財務狀況表內所述的現金及 現金等值項目 於取得時到期日超過三個月之 無抵押定期存款	624,948	439,290
three months when acquired	7.11 3mm 3 1 7 Cm 7 32 13 137 1	(76,322)	(41,269)
Cash and cash equivalents as stated in the statement of cash flows	現金流量表內所述的現金及 現金等值項目	548,626	398,021

#### 1. ACCOUNTING POLICIES

**HKFRSs** Amendments

The condensed consolidated interim financial statements are prepared in accordance with the applicable disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities ("Listing Rules") on The Stock Exchange of Hong Kong Limited ("Stock Exchange") and the Hong Kong Accounting Standard ("HKAS") 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA").

The accounting policies and basis of preparation adopted in the preparation of the interim financial statements are consistent with those adopted in the preparation of the annual financial statements for the year ended 31 December 2012.

In the current period, the Group has applied, for the first time, a number of new and revised Hong Kong Financial Reporting Standards ("HKFRSs") issued by the HKICPA, which are effective for accounting periods beginning on or after 1 January 2013.

Annual Improvements to HKFRSs

That Ros Amendments	2009-2011 Cycle
HKFRS 7 Amendments	Financial Instruments: Disclosures –
	Offsetting Financial Assets and Financial Liabilities
HKFRS 10	Consolidated Financial Statements
HKFRS 11	Joint Arrangements
HKFRS 12	Disclosure of Interests in Other
	Entities
HKFRS 13	Fair Value Measurement
HKFRS 10, HKFRS 11 and	Consolidated Financial Statements,
HKFRS 12 Amendments	Joint Arrangements and Disclosure
	of Interest in Other Entities:
	Transition Guidance
HKAS 1 Amendments	Presentation of Financial Statements -
	Presentation of Items of Other
	Comprehensive Income
HWAS 10 (Paying in 2011)	•
HKAS 19 (Revised in 2011)	Employee Benefits
HKAS 27 (Revised in 2011)	Separates Financial Statements
TIKAS 2/ (Revised III 2011)	separates i maneiar statements
HKAS 28 (Revised in 2011)	Investments in Associates and Joint
mino 20 (nevidea in 2011)	Ventures
HK(IFRIC)-Int 20	Stripping Costs in the Production
111(11110) 1111 10	Phase of a Surface Mine
	Thate of a burrace mine

### 1. 會計政策

本簡明綜合中期財務報表乃根據香港聯合交易所有限公司(「聯交所」)證券上市規則(「上市規則」)附錄16所載之適用披露規定以及香港會計師公會(「香港會計師公會」)頒佈之香港會計準則(「香港會計準則」)第34號「中期財務報告」編製。

編製本中期財務報表時所採納之會計政策 及編製基準與編製截至二零一二年十二月 三十一日止年度全年財務報表所採用者相同。

於本期間,本集團首次應用香港會計師公會所 頒佈之多項於二零一三年一月一日或之後開 始會計期間生效之新訂及經修訂香港財務報 告準則。

在由北班 / 一重重五年四

香港財務報告準則	年度改進(二零零九年至
(修訂本)	二零一一年循環)
香港財務報告準則第7號	金融工具:披露-金融資產
(修訂本)	和金融負債的互相抵消
香港財務報告準則第10號	綜合財務報表
香港財務報告準則第11號	聯合安排
香港財務報告準則第12號	披露於其他實體的權益
香港財務報告準則第13號	公平值計量
香港財務報告準則第10號、	綜合財務報表、聯合安排及
香港財務報告準則	披露於其他實體的權益:
第11號及香港財務報告	過渡指引
準則第12號(修訂本)	
香港會計準則第1號	財務報表的列報:其他全面
(修訂本)	收益項目的列報
香港會計準則第19號	僱員福利
(二零一一年經修訂)	
香港會計準則第27號	單獨財務報表
(二零一一年經修訂)	1 3-37/3 37/10/20
香港會計準則第28號	聯營和合營投資
(二零一一年經修訂)	
香港(國際財務報告詮釋	露天礦場生產期的拆卸成本
委員會)一詮釋第20號	m1 / 小公 の 丁丁 // 18 1 // 元 12/ 17 - 1

### 1. ACCOUNTING POLICIES (continued)

The adoption of these new/revised HKFRS and interpretations has no material impact on the Group's results and financial position for the current or prior periods. The Group has not applied the new or revised HKFRSs that have been issued but are not yet effective for the current accounting period.

#### **OPERATING SEGMENT INFORMATION**

For management purposes, the Group is organised into business units based on their products and services. Operating segments are reported in a manner consistent with the internal reporting provided to the chief operation decision-maker.

### 1. 會計政策(續)

採用以上新訂及經修訂香港財務報告準則對 本集團於本會計期度或過往會計期度之綜合 財務報表並無重大影響。本集團並無應用已頒 佈但於本會計期度仍未生效之新訂及經修訂 香港財務報告準則。

### 2. 經營分部資料

就管理而言,本集團根據產品及服務組織成業 務單位。經營分部按照與向主要經營決策者提 供的內部報告貫徹一致的方式報告。

For the six months ended 30 June 2	013 (unaudited)	Media	Trading	Others	Total
截至二零一三年六月三十日止六個月(	未經審核)	媒體	貿易	其他	合計
		HK\$'000	HK\$'000	HK\$'000	HK\$'000
		千港元	千港元	千港元	千港元
Segment revenue:	分部收入:				
Sales to external customers	向外界客戶銷售	947,189	25,096	5,500	977,785
Intersegment sales	分部業務間之銷售	59	_	98,036	98,095
		947,248	25,096	103,536	1,075,880
Reconciliation:	對賬:				
Elimination of intersegment sales	分部業務間之銷售的對銷				(98,095)
Revenue	收入				977,785
Segment results	分部業績	45,692	(482)	(16,084)	29,126
Reconciliation:	對賬:				
Finance costs	融資成本				(262)
Profit before tax	除税前溢利				28,864

### 2. OPERATING SEGMENT INFORMATION (continued) 2. 經營分部資料(續)

For the six months ended 30 June 2012 截至二零一二年六月三十日止六個月(5		Media 媒體	Trading 貿易	Others 其他	Total 合計
		HK\$'000	HK\$'000	HK\$'000	HK\$'000
		千港元	千港元	千港元	千港元
Segment revenue:	分部收入:				
Sales to external customers	向外界客戶銷售	969,603	81,872	3,114	1,054,589
Intersegment sales	分部業務間之銷售	326	_	94,448	94,774
		969,929	81,872	97,562	1,149,363
Reconciliation:	對賬:				
Elimination of intersegment sales	分部業務間之銷售的對銷			_	(94,774)
Revenue	收入			_	1,054,589
Segment results	分部業績	69,810	2,401	(11,802)	60,409
Reconciliation:	對賬:				
Finance costs	融資成本			_	(153)
Profit before tax	除税前溢利			_	60,256

### 3. OTHER INCOME AND GAINS/(LOSSES), NET

### 3. 其他收入及收益/(虧損)淨額

For the six months ended 30 June

截至六月三十日止六個月

		二零一三年	二零一二年
		(Unaudited)	(Unaudited)
		(未經審核)	(未經審核)
		HK\$'000	HK\$'000
		千港元	千港元
Bank interest income	銀行利息收入	2,325	2,184
Investment income	投資收入	1,519	1,565
Dividend income from listed equity	來自上市股本投資之股息收入		
investments		337	448
Gain/(loss) on disposal of items of	出售物業、廠房及設備項目		
property, plant and equipment	之收益/(虧損)	125	(306)
Fair value gains/(losses), net on:	公平值收益/(虧損)之淨額:		
Financial assets at fair value	按公平值記入損益賬		
through profit or loss	之財務資產	(17,333)	(5,683)
Derivative financial instruments -	衍生金融工具-不符合對冲資格		
transactions not qualifying as hedges	之交易	(93)	310
Exchange gains/(losses), net	匯兑收益/(虧損),淨額	(279)	2,403
Others	其他	4,761	5,776
		(8,638)	6,697

#### FINANCE COSTS

### 4. 融資成本

For the six months ended 30 June

截至六月三十日止六個月

2012

109

153

二零一三年 二零一二年 (Unaudited) (Unaudited) (未經審核) (未經審核)

2013

208

HK\$'000 HK\$'000 千港元 千港元

須於五年內悉數償還之銀行貸款 Interest on bank loans and overdrafts wholly repayable within five years 及透支利息 Interest on finance leases 融資租賃利息

**54** 44 262

### PROFIT BEFORE TAX

### 5. 除税前溢利

The Group's profit before tax is arrived at after charging:

本集團之除税前溢利已扣除:

For the six months ended 30 June

截至六月三十日止六個月

2013 2012 二零一二年 二零一三年 (Unaudited) (Unaudited) (未經審核) (未經審核)

HK\$'000 HK\$'000 千港元 千港元 無形資產攤銷 Amortisation of intangible assets 563 562 Depreciation 折舊 39,223 42,854

### 6. INCOME TAX

Deferred

Total tax expense for the period

Hong Kong profits tax has been provided at the rate of 16.5% (2012: 16.5%) on the estimated assessable profits arising in Hong Kong during the period. Taxes on profits assessable elsewhere have been calculated at the rates of tax prevailing in the countries in which the Group operates.

### 6. 所得税

香港利得税乃按期內於香港產生之估計應課 税溢利以16.5%(二零一二年:16.5%)税率撥 備。於其他地區之應課税溢利之税項乃按本集 團有業務經營之國家之現行稅率計算。

> For the six months ended 30 June 截至六月三十日止六個月

(2,318)

3,968

342

9,821

		2013 二零一三年	2012 二零一二年
		(Unaudited)	(Unaudited)
		(未經審核)	(未經審核)
		HK\$'000	HK\$'000
		千港元	千港元
Current: Charge for the period: The People's Republic of China:	即期: 期內支出: 中華人民共和國:		
Hong Kong	香港	8,325	7,123
Elsewhere	其他地區	6	210
Elsewhere	其他地區	909	1,992
Under/(over) provision in prior periods	過往期間撥備不足/(超額撥備)	(2,954)	154

遞延

期內稅務開支總額

### 7. EARNINGS PER SHARE ATTRIBUTABLE TO ORDINARY EQUITY HOLDERS OF THE COMPANY

The calculation of basic earnings per share is based on the profit for the period attributable to ordinary equity holders of the Company and the weighted average number of ordinary shares in issue during the period.

The calculation of diluted earnings per share is based on the profit for the period attributable to ordinary equity holders of the Company, as used in the basic earnings per share calculation. The weighted average number of ordinary shares used in the calculation is the number of ordinary shares in issue during the period, as used in the basic earnings per share calculation, and the weighted average number of ordinary shares assumed to have been issued at no consideration on the deemed exercise or conversion of all the dilutive potential ordinary shares into ordinary shares.

The calculations of basic and diluted earnings per share are based on:

### 7. 本公司普通股權持有人應佔每股溢利

每股基本溢利乃按期內本公司普通股權持有 人應佔溢利及期內已發行普通股之加權平均 數計算。

每股攤薄溢利乃按用於計算每股基本溢利之 期內本公司普通股權持有人應佔溢利計算。計 算時所用之普通股加權平均數為計算每股基 本溢利所用之期內已發行之普通股數目,以及 假設普通股加權平均數於所有具攤薄潛力之 普通股被視作獲行使或兑換成普通股時已以 無償形式發行。

每股基本及攤薄溢利乃按下列基準計算:

For the six months ended 30 June 截至六月三十日止六個月

2013 2012

二零一三年

二零一二年

(Unaudited)

(Unaudited)

(未經審核)

(未經審核)

HK\$'000

HK\$'000

千港元

千港元

溢利 **Earnings** 

Profit attributable to ordinary equity 本公司普通權益持有人

應佔溢利 holders of the Company

25,035

50,460

Number of shares 股份數目

股份 Shares

Weighted average number of ordinary shares in issue during the period used in the basic earnings per share

calculation Effect of dilution - weighted average

number of ordinary shares: Share options 期內已發行普通股加權平均數

用作計算每股 基本溢利

攤薄影響一普通股加權

平均數:購股權

9,053,382

8,951,774

843,083,556

846,685,363

837,631,981

852,035,330

#### 8. DIVIDEND

At a meeting of the Board held on 27 August 2013, an interim dividend of HK2 cents per share was declared for the year ending 31 December 2013. This proposed dividend is not reflected as a dividend payable in these condensed financial statements, but will be reflected as an appropriation of retained earnings for the year ending 31 December 2013.

#### 9. AVAILABLE-FOR-SALE INVESTMENTS

### 8. 股息

本公司於二零一三年八月二十七日舉行之 董事會會議上宣佈截至二零一三年十二月 三十一日止年度派發中期股息每股2港仙。此 擬派發之股息並未於本簡明財務報表中以應 付股息反映,惟將於截至二零一三年十二月 三十一日止年度之保留溢利撥款中反映。

### 9. 可供出售投資

		30 June	31 December
		2013	2012
		二零一三年	二零一二年
		六月三十日	十二月三十一日
		(Unaudited)	
		(未經審核)	
		HK\$'000	HK\$'000
		千港元	千港元
Investment securities:	投資證券:		
Overseas listed equity securities,	於海外之上市股本證券,		
at fair value	按公平值	47	47
Unlisted equity securities, at cost	非上市股本證券,按成本值	_	22,556
Unlisted debt securities, at fair value	非上市債務證券,按公平值	7,444	7,444
		7,491	30,047

The above investments consist of investments in equity securities which are designated as available-for-sale financial assets and have no fixed maturity date or coupon rate.

The fair values of listed equity investments are based on quoted market prices, and the fair values of unlisted debt securities are based on recent transaction prices.

The Group's investment in unlisted equity securities includes an interest in the Class A issued share capital of Wang Strategic Capital Partners (I) Limited ("Wang"), which exceeds 20% of the nominal value of Wang's issued shares of that class at 30 June 2013. The Group has no control nor significant influence over the financial and operating policies of Wang. Wang is incorporated in the Cayman Islands.

The Group's unlisted equity securities with an aggregate nil carrying amount as at 30 June 2013 (31 December 2012: HK\$22,556,000) are stated at cost less impairment because their fair values could not be reliably measured as at the end of the reporting period. The directors of the Company consider that the fair value cannot be measured reliably.

上述投資包括界定為可供出售財務資產且無 固定到期日或票息率之股本證券投資。

上市股本投資之公平值按所報市價釐定,而非 上市債務證券之公平值則按近日交易價釐定。

於二零一三年六月三十日,本集團的非上市股 本證券包括Wang Strategic Capital Partners (I) Limited (「Wang」)類別A已發行股本的權益, 其超過Wang該類已發行股份面值之20%。本集 團對Wang的財務和經營政策並無控制權或重 大影響。Wang於開曼群島註冊成立。

本集團於二零一三年六月三十日賬面值合 共為零港元(二零一二年十二月三十一日: 22,556,000港元)之非上市股本證券以成本減 去減值列值,原因為其公平值於報告期末不能 可靠地計量。本公司董事認為公平值不能可靠 地計量。

#### 10. TRADE RECEIVABLES

### 10. 應收賬款

		30 June 2013 二零一三年	31 December 2012 二零一二年
			十二月三十一日
		(Unaudited) (未經審核)	
		HK\$'000	HK\$'000
		千港元	千港元
Trade receivables	應收賬款	497,684	544,397
Impairment	減值	(13,020)	(13,383)
		484,664	531,014

The Group's trading terms with its customers are mainly on credit, except for new customers, where payment in advance is normally required. The credit period is generally for a period of one month, extending up to three months for major customers. Each customer has a maximum credit limit. The Group seeks to maintain strict control over its outstanding receivables and has a credit control department to minimise credit risk. Overdue balances are reviewed regularly by senior management. In view of the aforementioned and the fact that the Group's trade receivables relate to a large number of diversified customers, there is no significant concentration of credit risk. The Group does not hold any collateral or other credit enhancements over its trade receivable balances. Trade receivables are noninterest bearing.

除了新客户一般須提前付款外,本集團與其客 户之貿易主要採取記賬形式進行,信貸期一般 為一個月,主要客户可延長至三個月。各客户 均設有最高信貸額。本集團對其尚未清償應收 賬款維持嚴格控制,並設有信貸監控部門以儘 量減低信貸風險。高級管理層經常檢討逾期未 付之結餘。考慮到上述各項及本集團之應收賬 款乃與大量多元化客户有關,故並無信貸風險 集中之情況。本集團並無就其應收賬款持有任 何抵押品或其他信用提升物。應收賬款為免息。

An aged analysis of trade receivables as at the end of the reporting period, based on the payment due date, is as follows:

於報告期末,應收賬款根據款項到期日之賬齡 分析載列如下:

		30 June	31 December
		2013	2012
		二零一三年	二零一二年
		六月三十日	十二月三十一日
		(Unaudited) (未經審核)	
		HK\$'000	HK\$'000
		千港元	千港元
Current to 30 days	即期至30天	346,840	376,204
31 – 60 days	31至60天	44,480	66,859
61 – 90 days	61至90天	38,353	41,016
91 – 120 days	91至120天	20,838	19,224
Over 120 days	超過120天	47,173	41,094
		497,684	544,397

### 11. FINANCIAL ASSETS AT FAIR VALUE THROUGH PROFIT OR LOSS

### 11. 按公平值記入損益賬之財務資產

		•	
		HK\$'000 千港元	HK\$'000 千港元
Listed equity securities, at market value: Hong Kong Elsewhere	上市股本證券,按市值: 香港 其他地方	52,311 1,272	29,792 1,272
Unlisted debt securities, at fair value Exchange rate-linked deposit, at fair value	非上市債務證券,按公平值 匯率掛鈎存款,按公平值	25,963	24,959 12,400
		79,546	68,423

The above investments at 30 June 2013 and 31 December 2012 were classified as held for trading and were, upon initial recognition, designated by the Group as financial assets at fair value through profit or loss. The fair values of the above unlisted debt securities and exchange rate-linked deposit were determined based on the quoted prices from investment banks.

### 12. 應付賬款及票據

而釐定。

An aged analysis of trade and bills payables as at the end of the reporting period, based on the payment due date, is as follows:

12. TRADE AND BILLS PAYABLES

於報告期末,應付賬款及票據根據款項到期日 之賬齡分析載列如下:

於二零一三年六月三十日及二零一二年十二

月三十一日,上述投資分類為持作買賣用途,

於初始確認時,本集團將其指定為按公平值記

入損益賬之財務資產。上述非上市債務證券及

匯率掛鈎存款之公平值按投資銀行所報價格

		30 June	31 December
		2013	2012
		二零一三年	二零一二年
		六月三十日	十二月三十一日
		(Unaudited)	
		(未經審核)	
		HK\$'000	HK\$'000
		千港元	千港元
Current to 30 days	即期至30天	83,140	99,588
31 – 60 days	31至60天	16,279	5,041
61 – 90 days	61至90天	1,988	1,893
91 – 120 days	91至120天	2,963	2,456
Over 120 days	超過120天	1,651	3,816
		106,021	112,794

The trade payables are non-interest-bearing and are normally settled on 60-day terms.

應付款項並不計息且一般須於60日償還。

#### 13. SHARE CAPITAL

### 13. 股本

			31 December 2012 二零一二年 十二月三十一日
		HK\$'000	HK\$'000
		千港元	千港元
Authorised:	法定股本:		
2,354,256,546 ordinary shares	2,354,256,546股普通股		
of HK\$0.2 each	每股面值0.2港元	470,851	470,851
1,291,486,908 5% redeemable cumulative	1,291,486,908股每股面值		
convertible preference shares	0.1港元之5%累積可贖回		
of HK\$0.1 each	可轉換優先股	129,149	129,149
		600,000	600,000
Issued and fully paid:	已發行及繳足股本:		
837,730,497 (31 December 2012:	837,730,497股(二零一二年		
837,330,517) ordinary shares	十二月三十一日:837,330,517股)		
of HK\$0.2 each	普通股每股面值0.2港元	167,546	167,466

溢價賬。

During the period ended 30 June 2013, the subscription rights attaching to 399,980 share options were exercised at the subscription price of HK\$1.16 per share, resulting in the issue of 399,980 new ordinary shares of HK\$0.2 each for a total cash consideration, before expenses, of approximately HK\$464,000. The related share option reserve of approximately HK\$186,000 was transferred to the share premium account upon the exercise of these share options.

14. 購股權計劃

### 14. SHARE OPTION SCHEMES

Share options are granted to certain directors and employees. The exercise price of the granted options shall be at least the higher of: (i) the closing price of the shares on the date of grant; and (ii) the average closing price of the shares for the five business days immediate preceding the date of grant. The contractual life of the options is ten years and the Group has no legal or constructive obligation to repurchase or settle the options in cash.

購股權可授予若干董事及僱員。授出之購股權 行使價須至少為下列兩者中的較高者:(i)有關 股份在購股權授出日期的收市價;及(ii)該等 股份在購股權授出日期前5個營業日的平均收 市價。購股權之合約年期為十年,而本集團並 無以現金購回或清償購股權之法律或推定責任。

截至二零一三年六月三十日止期間,賦予認購

權之購股權399,980股已被行使,行使價為每

股1.16港元,致使發行399,980股新普通股,每 股面值0.2港元,總現金代價(扣除開支前)約

為464,000港元。在該等購股權行使後,約為

186,000港元由相關的購股權儲備轉撥至股份

### 15. COMMITMENTS

### 15. 承擔

The Group had the following capital commitments at the end of the reporting period:

本集團於報告期末有以下資本承擔:

		30 June	31 December
		2013	2012
		二零一三年	二零一二年
		六月三十日	十二月三十一日
		(Unaudited)	
		(未經審核)	
		HK\$'000	HK\$'000
		千港元	千港元
Contracted, but not provided for	已訂約但未撥備	43,943	54,906
Authorised, but not contracted for	已授權但未簽約	32,000	_
		75,943	54,906

### 16. RELATED PARTY TRANSACTIONS

### 16. 關連人士交易

(a) Material transactions with related parties

(a) 與關連人士之重大交易

For the six months

ended 30 June 截至六月三十日止六個月 2013 2012 二零一三年 二零一二年 (Unaudited) (Unaudited) (未經審核) (未經審核) HK\$'000 HK\$'000 千港元 千港元 來自共同控制公司之已收新聞 News service fee income received 服務費用收入 from jointly-controlled entities 10,560 9,763 來自共同控制公司之已收 Service fee income received 服務費用收入 from jointly-controlled entities 3,306 159

### 16. RELATED PARTY TRANSACTIONS (continued)

### 16. 關連人士交易(續)

(b) Compensation of key management personnel of the Group

(b) 本集團主要管理人員之薪酬

ended 30 June 截至六月三十日止六個月 2012 二零一三年 二零一二年

For the six months

		•	
		(Unaudited)	(Unaudited)
		(未經審核)	(未經審核)
		HK\$'000	HK\$'000
		千港元	千港元
Short term employee benefits	短期僱員福利	17,115	17,094
Post-employment benefits	退休後福利	45	38
Share-based payments	以股份為基礎之付款	_	_
Total compensation paid to key	向主要管理人員支付		
management personnel	之酬金總額	17,160	17,132

### 17. APPROVAL OF THE INTERIM FINANCIAL REPORT

### These condensed consolidated interim financial statements were approved and authorised for issue by the Board on 27 August 2013.

### 17. 批核本中期財務報告

董事會於二零一三年八月二十七日批核並授 權刊發本簡明綜合中期財務報表。

## 管理層討論及分析

#### RESULTS

The principal activities of the Group comprise Media operations including Newspapers, Magazines and other media-related businesses.

The Group's consolidated revenue for the six months ended 30 June 2013 ("Period") amounted to approximately HK\$977.8 million, as compared with approximately HK\$1,054.6 million for the six months ended 30 June 2012 ("Previous Period"). The majority of the drop in revenue is accounted for by the non-core Trading unit, which continued to pare down its business volume. Revenue of the Media operations posted only a small decrease of 2.3%.

The underlying business performance of the Group's core Media operations remained solid during the Period. However, the Group's reported profit for the Period was affected by the presence of a one-off non-operating gain of approximately HK\$23.2 million recorded in the Previous Period and mark-to-market losses of treasury investments, which together were the main reasons for the reduction in consolidated profit attributable to owners of the Company from approximately HK\$50.5 million in the Previous Period to approximately HK\$25.0 million in the Period.

### REVIEW OF MEDIA OPERATIONS

Growth in the overall local advertising market slowed to 9% in the first half of 2013, the lowest since the financial tsunami, affected by the subdued financial and property markets and concerns over a weakening in tourism-driven local consumption demand. Although total newspaper advertising in Hong Kong continued to increase, growth was recorded only by free newspapers, at the expense of paid newspapers. In addition, total magazine advertising was relatively stagnant.

The performance of the Group's core Media operations during the Period, in particular its free newspaper products in Hong Kong, exceeded that of the overall market, especially given the strong position of Headline Daily. Nevertheless, the Media segment registered a decrease in revenue from approximately HK\$969.6 million in the Previous Period to approximately HK\$947.2 million in the Period, attributable to a slight drop in business volume of the magazine operations and Sing Tao Daily from their relatively high level last year. The improvement in Headline Daily's profit was sufficient to cover the minor profit setback in the other products, but due to the presence of a oneoff gain from a jointly-controlled entity recorded in the Previous Period, the Media segment's profit for the Period showed a decline from approximately HK\$69.8 million to approximately HK\$45.7 million.

### 業績

本集團的主要業務為媒體業務,包括報章、雜誌及 其他媒體相關業務。

截至二零一三年六月三十日止六個月(「本期內」), 本集團的綜合收入為約977,800,000港元,而截至二 零一二年六月三十日止六個月(「去年同期」)則為 約1,054,600,000港元。收入下降主要是由於非核心 的貿易業務繼續縮減規模,而媒體業務的收入僅輕 微下調2.3%。

本集團的核心媒體業務於本期內基礎表現維持紥 實。然而,由於去年同期錄得一項約23,200,000港 元的一次性非經營收益以及庫務投資按照市值入賬 而出現虧損,以致本公司擁有人應佔綜合溢利由去 年同期約50,500,000港元減少至本期內約25,000,000 港元。

### 媒體業務回顧

於二零一三年上半年,本港的金融及地產市場反 覆偏軟,受旅遊業帶動的相關本地消費需求有見 放緩,影響所及,本地整體廣告市場增長率減慢至 9%,為金融海嘯後之最低。雖然香港報章廣告總 量有所上升,但只得免費報章受惠,並繼續併佔收 費報章廣告。另外,整體雜誌廣告市場相對淡靜。

於本期內,本集團核心媒體業務表現勝過整體市 場,當中尤以旗下免費報章產品最為突出,《頭 條日報》憑著其優勢更持續成為亮點。然而,雜 誌業務及《星島日報》的業務由去年同期的甚高水 平略為回落,致使媒體業務的收入由去年同期約 969,600,000港元減少至本期內約947,200,000港元。 《頭條日報》的溢利升幅雖足以彌補其他產品溢利 之輕微倒退,但由於去年同期業績包括一項共同控 制公司錄得的一次性收益,媒體業務的溢利由約 69,800,000港元減少至本期內約45,700,000港元。

管理層討論及分析

### Newspapers

The Group's newspaper operations comprise Headline Daily, Sing Tao Daily, The Standard and the overseas business of Sing Tao Daily. Together, these account for the largest percentage of the Media operations' revenue and profit.

Hong Kong's newspaper industry remained competitive during the Period even though the competition has somewhat moderated. Currently the number of free newspapers in operation is probably more than what the advertising market can accommodate, with the result that some operators are suffering from considerable losses. In addition, the active free newspaper market has led to continuing growth in its advertising market share versus paid newspapers, and according to market data some mass-market paid newspapers have suffered a decline in advertising revenue.

In this protracted competitive industry environment, Headline Daily has proven to be a strong market leader. Not only has it been capable of maintaining its number 1 position, but it has also managed to further grow its advertising revenue and market share during the Period. It continued to be the largest-circulating and most widelyread newspaper in Hong Kong, and has further increased its lead in circulation volume against its competitors. Thus far the competition has not posed any negative impact on its business performance, and Headline Daily has successfully prevailed over the challengers with its evident strengths in editorial content as well as advertising effectiveness. During the Period, Headline Daily also benefited from lower newsprint prices which, coupled with the increase in its advertising revenue, allowed it to achieve a satisfactory improvement in profitability that is in line with management's expectation. Furthermore, Headline Finance paper continued to claim the largest readership among local financial newspapers and has helped to further open up the advertising market in the financial segment.

### 報章

本集團的報章業務包括《頭條日報》、《星島日報》、 《英文虎報》及《星島日報》海外業務,乃媒體業務 收入及溢利的主要來源。

於本期內,香港報章業內競爭縱然已轉趨緩和,但 總體而言依然不弱。目前市面上免費報章的數目似 乎超逾廣告市場的承載能力,導致部分經營者蒙受 一定的虧損。此外,活躍的免費報章市場亦帶動其 廣告市場份額持續增長,根據市場數據,部分大眾 化收費報章的廣告收入有所下降。

在持續競爭的行業環境下,《頭條日報》明顯穩佔 強勢。《頭條日報》不但保持全港第一的免費報章 之位,於本期內更進一步增加其廣告收入及市場份 額。《頭條日報》繼續成為香港最高發行量及最多 讀者的報章,在發行量方面更拉闊了與競爭對手的 差距。至今競爭未有對其業務表現造成負面影響, 而《頭條日報》在編採內容及廣告效能方面皆有超 卓優勢,獲廣泛認同為市場之冠。於本期內,《頭 條日報》受惠於白報紙價格下調,加上廣告收入增 加,使其利潤錄得滿意升幅,符合管理層預期。此 外,《頭條財經報》的讀者人數繼續為本地財經報 章之首,有助拓展金融財經類別的廣告市場。

## 管理層討論及分析

The performance of Sing Tao Daily stayed firm for the most part of the Period, barring the adverse market impact in June. By continuing to strengthen its positioning in the middle-class market segment, it was largely unaffected by the competition from free newspapers. With its new artpaper supplement on Friday - "Five Star Style" - and its ongoing popular "Smart Guide" series, Sing Tao Daily kept on delivering high value-add content to differentiate itself as a quality niche newspaper and retain the support of its loyal readers. In April, the cover price of Sing Tao Daily was increased from HK\$6 to HK\$7 following the move of other paid newspapers, and yet its circulation volume has been upheld. In terms of advertising, Sing Tao Daily attained good advancement in categories such as retail, food and electrical appliances. However, the series of cooling measures introduced by the government took a toll on property sales and property advertisements, as a result of which Sing Tao Daily's advertising revenue experienced a slight overall drop.

The Standard's financial results saw progress during the Period. While advertising revenue achieved a small increase, bottom line improved more significantly as costs of sales were brought down as a result of lower newsprint prices and more cost-effective distribution strategies. Advertising revenue continued to be diversified as newer categories such as overseas properties and telecommunications were expanded. Average page rates also saw a steady increase.

The overseas operations of Sing Tao Daily on the whole maintained relatively stable results for the Period, although performances across different regions varied in accordance with the underlying environment of the respective economies. The recession-struck Eurozone continued to present difficult business conditions for our European operations, and the economic slowdown in Canada and Australia somewhat abated our growth momentum there; on the other hand, the US operations benefited from a gradually recovering economy.

《星島日報》於本期內的表現大致穩定,惟於六月 較受市場因素影響。《星島日報》加強鞏固其在中 產市場的地位,因此並無受累於免費報章競爭。新 推的星期五粉紙副刊「五星級Style」及一向受歡迎 的「食玩王」小冊子系列,繼續提供高增值內容,從 而突出《星島日報》的優質報章定位,並得到其忠 實讀者的長期支持。隨著其他收費報章加價,《星 島日報》的零售價亦於四月起由六港元上升至七港 元,價格提升後仍能保持發行量。在廣告方面,《星 島日報》在零售、食品及電子產品等類別取得良好 進展。然而,政府推出的一系列遏抑樓市措施令物 業市場冷卻,連帶地產廣告也大幅減少,導致《星 島日報》的整體廣告收入錄得輕微下降。

《英文虎報》的財務業績於本期內繼續進步。一方 面,廣告收入稍見增加,另一方面,銷售成本因應 白報紙價格下降及更具成本效益的發行策略而得 以削減,有助業績錄得更大改善。《英文虎報》的廣 告收入來源更得以拓闊,較新的類別如海外物業及 電訊廣告已取得成績。平均廣告頁收費亦穩步上升。

於本期內,《星島日報》的海外業務表現因應不同 地區各自的經濟環境而有所參差,整體上仍維持相 對穩定的業績。歐元區陷於經濟衰退使《星島日報》 的歐洲業務面對困難的經營環境,而加拿大及澳洲 經濟放緩則稍為減慢《星島日報》在當地的增長動 力;另一方面,美國業務受惠於當地經濟逐漸復甦 而得以提升。

### 管理層討論及分析

### Magazines

Overall, magazine advertising in the first half of 2013 lagged behind the rest of the market. Circulation sales and readership of magazines in general trended downwards, given the competition from free newspapers, the internet and mobile media vying for readers' time and attention. The Magazine unit was under the influence of these factors during the Period and recorded a decrease in revenue and profit when compared with the Previous Period. East Week's advertising revenue was weakened by the slowdown in consumption demand especially for beauty products, cosmetics and luxury goods, partly due to lower spending by Mainland tourists. For East Touch, advertising revenue held firm thanks to more income from special projects, but the profit margin from these projects was lesser as they required additional printing effects and editorial input. PC Market maintained a steady performance, as the advertising market for digital and telecommunications products became more active during the Period. JET and Spiral were affected by the contraction in the luxury segment's advertising budgets, but Caz Buyer remained resilient.

In view of the increasing challenge from various new media, the Magazine unit put in further efforts during the Period to develop its multi-media business. PC Market's digital version for tablet and smartphone devices, available for subscription or retail sale, has drawn good response since its introduction last year. Encouraged by the positive results, East Touch and JET have also launched similar electronic versions, and East Touch is scaling up its e-commerce business utilizing its popular online and mobile platforms. The Magazine unit's commitment and efforts have led to an almost tripling of its online and mobile revenue for the Period, albeit from a modest base.

### 雜誌

整體而言,雜誌廣告在二零一三年上半年落後於 其他媒體市場。免費報章、互聯網及流動媒體爭奪 讀者的時間及關注,使雜誌的銷售量及讀者人數 普遍呈下跌趨勢。於本期內,雜誌業務受上述因素 影響,收入及溢利較去年同期有所減少。本地消費 需求隨著中國大陸遊客的消費減少而出現放緩, 當中尤以美容產品、化妝品及奢華產品所受影響 最為顯著,《東周刊》的廣告收入因而受拖累。《東 TOUCH》方面,雖然特別項目帶來的收入使廣告收 入維持穩健,但該等項目所需的額外印刷效果及編 採成本拖低利潤率。於本期間內,數碼及電訊產品 的廣告市場趨向活躍,因此《電腦廣場》維持不錯 的表現。《JET》及《游絲腕錶雜誌》受到奢華品牌削 減廣告預算所影響,而《車買家》表現則保持堅穩。

有鑑於來自多種新媒體的挑戰加劇,雜誌部門於本 期內加緊發展其多媒體業務。《電腦廣場》於去年 推出平板電腦及智能手機版本供訂閱或零售,至今 反應良好,《東TOUCH》及《JET》有見及此亦已推出 類似的電子版本。同時《東TOUCH》開始更大力發 展其電子商貿業務,通過其廣受歡迎的網上及流動 平台銷售潮流產品。雜誌部門在多媒體領域的投入 及努力已初見成果,儘管基數不大,但本期內其網 上及流動收入已為去年同期的三倍。

## 管理層討論及分析

#### **PROSPECTS**

Hong Kong's economic outlook for the rest of 2013 remains uncertain, with the US set to roll back quantitative easing measures and the Mainland economy slowing down. The local property market is adjusting to the government's cooling measures and the longer term impact of such measures on the advertising market remains to be seen. In this unsettled environment, the Group will be proactive in seeking revenue improvement, and at the same time has put in place plans for control over its finances and cost reductions which will be implemented as needed in order to preserve profitability.

On a more positive note, competition among free newspapers has eased and Headline Daily, with an enhanced number 1 position in the market, should continue to grow its business and profitability. While the free newspaper market will see ongoing expansion, cut-throat competition is not sustainable and some industry consolidation is already witnessed. Some weaker competitors may be eliminated over time. Management will continue to cultivate the competitive strengths of Headline Daily which will allow it to become the long term winner in the industry.

### LIQUIDITY, FINANCIAL RESOURCES AND GEARING **RATIO**

The Group maintained a strong financial position with a net cash position throughout the Period under review. As at 30 June 2013, the Group had a net cash balance (calculated with reference to the Group's cash balances and total borrowings) of approximately HK\$621 million (31 December 2012: approximately HK\$608 million).

The gearing ratio, defined as long-term borrowings to equity, was zero as at 30 June 2013 (31 December 2012: zero).

### CAPITAL STRUCTURE, EXPOSURE TO FLUCTUATIONS IN EXCHANGE RATES

The Group adopts a prudent approach in managing its treasury function and uses different hedging methods to minimize the impact of foreign exchange fluctuations on its financial performance.

### 展望

踏入二零一三年下半年,美國正部署削減量化寬鬆 措施,而內地的經濟降溫,因此香港經濟前景仍未 明朗。本地地產市場正處於適應政府先前推出之遏 抑措施的過渡期,而有關措施對廣告市場的長遠影 響仍屬未知之數。在這不穩的環境中,本集團將會 積極增加收入,與此同時亦將審時度勢,為財務控 制做足準備,並按需要減省成本,務求維持盈利水

在較為樂觀的一面,免費報章之間的競爭已見緩 和,而《頭條日報》的行業領導地位更趨強大,其業 務及盈利應可持續增長。免費報章市場將會繼續擴 大,但惡性競爭勢難持久,目前業內已經開始出現 若干整合,一些較弱的競爭對手將會漸漸被淘汰。 管理層未來會繼續強化《頭條日報》的競爭優勢, 使其成為業內長遠的勝利者。

### 流動資金、財務資源及資本負債比率

本集團於本期內維持穩健之財政狀況並保持淨現 金狀況。於二零一三年六月三十日,本集團現金結 餘淨額(根據本集團現金結餘及借貸總額計算)約 為621,000,000港元(二零一二年十二月三十一日: 約為608,000,000港元)。

於二零一三年六月三十日,本集團之資本負債比率 (即長期借貸與資本之比率)為零(二零一二年十二 月三十一日:零)。

### 資本結構、匯率波動風險

本集團採取審慎方式管理其司庫運作及使用各種 對沖方法以減低因外匯波動而對其財務表現造成 之影響。

管理層討論及分析

#### **EMPLOYEES**

As at 30 June 2013, the Group had approximately 2,380 employees.

The Group remunerates its employees based on individual and business performance. Competitive salaries and benefits are paid to attract and retain quality staff. Other employee benefits include medical insurance, discretionary bonus, share options and provident fund schemes.

### INTERIM DIVIDEND

The Board has resolved to declare an interim dividend of HK2 cents (Previous Period: HK3.5 cents) per share for the Period payable on Thursday, 19 September 2013 to shareholders whose names appear on the register of members of the Company on Friday, 13 September 2013.

### 僱員

於二零一三年六月三十日,本集團共有約2,380名 員工。

本集團根據其僱員之個人表現及其業務之業績,給 予僱員具吸引力之薪酬及福利,以吸引及挽留優質 員工。其他僱員福利包括醫療保險、酌情花紅、認 股權及公積金計劃。

### 中期股息

董事會議決宣佈就本期內派發中期股息每股2港仙 (去年同期:3.5港仙),並於二零一三年九月十九 日(星期四)派予於二零一三年九月十三日(星期五) 名列於本公司股東名冊內之股東。

### 其他資料

#### **DIRECTORS' INTERESTS**

As at 30 June 2013, the interests of the directors of the Company ("Directors") in the shares and underlying shares of the Company as recorded in the register required to be kept by the Company pursuant to Section 352 of the Securities and Futures Ordinance ("SFO") were as follows:

### 董事權益

於二零一三年六月三十日,本公司董事(「董事」) 於本公司之股份及相關股份中,擁有根據證券及期 貨條例(「證券及期貨條例」)第352條存置之登記冊 所記錄之權益如下:

Percentage

Number of ordinary shares held,

			capacity and nature of interest 所持普通股數目、身份及權益性質			of the Company's	
Name of director		Notes Personal interests	Corporate interests	Total	issued share capital 佔本公司已 發行股本		
董事姓名		附註	個人權益	公司權益	總數	之百分比	
Mr. Ho Tsu Kwok, Charles Ms. Judy Inn	何柱國先生 邢珠迪女士	(1)	- 1,300,000	426,197,500	426,197,500 1,300,000	50.87% 0.15%	
Mr. Jia Hongping Mr. Lai Ting Yiu	賈紅平先生 黎廷瑤先生		2,000,000 2,000,000	-	2,000,000 2,000,000	0.23% 0.23%	
Mr. Lau Chung Man, Louis Mrs. Sy Wong Chor Fong Mr. Yong Yin Chang	劉仲文先生 施黃楚芳女士	(2)	2,000,000 1,202,000	81,959,500	2,000,000 83,161,500	0.23% 9.92%	
Mr. Yang Yiu Chong, Ronald Jeffrey	楊耀宗先生		1,350,000	_	1,350,000	0.16%	

#### Notes:

- (1) Of these shares, 424,948,000 and 1,249,500 shares were held by Luckman Trading Limited ("Luckman") and Yosham Limited, respectively, which were beneficially owned by Mr. Ho Tsu Kwok, Charles.
- (2) The corporate interests of 81,959,500 shares were held by Stagelight Group Limited ("Stagelight"), which was beneficially owned by Mrs. Sy Wong Chor Fong.

Save as disclosed herein, none of the Directors had any interest and short positions in the shares and underlying shares of the Company and its associated corporations (within the meaning of Part XV of the SFO) as recorded in the register required to be kept pursuant to Section 352 of the SFO or otherwise notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers ("Model Code") contained in Appendix 10 of the Listing Rules.

The interests of the Directors in the share options of the Company are separately disclosed in the section "Share Options" below.

### 附註:

- (1) 該等股份當中,424,948,000股及1,249,500股分別由Luckman Trading Limited(「Luckman」)及 Yosham Limited持有。該兩間公司均由何柱國先 生實益擁有。
- (2) 公司權益之股份81,959,500股由Stagelight Group Limited(「Stagelight」)持有,該公司由施黃楚芳 女士實益擁有。

除本文所披露者外,概無董事於本公司及其相聯法團(定義見證券及期貨條例第XV部)之股份及相關股份中,擁有根據證券及期貨條例第352條存置之登記冊所記錄或根據上市規則附錄10所載之上市公司董事進行證券交易的標準守則(「標準守則」)須知會本公司及聯交所之任何權益及淡倉。

董事持有本公司購股權之權益另獨立披露於下文「購股權」一節內。

Percentage

### SUBSTANTIAL SHAREHOLDERS' AND OTHER PERSONS' INTERESTS

### As at 30 June 2013, those persons, other than the Directors or chief executive of the Company, who had the interests of 5% or more of the issued share capital of the Company as recorded in the register required to be kept by the Company pursuant to Section 336 of the SFO, were as follows:

### 主要股東與其他人士之權益

於二零一三年六月三十日,按本公司根據證券及期 貨條例第336條存置之登記冊所記錄,下列人士(本 公司之董事或行政總裁除外)擁有本公司已發行股 本5%或以上之權益:

Name		Notes	Capacity and nature of interest	Number of ordinary shares held	of the Company's issued share capital 佔本公司已發行
名稱		附註	身份及權益性質	所持普通股數目	股本之百分比
Luckman		(1)	Beneficial owner 實益擁有人	424,948,000	50.72%
Hong Kong Tobacco Company Limited ("HK Tobacco")	香港煙草有限公司 (「香港煙草」)	(2)	Deemed interest 視為擁有之權益	424,948,000	50.72%
Stagelight		(3)	Beneficial owner 實益擁有人	81,959,500	9.78%
FIL Limited			Investment Manager 投資經理	50,310,000	6.00%

#### Notes:

- The interests of Mr. Ho Tsu Kwok, Charles, held through a controlled corporation, duplicates with those disclosed in the section "Directors' Interests" above.
- (2) Pursuant to an option agreement dated 20 June 2001 and seven supplemental agreements entered into between Luckman and HK Tobacco on 19 July 2002, 19 July 2003, 19 July 2006, 19 July 2007, 19 July 2008, 19 July 2010 and 19 July 2012, respectively, HK Tobacco was granted an option to purchase from Luckman 33,000,000 ordinary shares of the Company. Under Sections 317 and 318 of the SFO, HK Tobacco is deemed to be interested in all the 424,948,000 ordinary shares of the Company held by Luckman.
- (3) The interests of Mrs. Sy Wong Chor Fong, held through a controlled corporation, duplicates with those disclosed in the section "Directors' Interests" above.

Save as disclosed herein, the Company had not been notified of any other interests or short positions being held by any person in the shares and underlying shares of the Company.

### 附註:

- (1) 何柱國先生透過一家控制法團持有之權益與上文 「董事權益」一節內所披露之權益相同。
- (2) 根據Luckman與香港煙草於二零零一年六月二十 日訂立之購股權協議及分別於二零零二年七月 十九日、二零零三年七月十九日、二零零六年七 月十九日、二零零七年七月十九日、二零零八 年七月十九日、二零一零年七月十九日及二零 一二年七月十九日訂立之七份補充協議,香港煙 草獲授購股權,可向Luckman收購本公司普通股 33,000,000股。根據證券及期貨條例第317及318 條,香港煙草被視為擁有Luckman所持有之全部 424,948,000股本公司普通股之權益。
- (3) 施黃楚芳女士透過一家控制法團持有之權益與上 文「董事權益」一節內所披露之權益相同。

除本文所披露者外,本公司並不獲悉任何人士持有 本公司之股份及相關股份的任何其他權益或淡倉。

# Other Information 其他資料

### **SHARE OPTIONS**

### 購股權

As at 30 June 2013, details of share options granted to the directors and eligible employees under the share option schemes of the Company are as follows:

截至二零一三年六月三十日,各董事及合資格僱員 根據本公司購股權計劃獲授予之購股權詳情如下:

	Date of	Number of share options 購股權數目					Exercise price	
Name or category of participant	grant of share options	At 1 January 2013	Exercised during the period	Lapsed during the period	At 30 June 2013	Exercise period of share options	of share options (Note 1) 購股權	
參與者姓名或類別	購股權 授出日期	於二零一三年 一月一日	期內行使	期內失效	於二零一三年 六月三十日	購股權行使期	行使價 (附註1)	
Under the share option scheme (adopted on 28 May 2002) 根據購股權計劃(於二零零二年 五月二十八日採納)							HK\$ 港元	
Directors 董事								
Ms. Judy Inn 邢珠迪女士	27-06-06	1,000,000	-	-	1,000,000	27-06-07 to 26-06-16	0.920	
Mr. Lau Chung Man, Louis 劉仲文先生	23-05-05	1,000,000	-	-	1,000,000	23-05-06 to 22-05-15	0.776	
Mr. Lo Wing Hung 盧永雄先生	04-05-05	18,000,000	-	-	18,000,000	04-05-06 to 03-05-15	0.770	
Mr. Yang Yiu Chong, Ronald Jeffrey 楊耀宗先生	28-10-05	1,180,000	-	-	1,180,000	28-10-06 to 27-10-15	0.730	
Total 合計		21,180,000	-	-	21,180,000			
Other employees (In aggregate)	03-05-05	4,372,500	_	_	4,372,500	03-05-06 to 02-05-15	0.770	
其他僱員(合共)	28-10-05	1,940,000	-	-	1,940,000	28-10-06 to 27-10-15	0.730	
	19-01-06	750,000	-	_	750,000	18-01-07 to 18-01-16	0.820	
	12-04-10	3,218,020	(399,980)	(118,000)	2,700,040	12-04-11 to 11-04-20	1.160	
Total 合計		10,280,520	(399,980) (Note 2) (附註2)	(118,000)	9,762,540			
Grand Total 總數		31,460,520	(399,980)	(118,000)	30,942,540			

#### **SHARE OPTIONS** (continued)

#### Notes:

- The exercise price of the share options is subject to adjustment in the case of rights or bonus issues, or other similar changes in the Company's share capital.
- The weighted average closing price of the shares of the Company immediately before the dates on which the options were exercised was HK\$1.203.

Save as disclosed above, there was no arrangement to which the Company or any of its subsidiaries was a party to enable the Directors and their spouses to acquire benefits by means of acquisition of shares in or debentures of the Company or any other body corporate.

### PURCHASE, REDEMPTION OR SALE OF LISTED SECURITIES OF THE COMPANY

During the Period, the Company had not redeemed, and neither had the Company nor any of its subsidiaries purchased or sold, any of the Company's listed securities.

### **CORPORATE GOVERNANCE**

The Company has adopted the code provisions set out in the Corporate Governance Code ("CG Code") contained in Appendix 14 of the Listing Rules and complied with the CG Code throughout the Period with deviations from the code provisions A.6.7 and E.1.2. The Chairman of the Board and all non-executive directors were unable to attend the annual general meeting of the Company held in 2013 due to unexpected business engagement.

### COMPLIANCE OF THE MODEL CODE FOR DIRECTORS' **SECURITIES TRANSACTIONS**

The Company has made specific enquiries to all Directors who have confirmed that they have complied with the required standard set out in the Model Code throughout the Period.

### 購股權(續)

#### 附註:

- 購股權之行使價須就有關供股、發行紅股或本公 司股本出現之其他類似變動而作出調整。
- 本公司股份在緊接購股權獲行使的有關日期之前 的加權平均收市價為1.203港元。

除上文所披露者外,本公司或其任何附屬公司概無 參與任何安排,使各董事及彼等之配偶可藉購入本 公司或任何其他法人團體之股份或債券而獲益。

### 購買、贖回或出售本公司之上市證券

本公司於本期內並無贖回,以及本公司或其任何附 屬公司於本期內概無購買或出售本公司之任何上 市證券。

### 企業管治

本公司於本期內已採納並遵守上市規則附錄14所載 之《企業管治守則》的守則條文,當中有偏離守則 條文A.6.7及E.1.2。董事會主席及所有非執行董事 因有未能預計之商業事務處理而未能出席本公司 於二零一三年舉行之股東週年大會。

### 遵守董事進行證券交易之標準守則

本公司在進行具體查詢後,全體董事均已確認,彼 等於本期內已遵守標準守則所列明之規定標準。

### Other Information

## 其他資料

#### REVIEW OF INTERIM FINANCIAL STATEMENTS

The audit committee of the Company has reviewed the unaudited condensed consolidated financial statements of the Group for the Period, including the accounting principles and accounting standards adopted by the Company, and discussed matters relating to internal controls and financial reporting.

By Order of the Board **HO Tsu Kwok, Charles** Chairman

Hong Kong, 27 August 2013

### 審閱中期財務報表

本公司審核委員會已審閱本集團於本期內之未經 審核簡明綜合財務報表,包括本公司採納之會計原 則及準則,並已討論有關內部監控及財務報告之事 宜。

承董事會命 主席 何柱國

香港,二零一三年八月二十七日

