This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Prospective investors should read the prospectus dated 30 September 2013 (the "Prospectus") issued by China Ludao Technology Company Limited (the "Company") for detailed information about the Placing and Public Offer (collectively, "Share Offer") described below before deciding whether or not to invest in the Offer Shares.

Unless otherwise defined herein, capitalised terms used in this announcement shall have the same respective meanings as defined in the Prospectus.

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and Hong Kong Securities Clearing Company Limited ("HKSCC") take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



China Ludao Technology Company Limited 中國綠島科技有限公司

(Incorporated in the Cayman Islands with limited liability)

LISTING ON THE MAIN BOARD OF THE STOCK EXCHANGE OF HONG KONG LIMITED BY WAY OF PLACING AND PUBLIC OFFER

Number of Offer Shares: 100,000,000 Shares (subject to the Offer Size

Adjustment Option)

Number of Placing Shares: 90,000,000 Shares (subject to reallocation and the Offer

Size Adjustment Option)

Number of Public Offer Shares : 10,000,000 Shares (subject to reallocation)

Offer Price: Not more than HK\$0.89 per Offer Share (payable in

full on application and subject to refund, plus brokerage of 1%, Stock Exchange trading fee of 0.005% and SFC transaction levy of 0.003%) and expected to be not less than HK\$0.72 per Offer Share

Nominal value : HK\$0.01 per Share

Stock code: 2023

Sponsor, Bookrunner and Lead Manager



Financial Adviser



Application has been made by the Company to the Listing Committee of the Stock Exchange for the granting of the approval for the listing of, and permission to deal in, the Shares in issue and to be issued as described in the Prospectus pursuant to the Share Offer and the Capitalisation Issue and any Shares which may fall to be issued upon the exercise of the Offer Size Adjustment Option and Shares to be issued upon the exercise of any options which may be granted under the Share Option Scheme. The Share Offer comprises the Public Offer of initially 10,000,000 Shares, representing 10% of the total number of Shares initially being offered in the Share Offer (subject to reallocation) and the Placing of initially 90,000,000 Shares, representing 90% of the total number of Shares initially being offered in the Share Offer (subject to the Offer Size Adjustment Option and reallocation). In connection with the Share Offer, it is expected that the Lead Manager will be granted the Offer Size Adjustment Option to require the Company to allot and issue up to an aggregate of 15,000,000 new Shares, representing 15% of the initial number of Offer Shares. The Offer Size Adjustment Option is to provide flexibility for the Lead Manager to meet any excess demand in the Share Offer, and will not be associated with any price stabilisation activities of the Shares in the secondary market after the listing of the Shares on the Stock Exchange and will not be subject to the Securities and Futures (Price Stabilizing) Rules of the SFO (Chapter 571W of the Laws of Hong Kong). Further details are described in the section headed "Structure of the Share Offer — Offer Size Adjustment Option" in the Prospectus. In the event the Offer Size Adjustment Option is exercised, an announcement will be made by the Company on its website at www.ludaocn.com and on the Stock Exchange's website at www.hkexnews.hk. The Offer Price will be not more than HK\$0.89 per Offer Share and is expected to be not less than HK\$0.72 per Offer Share. Applicants for the Public Offer Shares are required to pay, on application, the maximum Offer Price of HK\$0.89 per Offer Share together with a brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%, subject to refund if the Offer Price is lower than HK\$0.89.

Applications for the Public Offer Shares will only be considered on the basis of the terms and conditions of the Prospectus and the related Application Forms.

Applicants who would like to be allotted the Public Offer Shares in their own names should complete and sign the WHITE Application Forms.

Applicants who would like to have the Public Offer Shares allotted and issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants should either: (i) complete and sign the **YELLOW** Application Forms; or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Monday, 30 September 2013 until 12:00 noon on Friday, 4 October 2013 at:

Essence International Securities (Hong Kong) Limited

39th Floor, One Exchange Square Central Hong Kong

or any of the following branches of The Bank of East Asia, Limited:

	Branch Name	Address
Hong Kong Island	Main Branch Causeway Bay Branch	10 Des Voeux Road Central, HK 46 Yee Wo Street
	Wanchai Branch	Shop A–C, G/F, Easey Commercial Building, 253–261 Hennessy Road, Wanchai
Kowloon	Mongkok Branch East Tsim Sha Tsui Branch	638–640 Nathan Road Shop G3–G5, G/F, East Ocean Centre, 98 Granville Road, Tsim Sha Tsui
New Territories	Metro City Plaza Branch	Shop 243, Level 2, Metro City Plaza I, Tseung Kwan O

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Monday, 30 September 2013 until 12:00 noon on Friday, 4 October 2013 from

- (i) the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong; or
- (ii) your licensed securities dealers who may also have such Application Forms and the Prospectus available.

Both WHITE and YELLOW Application Forms completed in all respects in accordance with the instructions printed thereon, to which cheques or banker's cashier orders made payable to "The Bank of East Asia (Nominees) Limited — China Ludao Public Offer" should be securely stapled, should be deposited in the special collection boxes provided at any of the branches referred to above on the following dates during the following times:

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Monday, 30 September 2013 — 9:00 a.m. to 5:00 p.m.

Wednesday, 2 October 2013 — 9:00 a.m. to 5:00 p.m.

Thursday, 3 October 2013 — 9:00 a.m. to 5:00 p.m.

Friday, 4 October 2013 — 9:00 a.m. to 12:00 noon
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CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Monday, 30 September 2013 until 12:00 noon on Friday, 4 October 2013. The application lists will open from 11:45 a.m. to 12:00 noon on Friday, 4 October 2013 (or such later date as may apply in case of certain bad weather conditions as described in the paragraph headed "How to apply for the Public Offer Shares — Effect of bad weather conditions on the opening of the application lists" in the Prospectus).

Please refer to the sections headed "Structure of the Share Offer" and "How to apply for the Public Offer Shares" in the Prospectus for details of the conditions and procedures of the Public Offer.

The Company expects to publish the announcement on the final Offer Price, the level of applications under the Public Offer, the basis of allocation of the Public Offer Shares under the Public Offer and the indication of the level of interest in the Placing on Thursday, 10 October 2013 in The Standard (in English), Hong Kong Economic Journal (in Chinese), on the website of the Company at www.ludaocn.com and on the Stock Exchange's website at www.hkexnews.hk.

Results of allocations of the Public Offer, the Hong Kong Identity Card/passport/Hong Kong Business Registration numbers of successful applicants (where appropriate) and the number of the Public Offer Shares successfully applied for under **WHITE** and **YELLOW** Application Forms and by giving **electronic application instructions** to HKSCC via CCASS, will be made available through a variety of channels from Thursday, 10 October 2013 as described in the section headed "How to apply for the Public Offer Shares — Publication of results" in the Prospectus.

The Company will not issue temporary documents of title of the Shares. No receipt will be issued for sum paid on application. Share certificates will only become valid certificates of title provided that the Public Offer has become unconditional in all aspects and the right of termination described in the paragraph headed "Underwriting — Underwriting arrangements and expenses — Public Offer — Grounds for termination" in the Prospectus has not been exercised, which is expected to be at 8:00 a.m. on Friday, 11 October 2013.

Assuming the Share Offer becomes unconditional at or before 8:00 a.m. in Hong Kong on Friday, 11 October 2013, dealings in the Offer Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Friday, 11 October 2013. Our Shares will be traded in board lots of 4,000 Shares each. The stock code of our Shares is 2023.

By Order of the Board China Ludao Technology Company Limited Yu Yuerong

Chairman and executive Director

Hong Kong, 30 September 2013

As at the date of this announcement, the Board comprises Mr. Yu Yuerong, Mr. Han Jianhua and Ms. Pan Yili as the executive Directors, and Mr. Wong Chi Wai, Ms. Cho Mei Ting and Mr. Ruan Lianfa as the independent non-executive Directors.

Please also refer to the published version of this announcement in The Standard (in English) and Hong Kong Economic Journal (in Chinese).