

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for the Shares. Potential investors should read the prospectus dated October 16, 2013 (the "Prospectus") issued by Cabbeen Fashion Limited (the "Company") for detailed information about the Global Offering described below before deciding whether or not to invest in the Shares thereby being offered.

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and Hong Kong Securities Clearing Company Limited (the "HKSCC") take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Unless defined herein, terms in this announcement shall have the same meanings as those defined in the Prospectus.

Cabbeen

CABBEEN FASHION LIMITED

卡賓服飾有限公司

(Incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

Total number of Offer Shares under the Global Offering	: 175,000,000 Shares (subject to the Over-allotment Option)
Number of Hong Kong Offer Shares	: 17,500,000 Shares (subject to adjustment)
Number of International Placing Shares	: 157,500,000 Shares (subject to adjustment and the Over-allotment Option)
Offer Price	: Not more than HK\$2.80 per Hong Kong Offer Share and expected to be not less than HK\$2.25 per Hong Kong Offer Share, plus brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund on final pricing)
Nominal value	: HK\$0.01 per Share
Stock code	: 2030

Joint Global Coordinators, Joint Sponsors, Joint Bookrunners and Joint Lead Managers

BofA Merrill Lynch



Application has been made by the Company to the Listing Committee of the Stock Exchange for the listing of, and permission to deal in, the Shares in issue, the Shares to be issued pursuant to the Global Offering including any Shares which may fall to be issued upon the exercise of the Over-allotment Option and any Shares issuable on the exercise of any options that may be granted under the Pre-IPO Share Option Scheme and the Share Option Scheme.

The Global Offering comprising (a) initially 17,500,000 Shares under the Hong Kong Public Offering (subject to adjustment) (representing 10% of the total number of Shares initially available under the Global Offering), (b) initially 157,500,000 Shares under the International Placing (subject to adjustment and the Over-allotment Option) (representing 90% of the total number of Shares initially available under the Global Offering) and (c) up to 26,250,000 additional Shares representing 15% of the number of Shares initially available under the Global Offering which may be issued upon the exercise of the Over-allotment Option. In the event the Over-allotment Option is exercised, an announcement will be available at the websites of the Company at www.ir.cabbeen.com and the Stock Exchange at www.hkexnews.hk.

The Offer Price will not be more than HK\$2.80 per Hong Kong Offer Share and is expected to be not less than HK\$2.25 per Hong Kong Offer Share. Applicants for Hong Kong Offer Shares are required to pay, upon application, the maximum Offer Price of HK\$2.80 for each Hong Kong Offer Share together with a brokerage fee of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%, subject to refund if the Offer Price as finally determined is less than HK\$2.80 per Hong Kong Offer Share.

Applications of the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the related Application Forms.

Applicants who wish to be allotted the Hong Kong Offer Shares in their own names should (i) complete and sign the **WHITE** Application Forms or (ii) submit applications online through the designated website of the **WHITE Form eIPO** Service Provider at www.eipo.com.hk under the **WHITE Form eIPO** service. Applicants who wish to have the Hong Kong Offer Shares allotted and issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants should (i) complete and sign the **YELLOW** Application Forms; or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Wednesday, October 16, 2013 until 12:00 noon on Monday, October 21, 2013, from the following locations:

1. Merrill Lynch Far East Limited, 15th Floor, Citibank Tower, 3 Garden Road, Hong Kong; or
2. CCB International Capital Limited, 12/F, CCB Tower, 3 Connaught Road Central, Central, Hong Kong; or
3. any of the following branches of the receiving banks for the Hong Kong Public Offering:

China Construction Bank (Asia) Corporation Limited:

	Branch name	Branch address
Hong Kong Island	Central Branch	6 Des Voeux Road Central, Central
	Causeway Bay Plaza Branch	G/F, Causeway Bay Plaza 1, Causeway Bay
Kowloon	Amoy Gardens Branch	Shop 181, G/F, Phase IIA, Amoy Gardens
	Yaumati Branch	556 Nathan Road, Yaumati
	Mei Foo Branch	Shop N46, G/F, Mei Foo Sun Chuen, Stage 6
New Territories	Tsuen Wan Branch	282 Sha Tsui Road, Tsuen Wan

Standard Chartered Bank (Hong Kong) Limited:

	Branch name	Branch address
Hong Kong Island	Des Voeux Road Branch	Standard Chartered Bank Building, 4-4A, Des Voeux Road Central, Central
	North Point Centre Branch	Shop G, G/F, North Point Centre, 284 King's Road, North Point
Kowloon	Kwun Tong Hoi Yuen Road	G/F, Fook Cheong Building, No. 63 Hoi Yuen Road, Kwun Tong, Kowloon
	Mongkok Branch	Shop B, G/F, 1/F & 2/F, 617-623 Nathan Road, Mongkok
New Territories	Tuen Mun Town Plaza Branch	Shop No. G047 - G052, Tuen Mun Town Plaza Phase I, Tuen Mun
	Tseung Kwan O Branch	Shop G37-40, G/F, Hau Tak Shopping Centre East Wing, Hau Tak Estate, Tseung Kwan O

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Wednesday, October 16, 2013 until 12:00 noon on Monday, October 21, 2013 at the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong or your stockbroker, who may have **YELLOW** Application Forms and Prospectus available.

Applicants applying by **WHITE Form eIPO** may submit application through the designated website www.eipo.com.hk from 9:00 a.m. on Wednesday, October 16, 2013 until 11:30 a.m. on Monday, October 21, 2013 or such later time as

described under the section headed “How to Apply for Hong Kong Offer Shares — Effect of Bad Weather Conditions on the Opening of the Application Lists” in the Prospectus (24 hours daily, except on the last application day).

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Wednesday, October 16, 2013 until 12:00 noon on Monday, October 21, 2013.

Please refer to the “Structure of the Global Offering” and “How to Apply for Hong Kong Offer Shares” sections of the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

The Company expects to announce the final Offer Price, the indication of the levels of interest in the International Placing, results of applications and basis of allocation of the Hong Kong Offer Shares under the Hong Kong Public Offering on Friday, October 25, 2013, in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese), and on the Company’s website at www.ir.cabbeen.com and the website of the Stock Exchange at www.hkexnews.hk. Results of allocations and the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants under the Hong Kong Public Offering will be available in the manners as specified in the section headed “How to Apply for Hong Kong Offer Shares — Publication of Results” in the Prospectus from Friday, October 25, 2013.

Dealing in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Monday, October 28, 2013. The Shares will be traded in board lots of 1,000 each under the stock code “2030”. The Company will not issue any receipts for sum paid on application or any temporary documents of title.

By order of the Board
Cabbeen Fashion Limited
Ziming Yang
Chairman

Hong Kong, Wednesday, October 16, 2013

As at the date of this announcement, the executive Directors are Mr. Ziming Yang, Mr. Siu Keung Ng, Mr. Rongqin Ke, Mr. Donglian Tian and Mr. Qiang Wei, and the independent non-executive Directors are Mr. Yung Kwok Tsui, Mr. Honghui Chen and Mr. Ming Shu Leung.

*Please also refer to the published version of this announcement in the **South China Morning Post** (in English) and the **Hong Kong Economic Times** (in Chinese).*