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PRINCE FROG INTERNATIONAL HOLDINGS LIMITED

青 蛙 王 子 國 際 控 股 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1259)

TRADING HALT

At the request of Prince Frog International Holdings Limited (the “**Company**”), trading in the shares of the Company on The Stock Exchange of Hong Kong Limited has been halted with effect from 11:43 a.m. on Wednesday, 16 October 2013 pending the release of a clarification announcement in relation to inside information of the Company.

By order of the Board

Prince Frog International Holdings Limited

Hong Fang

Executive Director and Company Secretary

Hong Kong, 16 October 2013

As at the date of this announcement, the Board of directors of the Company comprises five executive directors, namely Mr. Li Zhenhui, Mr. Xie Jinling, Mr. Ge Xiaohua, Mr. Huang Xinwen and Ms. Hong Fang; and three independent non-executive directors, namely Mr. Chen Shaojun, Mr. Ren Yunan and Mr. Wong Wai Ming.