

Unless otherwise defined, terms used in this announcement shall have the same meanings as those defined in the prospectus dated 25 October 2013 (the “**Prospectus**”) issued by Mega Expo Holdings Limited (the “**Company**”).

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Potential investors should read the Prospectus for detailed information about the Share Offer described below before deciding whether or not to invest in the Offer Shares.

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(incorporated in the Cayman Islands with limited liability)

SHARE OFFER

Number of Offer Shares	:	60,000,000 Shares (comprising 50,000,000 new Shares and 10,000,000 Sale Shares)
Number of Public Offer Shares	:	6,000,000 new Shares (subject to reallocation)
Number of Placing Shares	:	54,000,000 Shares (comprising 44,000,000 new Shares and 10,000,000 Sale Shares) (subject to reallocation)
Offer Price	:	Not more than HK\$1.33 per Offer Share and expected to be not less than HK\$1.23 per Offer Share, plus brokerage of 1.0%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005% (payable in full on application and subject to refund)
Nominal Value	:	HK\$0.01 per Share
Stock Code	:	1360

Sole Sponsor



Sole Coordinator



Joint Bookrunners and Joint Lead Managers

(in alphabetical order)



Application has been made by the Company to the Listing Committee for the granting of the approval for the listing of, and permission to deal in, the Shares in issue and any Shares to be issued pursuant to the Share Offer (including any Shares which may be issued under the Capitalisation Issue and pursuant to the exercise of the options which may be granted under the Share Option Scheme).

The Share Offer comprises the Placing and the Public Offer. A total of initially 60,000,000 Shares (comprising 50,000,000 new Shares and 10,000,000 Sale Shares) will be made available under the Share Offer, of which 54,000,000 Shares (comprising 44,000,000 new Shares and 10,000,000 Sale Shares) (subject to reallocation), representing 90% of the Offer Shares, will be conditionally placed under the Placing. The remaining 6,000,000 Shares (subject to reallocation), representing 10% of the Offer Shares, will be offered under the Public Offer.

Applications for the Public Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the related Application Forms.

The Offer Price will not be more than HK\$1.33 per Offer Share and is expected to be not less than HK\$1.23 per Offer Share. Applicants must pay the maximum indicative Offer Price of HK\$1.33 per Offer Share plus 1.0% brokerage, 0.003% SFC transaction levy and 0.005% Stock Exchange trading fee in full upon application for Shares under the terms set out in the Application Forms.

Applicants who would like the allotted Public Offer Shares to be issued in their own names should either use a **WHITE** Application Form or apply online through www.hkeipo.hk. Applicants who would like the allotted Public Offer Shares to be issued in the name of HKSCC Nominees and deposited directly into CCASS to be credited to their CCASS Investor Participant stock accounts or their designated CCASS Participant's stock accounts should use a **YELLOW** Application Form or electronically instruct HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Friday, 25 October 2013 until 12:00 noon on Wednesday, 30 October 2013 from:

(i) any of the following offices of the Public Offer Underwriters:

- | | |
|---|--|
| (1) Convoy Investment Services Limited | Ground Floor & 1st Floor
Li Po Chun Chambers
189 Des Voeux Road Central
Hong Kong |
|---|--|

(2) **Great Roc Capital Securities Limited** Room 3712
37/F, West Tower
Shun Tak Centre
168-200 Connaught Road Central
Hong Kong

(3) **Halcyon Securities Limited** 11/F, 8 Wyndham Street
Central
Hong Kong

(ii) any of the following branches of Standard Chartered Bank (Hong Kong) Limited, the receiving bank for the Public Offer:

District	Branch Name	Branch Address
Hong Kong Island	Des Voeux Road Branch	Standard Chartered Bank Building 4-4A, Des Voeux Road Central, Central
	Quarry Bay Branch	G/F, Westlands Gardens 1027 King's Road, Quarry Bay
Kowloon	Kwun Tong Hoi Yuen Road Branch	G/F, Fook Cheong Building No. 63 Hoi Yuen Road Kwun Tong, Kowloon
	Mongkok Branch	Shop B, G/F, 1/F & 2/F 617-623 Nathan Road, Mongkok
New Territories	New Town Plaza Branch	Shop 215, 222 & 223, Phase 1 New Town Plaza, Shatin

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m., Friday, 25 October 2013 until 12:00 noon on Wednesday, 30 October 2013 from the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong or from your stockbroker, who may have such Application Form and the Prospectus available.

The completed **WHITE** or **YELLOW** Application Form, together with a cheque or a banker's cashier order attached and marked payable to "Horsford Nominees Limited – MEGA EXPO Public Offer" for the payment, should be deposited in the special collection boxes provided at any of the branches of the receiving banks listed above, at the following times:

Friday, 25 October 2013	–	9:00 a.m. to 5:00 p.m.
Saturday, 26 October 2013	–	9:00 a.m. to 1:00 p.m.
Monday, 28 October 2013	–	9:00 a.m. to 5:00 p.m.
Tuesday, 29 October 2013	–	9:00 a.m. to 5:00 p.m.
Wednesday, 30 October 2013	–	9:00 a.m. to 12:00 noon

The application lists will be open from 11:45 a.m. to 12:00 noon on Wednesday, 30 October 2013, the last application day or such later time as described in "How to apply for the Public Offer Shares – 10. Effect of bad weather on the opening of the applications lists" in the Prospectus.

Applicants may submit applications to the **HK eIPO White Form** Service Provider through the designated website at www.hkeipo.hk from 9:00 a.m. on Friday, 25 October 2013 until 11:30 a.m. on Wednesday, 30 October 2013 or such later time as described in the section headed "How to apply for the Public Offer Shares — 10. Effect of bad weather on the opening of the application lists" in the Prospectus (24 hours daily, except on the last application day).

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Friday, 25 October 2013 until 12:00 noon on Wednesday, 30 October 2013 or such later time as described in the section headed "How to apply for the Public Offer Shares — 10. Effect of bad weather on the opening of the application lists" in the Prospectus.

Please refer to the sections headed "Structure and conditions of the Share Offer" and "How to apply for the Public Offer Shares" in the Prospectus for details of the conditions and procedures of the Public Offer.

The Company expects to announce the final Offer Price, the level of indication of interest in the Placing, the level of applications in the Public Offer and the basis of allocation of the Public Offer Shares on Tuesday, 5 November 2013 on our Company's website at www.mega-expo.com and the website of the Stock Exchange at www.hkexnews.hk.

Results of allocations in the Public Offer, including the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants (where applicable) and the number of Public Offer Shares successfully applied for under **WHITE** and **YELLOW** application forms, or by giving **electronic application instructions** to HKSCC via CCASS or to the designated **HK eIPO White Form** Service Provider through the **HK eIPO White Form** service (www.hkeipo.hk), will be made available through a variety of channels as described in the section headed “How to apply for the Public Offer Shares – 11. Publication of results” in the Prospectus.

No temporary document of title will be issued in respect of the Shares. No receipt will be issued for sums paid on application. Share certificates will only become valid at 8:00 a.m. on the Listing Date provided that the Public Offer has become unconditional and the right of termination described in the section headed “Underwriting” in the Prospectus has not been exercised.

Assuming that the Public Offer becomes unconditional at or before 8:00 a.m. in Hong Kong on Wednesday, 6 November 2013, it is expected that dealings in the Shares on the Stock Exchange will commence at 9:00 a.m. on Wednesday, 6 November 2013. The Shares will be traded in board lots of 2,000 Shares each under the stock code 1360.

By order of the Board
Mega Expo Holdings Limited
Lee Chi Sang
Chairman

Hong Kong, 25 October 2013

As at the date of this announcement, the Board comprises Mr. Lee Chi Sang and Mr. Si Tze Fung as executive Directors; and Mr. Chu Kwok Man, Mr. Leung Hung Kee and Mr. Yeung Wai Keung as independent non-executive Directors.