This announcement is not for distribution, directly or indirectly, in or into the United States. This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The securities mentioned herein have not been, and will not be, registered under the United States Securities Act of 1933. The securities may not be offered or sold in the United States except pursuant to an exemption from the registration requirements of the Securities Act. There will be no public offer of securities in the United States.

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Potential investors should read the prospectus dated October 25, 2013 (the "Prospectus") issued by Bank of Chongqing Co., Ltd. (the "Company") for detailed information about the Global Offering described below before deciding whether or not to invest in the Offer Shares thereby being offered.

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the "Hong Kong Stock Exchange") and Hong Kong Securities Clearing Company Limited ("HKSCC") take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Unless otherwise defined in this announcement, terms defined in the Prospectus have the same meanings when used in this announcement.



BANK OF CHONGQING CO., LTD.*

重慶銀行股份有限公司*

(A joint stock company incorporated in the People's Republic of China with limited liability)

GLOBAL OFFERING

Number of Offer Shares in the Global :

Offering

707,520,000 H Shares (comprising 670,000,000 H Shares to be offered by

the Bank and 37,520,000 Sale Shares to be offered by the Selling Shareholders, subject to the Over-Allotment Option)

Number of Offer Shares in the

International Offering

636,768,000 H Shares (subject to

adjustment and the Over-Allotment

option)

Number of Hong Kong Offer Shares

: 70,752,000 H Shares (subject to

adjustment)

Maximum Offer Price

HK\$6.50 per H Share, plus 1%

brokerage, SFC transaction levy of

0.003%, and

Hong Kong Stock Exchange trading fee

of 0.005% (payable in full on

application in Hong Kong dollars and

subject to refund)

Nominal value : RMB1.00 per H Share

Stock Code : 1963

Sole Sponsor

Goldman Sachs

Joint Global Coordinators, Joint Bookrunners and Joint Lead Managers



Morgan Stanley



Joint Bookrunners and Joint Lead Managers







The Company has applied to the Listing Committee of the Hong Kong Stock Exchange for the listing of, and permission to deal in, the H Shares, including (i) any H Shares which may be issued by our Company pursuant to the Global Offering and upon the exercise of the Over-Allotment Option; (ii) the H Shares converted from Domestic Shares and offered by the Selling Shareholders pursuant to the Global Offering and upon the exercise of the Over-Allotment Option; (iii) the H Shares converted from state-owned shares which are to be held by the NSSF; and (iv) the H Shares converted from the Unlisted Foreign Shares held by Dah Sing Bank. Dealings in the H Shares on the Hong Kong Stock Exchange are expected to commence on November 6, 2013. In the event the Over-Allotment Option is exercised, an announcement will be made by the Company which will be posted on the website of the Hong Kong Stock Exchange (www.hkexnews.hk) and on the website of the Company (www.cqcbank.com).

Applications for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus, the **WHITE** or **YELLOW** Application Forms and the designated website (**www.eipo.com.hk**) for **White Form eIPO**.

Applicants who wish to be issued the Hong Kong Offer Shares in their own names should (i) complete and sign the WHITE Application Form; or (ii) submit applications online through the designated website of the White Form elPO Service Provider at www.eipo.com.hk under the White Form elPO service. Applicants who wish to have the Hong Kong Offer Shares issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock account or their designated CCASS Participant's stock account should (i) complete and sign the YELLOW Application Form; or (ii) give electronic application instructions to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on October 25, 2013 till 12:00 noon on October 30, 2013 (or such later date as may apply as described in the section headed "How to Apply for Hong Kong Offer Shares — Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus) from any of the following addresses of the Hong Kong Underwriters:

Goldman Sachs (Asia) L.L.C. 68th Floor Cheung Kong Center 2 Queen's Road Central Central Hong Kong Morgan Stanley Asia Limited Level 46 International Commerce Centre 1 Austin Road West Kowloon Hong Kong

BOCOM International Securities Limited 9/F, Man Yee Building 68 Des Voeux Road Central Hong Kong

China International Capital Corporation Hong Kong Securities Limited 29th Floor, One International Finance Centre 1 Harbour View Street Central Hong Kong

ABCI Securities Company Limited Room 701, 7/F, One Pacific Place 88 Queensway Hong Kong

CCB International Capital Limited 12/F, CCB Tower 3 Connaught Road Central Central Hong Kong or any of the following branches of:

(i) Industrial and Commercial Bank of China (Asia) Limited

	Branch Name	Address
Hong Kong Island:	Queen's Road Central Branch	122-126 Queen's Road Central, Central
	Central Branch	1/F, 9 Queen's Road Central
Kowloon:	Kwun Tong Branch	Shop 5 & 6, 1/F Crocodile Center 79 Hoi Yuen Road Kwun Tong
	Mongkok Branch	G/F, Belgian Bank Building 721-725 Nathan Road Mongkok
	Mei Foo Branch	Shop N95A, 1/F Mount Sterling Mall Mei Foo Sun Chuen
New Territories:	Tuen Mun Branch	217 A-F Central Services Building Nan Fung Industrial City 18 Tin Hau Road Tuen Mun

(ii) Dah Sing Bank, Limited

	Branch Name	Address
Hong Kong Island:	Gloucester Road Branch	G/F, Dah Sing Financial Centre, 108 Gloucester Road
Kowloon:	Telford Gardens Branch	Units F5A-F6A, Level 2, Telford Plaza I,
	Tsimshatsui Branch	Kowloon Bay Golden Crown Court, 66-70 Nathan Road, Tsimshatsui
New Territories:	Shatin Branch	Shop 9, G/F, Lucky Plaza, Shatin

(iii) Bank of Communications Co., Ltd. Hong Kong Branch

	Branch Name	Address
Hong Kong Island:	Hong Kong Branch	20 Pedder Street, Central
	Chaiwan Sub-Branch	G/F, 121-121A Wan Tsui Road, Chaiwan
	Quarry Bay Sub-Branch	G/F, 981C, King's Road, Quarry Bay
Kowloon:	Tsim Sha Tsui Sub-Branch	Shop 1-3, G/F, 22-28 Mody Road, Tsimshatsui
	Kowloon Sub-Branch	G/F, 563 Nathan Road
New Territories:	Market Street Sub-Branch	G/F, 53 Market Street, Tsuen Wan

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on October 25, 2013 till 12:00 noon on October 30, 2013 from the Depository Counter of HKSCC at 2/F, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong or your stockbroker, who may have **YELLOW** Application Forms and the Prospectus available.

Your **WHITE** or **YELLOW** Application Forms can be lodged at the following times on the following dates:

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Friday, October 25, 2013 — 9:00 a.m. to 4:30 p.m. Saturday, October 26, 2013 — 9:00 a.m. to 1:00 p.m. Monday, October 28, 2013 — 9:00 a.m. to 4:30 p.m. Tuesday, October 29, 2013 — 9:00 a.m. to 4:30 p.m. Wednesday, October 30, 2013 — 9:00 a.m. to 12:00 noon
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Applicants may apply online through the **White Form eIPO** service by submitting an application through the designated website at www.eipo.com.hk from 9:00 a.m. on October 25, 2013 till 11:30 a.m. on October 30, 2013 or such later date as described in the section headed "How to Apply for Hong Kong Offer Shares — Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus (24 hours daily, except on the last application day).

CCASS Investor Participants can input **electronic application instructions** from 9:00 a.m. on October 25, 2013 till 12:00 noon on October 30, 2013 or such later date as may apply as described in the section headed "How to Apply for Hong Kong Offer Shares — Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus (24 hours daily, except on the last application day). CCASS Clearing/Custodian Participants can input **electronic application instructions** at the following times on the following dates:

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Friday, October 25, 2013 — 9:00 a.m. to 8:30 p.m.<sup>(1)</sup>
Saturday, October 26, 2013 — 8:00 a.m. to 1:00 p.m.<sup>(1)</sup>
Monday, October 28, 2013 — 8:00 a.m. to 8:30 p.m.<sup>(1)</sup>
Tuesday, October 29, 2013 — 8:00 a.m. to 8:30 p.m.<sup>(1)</sup>
Wednesday, October 30, 2013 — 8:00 a.m.<sup>(1)</sup> to 12:00 noon
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Note:

(1) These times are subject to change as HKSCC may determine from time to time with prior notification to CCASS Clearing/Custodian Participants.

Please refer to the sections entitled "Structure of the Global Offering" and "How to Apply for Hong Kong Offer Shares" of the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

It is expected that the Offer Price will be published on November 5, 2013.

The Company expects to announce the results of applications in the Hong Kong Public Offering, including indication of levels of interest in the International Offering, levels in the applications of the Hong Kong Public Offering and the basis of allocation of the Hong Kong Offer Shares on November 5, 2013 in the South China Morning Post (in English), Hong Kong Economic Times (in Chinese), the website of the Hong Kong Stock Exchange (www.hkexnews.hk) and the website of the Company (www.eqcbank.com).

The Hong Kong Identity Card/passport/Hong Kong Business Registration numbers of successful applicants under the Hong Kong Public Offering will be available at the times and date and in the manner specified in the section headed "How to Apply for Hong Kong Offer Shares — Publication of Results" in the Prospectus.

No temporary documents of title will be issued in respect of the H Shares and no receipt will be issued for sums paid on application. H Share certificates will only become valid certificates of title at 8:00 a.m. on November 6, 2013 provided that the Hong Kong Public Offering has become unconditional in all respects and the right of termination

described in the section entitled "Underwriting — The Hong Kong Public Offering — Grounds for Termination" has not been exercised. Dealings in the H Shares are expected to commence at 9:00 a.m. on November 6, 2013. The H Shares will be traded in board lots of 500 H Shares each. The stock code of the H Shares is 1963.

By order of the Board

Bank of Chongqing Co., Ltd.

GAN Weimin

Chairman

October 25, 2013

As at the date of this announcement, the Executive Directors of the Company are GAN Weimin, RAN Hailing, NI Yuemin and ZHAN Wanghua; the Non-Executive Directors are WONG Hon Hing, YIN Mingshan, XIANG Li, QIN Wei, DENG Yong and LV Wei; and the Independent Non-Executive Directors are ZHANG Weiguo, SUN Fangcheng, HAN Deyun, LI He and TO Koon Man Henry.

Please also refer to the published version of this announcement in the **South China Morning Post** (in English) and the **Hong Kong Economic Times** (in Chinese).

^{*} Bank of Chongqing Co., Ltd. is not an authorized institution within the meaning of the Banking Ordinance (Chapter 155 of Laws of Hong Kong), not subject to the supervision of the Hong Kong Monetary Authority, and not authorized to carry on banking and/or deposit-taking business in Hong Kong.