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ESPRIT

ESPRIT HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)
(STOCK CODE: 00330)

APPOINTMENT OF CHIEF PRODUCT OFFICER

Reference is made to the announcement of Esprit Holdings Limited (the "Company") dated 22 October 2013. The board of directors (the "Board") of the Company further confirms that Ms Melody Harris-Jensbach will step down as Chief Product and Design Officer of the Group with effect from 31 October 2013.

Mr Rafael Pastor Espuch will be appointed as the new Chief Product Officer of the Group with effect from 4 November 2013. In this role, Mr Pastor will report directly to the Group Chief Executive Officer and will be part of the executive management team. Mr Pastor will be responsible for managing the product creation and design of all product divisions of the Esprit brand.

Mr Pastor's extensive experience spans commercial strategy, product design, production, planning and distribution during his almost 18 years in Industria De Diseño Textil, S.A. ("Inditex"). For twelve years, February 2001 to January 2013, he has been executive director of "Zara Basic", a woman product division of Zara, where he managed over two billion euro sales, reaching over 80 countries and 5 continents, with consistent like-for-like sales growth over the past recent years. Prior to this role, between 1995 and 2001, he served as product manager for Zara shoes, as the international clothing product manager for the United States, Greece and the Middle East market, and as controller of another woman division. Mr Pastor obtained a Bachelor degree in Economic and Business Studies from the University of Madrid, Spain.

The Board would like to take this opportunity to welcome Mr Pastor to Esprit.

By Order of the Board Florence Ng Wai Yin Company Secretary

Hong Kong, 29 October 2013

As at the date of this announcement, the Board comprises (i) Mr Jose Manuel Martínez Gutiérrez (Group Chief Executive Officer) and Mr Thomas Tang Wing Yung (Group Chief Financial Officer) as Executive Directors; (ii) Mr Jürgen Alfred Rudolf Friedrich as Non-executive Director; and (iii) Mr Raymond Or Ching Fai (Chairman), Mr Paul Cheng Ming Fun (Deputy Chairman), Mrs Eva Cheng Li Kam Fun, Mr Alexander Reid Hamilton, Mr Carmelo Lee Ka Sze and Mr Norbert Adolf Platt as Independent Non-executive Directors.