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福記食品服務控股有限公司

FU JI Food and Catering Services Holdings Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code : 1175)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to the Inside Information Provisions under Part XIVA of the SFO and Rule 13.09 of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that, based on information currently available to the Company, the financial results of the Group for the Period are expected to record a profit as compared with a loss for the corresponding period of 2012.

The information contained in this announcement is based on the information currently available and is not based on any figures or information audited or reviewed by the Company's auditors.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.

This announcement is made by FU JI Food and Catering Services Holdings Limited (the "Company" and together with its subsidiaries, the "Group") pursuant to the Inside Information Provisions (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules")) under Part XIVA of the Securities and Futures Ordinance (Cap. 571) (the "SFO") and Rule 13.09 of the Listing Rules.

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company and potential investors that, based on information currently available to the Company, the financial results of the Group for the six months ended 30 September 2013 (the “Period”) are expected to record a profit as compared with a loss for the corresponding period of 2012. Reference is made to the circular of the Company dated 1 March 2013, in relation to, among others, the debt restructuring (the “Circular”). Unless otherwise defined, capitalized terms used in this announcement shall have the same meanings as defined in the Circular. The Board considers that the turnaround from loss to profit is primarily attributable to the one off gain on completion of the Group Reorganisation and Restructuring during the Period.

The Company is still in the course of preparing and finalizing its unaudited consolidated interim results of the Group for the Period. The information contained in this announcement is only based on the information currently available to the Board and is not based on any figures or information audited or reviewed by the Company’s auditors. The unaudited consolidated interim results of the Group for the Period will be announced by the Company on 29 November 2013.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.

By order of the Board
FU JI Food and Catering Services Holdings Limited
Huang Shourong
Executive Director and Chief Executive Officer

Hong Kong, 27 November 2013

As at the date of this announcement, the Board comprises Mr. Wang Jianqing and Mr. Huang Shourong as executive directors and Dr. Leung Hoi Ming, Mr. Mak Ka Wing, Patrick and Mr. Sung Wing Sum as independent non-executive directors.

*Please also refer to the published version of this announcement on the Company’s website:
<http://www.fujicateringhk.com>.*